

AXIOMATIC PRODUCT DEVELOPMENT LIFECYCLE

By

BULENT GUMUS, M.S.

A DISSERTATION

IN

MECHANICAL ENGINEERING

Submitted to the Graduate Faculty
of Texas Tech University in
Partial Fulfillment of
the Requirements for
the Degree of

DOCTOR OF PHILOSOPHY

Approved

Atila Ertas
Chairperson of the Committee

Stephen Ekwaro-Osire

Timothy Maxwell

Jahan Rasty

Hong-Chao Zhang

Accepted

John Borrelli
Dean of the Graduate School

December, 2005

Copyright, 2005, Bulent Gumus

ACKNOWLEDGEMENT

The successful completion of this work is a testament to the many hours that others have contributed or sacrificed. I am grateful for these contributions and consider myself fortunate for having the opportunity to work and share the life with those individuals listed here.

I would like to express my sincere appreciation to my advisor Professor Atila Ertas. I have been very honored and privileged to know him and have worked under his supervision since 1996 and I have benefited greatly from his valuable guidance and from being exposed to his excellent professionalism. His support and encouragement helped me accomplish my masters and Ph.D. here at Texas Tech University.

I would like to thank to my PhD committee members: Dr. Stephen Ekwaro-Osire, Dr. Tim Maxwell, Dr. Jahan Rasty, and Dr. Hong-Chao Zhang for their support, guidance, and suggestions.

Dr. Derrick Tate has introduced the Axiomatic Design method to me in one of the design classes I took at Texas Tech. I'd like to thank him for that and also for his invaluable suggestions and criticism. Deserving special mention is Dr. Ismail Cicek for his contribution in developing the case study and also for sharing his experience and wisdom with me.

I am also thankful to OnBoard Software, Inc., and its previous owner, Dave Spencer, for providing a supportive work place for both professional and personal growth and also for providing tuition assistance.

Last but not least, I would like to give special thanks to my family. My wife, Sevinc, and my sons, Batuhan and Orhun, have given me unconditional support and constant encouragement. They have been also very patient while I have been juggling a full-time career, a PhD, and my family for the last four years. My parents, brothers and sisters have helped and supported me, the youngest kid in the house, greatly throughout the years in all aspects of life.

TABLE OF CONTENTS

ACKNOWLEDGEMENT	ii
ABSTRACT	vii
LIST OF TABLES	viii
LIST OF FIGURES	xi
CHAPTER	
I INTRODUCTION	1
1.1 Needs	3
1.2 Objectives	5
1.3 Research Method	6
1.4 Scope and Contribution of the Thesis	7
1.5 Dissertation Overview	8
II PRODUCT DEVELOPMENT LIFECYCLE AND DESIGN METHODOLOGIES	9
2.1 Product Development Lifecycle	14
2.1.1 Requirement Management	19
2.1.1.1 Customer Need Assessment	23
2.1.1.2 Requirement Analysis	26
2.1.1.3 Current Problems with Requirement Management	27
2.1.2 Design	29
2.1.3 Implementation/Manufacturing	30
2.1.4 Test and Evaluation	31
2.1.5 Change Management	32
2.1.6 Project Management	32
2.2 Axiomatic Design (AD)	33
2.2.1 General AD Concepts	35
2.2.1.1 AD: Domains	35
2.2.1.2 AD: Hierarchies	41
2.2.1.3 AD: Zigzagging	42

2.2.1.4	AD: Design Axioms.....	43
2.2.2	AD System Architecture.....	50
2.2.2.1	Tree Diagram.....	51
2.2.2.2	Module-Junction Diagram.....	52
2.2.2.3	AD Flow Diagram.....	52
2.2.3	AD Benefits.....	54
2.2.3.1	Benefits to Designers.....	54
2.2.3.2	Benefits to Managers.....	55
2.2.3.3	Benefits to Firms.....	55
2.3	AD with Other Methodologies.....	56
2.3.1	AD and TRIZ.....	59
2.3.2	AD and QFD.....	62
2.3.3	AD and Robust Design.....	69
2.3.4	AD and Concurrent Engineering.....	72
2.3.5	AD and Design for X.....	75
2.3.6	AD and Failure Modes and Effect Analysis (FMEA).....	76
2.4	AD and Product Development Lifecycle.....	77
2.4.1	AD and Requirement Management.....	78
2.4.2	AD and Change Management.....	79
2.4.3	AD and Testing.....	81
2.4.4	AD and Project Management.....	81
2.5	Design and Creativity.....	82
2.6	Design, Product Development Lifecycle Models and Computers.....	83
III	AXIOMATIC PRODUCT DEVELOPMENT LIFECYCLE (APDL).....	86
3.1	APDL: New Domains and Characteristic Vectors.....	87
3.2	APDL Framework.....	89
3.2.1	APDL Process Overview.....	92
3.2.2	Customer Needs.....	96
3.2.3	Functional Requirements.....	98

3.2.4	Input Constraints.....	103
3.2.5	Requirement Matrix, R, and Constraint Matrix, C	104
3.2.6	System FR/DP/SC.....	106
3.2.7	Design Parameters	107
3.2.8	Design Matrix, D	108
3.2.9	Input Constraint Allocation Matrix, CA	112
3.2.10	System Components.....	114
3.2.11	Process Variables	116
3.2.12	System Structure Matrix, SS, and Process Matrix, P.....	117
3.2.13	Functional Test Cases and Functional Test Matrix, FT	119
3.2.14	Component Test Cases and Component Test Matrix, CT	120
3.3	APDL System Architecture	122
3.4	APDL and Requirement Management.....	123
3.5	APDL and Other Design Methodologies.....	125
3.5.1	Reliability Engineering.....	126
3.5.2	Design Structure Matrix.....	126
3.6	APDL and Change Management	127
3.7	APDL and Project Planning/Scheduling.....	128
3.8	Discussion.....	129
3.8.1	Management of Input Constraints.....	130
3.8.2	Introduction of System Components	131
3.8.3	Introduction of Test Domain.....	133
IV	CASE STUDY: DEVELOPMENT PROCESS FOR AN AVIONICS SYSTEM..	135
4.1	Background.....	135
4.2	Applying the APDL Approach.....	138
4.2.1	Customer Needs	138
4.2.1	Initial FRs, ICs, and DPs.....	139
4.2.2	Decomposition and Zigzagging	141
4.2.2.1	Decomposition and Zigzagging: 1 st and 2 nd Level.....	141

4.2.2.2	Decomposition and Zigzagging: 3 rd Level.....	149
4.2.2.3	Decomposition and Zigzagging: 4 th Level.....	154
4.2.2.4	Decomposition and Zigzagging: 5 th Level.....	157
4.2.2.5	Finishing Detail Design	166
4.2.3	Bottom-Up Completion	166
4.3	System Architecture.....	167
4.4	Discussions and Conclusion	167
V	CONCLUSIONS AND SUGGESTIONS FOR FUTURE WORK.....	169
5.1	Conclusions.....	169
5.2	Suggestions for Future Research	173
	REFERENCES	175
	APPENDIX A NEW THEOREMS	182
	APPENDIX B CASE STUDY – SYSTEM ARCHITECTURE	183
	APPENDIX C CASE STUDY – SC HIERARCHY	184

ABSTRACT

In this research, different design methodologies and system/product development lifecycle models are studied. A new product development lifecycle model, the Axiomatic Product Development Lifecycle (APDL) model, with a robust structure to develop and capture the development lifecycle knowledge, is proposed and its use is discussed. The proposed approach is based on the AD method developed by Suh (1991); hence it inherits the benefits of applying the Axiomatic Design to product development. The Axiomatic Design method, in this research, is extended to cover the whole product development lifecycle including the test domain and new domain characteristic vectors are introduced such as the input constraint and system component vectors. The APDL model also provides more guidance than the AD method during the customer need mapping and during the design decomposition process.

The APDL model helps develop, capture and present both the big-picture and detail view of the product development knowledge, including design and requirement traceability knowledge. The objectives of APDL are to guide the designers, developers, and other members of a transdisciplinary product development team throughout the development effort as well as to help capture, maintain, and manage the product development knowledge.

The APDL model aims to improve the quality of the design, requirements management, change management, project management, and communication between stakeholders as well as to shorten the development time and reduce the cost. This research also provides suggestions and recommendations for utilizing different analysis and synthesis methodologies along with the proposed lifecycle model to improve the product quality and customer satisfaction.

LIST OF TABLES

2.1 – Some of the existing design process models [Evbuomwan, et al., 1996].....	18
2.2 – Axiomatic Design Domain Contents	36
2.3 – Axiomatic Design Definitions [Suh, 2001]	37
2.4 – Characteristics of design domains for various designs [Suh, 2001].....	39
2.5 – Sample Master Design Matrix	47
2.6 – Junction Types	52
2.7 – Advantages and Disadvantages of QFD	68
2.8 – DfX Methods and Corresponding FRs	75
2.9 – Software tools for design and development lifecycle	85
3.1 – APDL Domain Contents	90
3.2 – CN Attributes	98
3.3 – FR Attributes.....	102
3.4 – Quality Factors for Baselined FR Set	103
3.5 – Template for mapping CNs to FRis and ICs.....	105
3.6 – Template for CN to FRi and IC Mapping Explanation.....	106
3.7 – DP Types.....	108
3.8 – Template for FR-DP Decomposition.....	109
3.9 – Sample Design Matrix (D): (a) Tabular format, (b) Equation format	110
3.10 – Template for Design Matrix Element Explanation.....	111
3.11 – Template for DP-IC Allocation	113
3.12 – Template for DP-IC Allocation Description.....	113
3.13 – System Physical Element Descriptions.....	114
3.14 – SC-PV Mapping Rules.....	117
3.15 – Template for DP-SC-PV Mapping.....	118
3.16 – Template for DP-SC Mapping.....	118
3.17 – FTC Mapping Table Template.....	119
3.18 – FTC and CTC Template.....	120

3.19 – CTS Mapping Table Template.....	121
3.20 – Comparison of Constraint Management and Allocation Approaches	131
4.1 – Customer Needs (CNs)	139
4.2 – FRis and ICs mapped from the CNs	140
4.3 – CN to FRi and IC Mapping Explanation	141
4.4 - FR1 Description.....	142
4.5 – FR-DP Decomposition: Level 1 and 2.....	143
4.6 – Design Matrix Element Explanations	144
4.7 – DP-IC Allocations for 2 nd Level DPs.....	147
4.8 – DP-IC Allocation Descriptions	147
4.9 – DP-SC-PV Mapping: Level 1 and 2	148
4.10 – DP-SC Mapping.....	149
4.11 – FR-DP Decomposition for FR-DP 1.5.....	150
4.12 – Level 3 Master Design Matrix Element Explanations.....	152
4.13 – DP-IC Allocation for 2 nd Level DPs	152
4.14 – DP-IC Allocation Descriptions.....	152
4.15 – DP-SC-PV Mapping: Level 1 and 2	153
4.16 – DP-SC Mapping for DP 1.5 and SC 1.4	153
4.17 – FR-DP Decomposition for FR-DP 1.5.1	154
4.18 – Level 4 Master Design Matrix Element Explanations.....	156
4.19 – DP-IC Allocation for 2 nd Level DPs	156
4.20 – DP-IC Allocation Descriptions	156
4.21 – DP-SC-PV Mapping for FR-DP 1.5.1	157
4.22 – DP-SC Mapping for DP 1.5 and SC 1.4	157
4.23 – FR-DP-PV Decomposition for FR 1.5.1.1.....	158
4.24 – Level 4 Master Design Matrix Element Explanations.....	159
4.25 – DP-IC Allocation for 2 nd Level DPs	160
4.26 – DP-IC Allocation Descriptions	160
4.27 – DP-SC-PV Mapping for FR-DP 1.5.1.2	163

4.28 – DP-SC Mapping for DP 1.5.1.2 and SC 1.4.1.2 (1).....	164
4.29 – DP-SC Mapping for DP 1.5.1.2 and SC 1.4.1.2 (2).....	165
4.30 – CTS Mapping Table – Level 5.....	165
4.31 – CTC 1.4.1.2.1.2.....	166

LIST OF FIGURES

2.1 – Design process model by Ertas and Jones (1996).....	16
2.2 – Axiomatic Design Domains.....	36
2.3 – The decomposition template from Hintersteiner (1999).....	48
2.4 – A sample tree diagram for the FR and DP hierarchies	51
2.5 – A sample module-junction diagram [Lee, 1999].....	52
2.6 – Flow diagram representation of Equations i and ii.....	53
2.7 – AD with Other Quality Tools [Mohsen and Cekecek, 2000]	58
2.8 – Other Design Tools within AD Framework [ADSI].....	59
2.9 – S-field.....	61
2.10 – House of Quality Matrix	66
2.11 – Cascading QFD Matrixes or the Four-Phase QFD Model.....	67
2.12 – P-Diagram format	70
2.13 – Tracing problem source in AD SA [Nordlund, 1996]	79
3.1 – APDL Domains and Characteristic Vectors	89
3.2 – APDL Process.....	93
3.3 – System Physical Architecture Template	114
3.4 – A sample DSM [Browning, 2001].....	127
4.1 – Screen Locking Mechanism: Alternative 1.....	161
4.2 – Screen Locking Mechanism: Alternative 2.....	162

CHAPTER I

INTRODUCTION

One may ask, “Humans have been designing and developing products and services for thousands of years, then why study design methodologies and product development processes?” The answer is that there is a continuous need for new, cost-effective, high quality products and a need for better, more structured design and product development lifecycle (PDL) models that are based on best practices and scientific principles. Roughly 85% of the problems with new products is the result of poor design [Ullman, 1992]. Competitive marketplace is forcing industrial firms develop and deliver higher quality products with increased performance in a shorter time at a lower cost. The other needs are to improve management of project and product development lifecycle knowledge, and lower the total lifecycle cost. One of the main reasons why the design and development practices are poor is that the design process is heavily based on experience and trial-and-error more than structured and scientific principles and methodologies. The current product development lifecycle approaches lack a formal framework and they are not based on scientifically validated design theories and tools. The product development activities are performed heuristically or empirically.

The design and PDL models should support identifying correct and complete requirements and verifying the design starting from the very early stages in order to reduce the cost and schedule and to satisfy the customer since 80% of the products total cost is committed during the concept development phase [Fredriksson, 1994].

The design and PDL models should support communication between the stakeholders in order to achieve high quality products that meet the customer expectations. A survey showed that engineers spend over 70% of their time on communication related activities, suggesting that achieving effective communication between stakeholders during the product development lifecycle should be a priority of process improvement efforts [Chase, 2001].

This research seeks to improve the effectiveness of product development lifecycle by proposing a structured PDL model. The proposed model aims to improve requirements and change management, quality of design, project management, and communication between stakeholders as well as to improve the quality of the product. This research also provides suggestions and recommendations for utilizing different analysis and synthesis methodologies along with the proposed lifecycle approach to improve the product quality and customer satisfaction.

The proposed PDL model, called the Axiomatic Product Development Lifecycle (APDL), is based on the Axiomatic Design (AD) method developed by Suh (1991); hence it inherits all the benefits of applying AD to product design. The underlying hypothesis of AD is that there exist fundamental principles that govern good design practices [Suh, 2000]. The AD begins with two axioms, the independence and the information axioms. The axioms provide guidelines for design engineers. Dr. Suh provides a number of theorems and corollaries that are developed from the axioms to facilitate their use.

The AD method provides a robust structure and systematic thinking to support design activities, however, it does not support the whole product development lifecycle. The same logic and scientific thinking can be used and extended to capture, analyze, and manage the product development lifecycle knowledge.

The structural differences between the APDL model and the AD are the addition of the test domain to include the test activities and knowledge as well as the addition of two characteristic vectors to better manage input constraints and system components. The system architecture concept of the AD method is also extended to include the system physical architecture. The APDL model also provides more guidance during the customer need mapping and during the design decomposition process.

The objectives of APDL are to guide the designers, developers, and other members of a transdisciplinary product development team throughout the development effort as well as to help managers capture and manage the knowledge produced by the development effort.

The APDL, like the AD method, forces careful consideration of functional interactions, rather than relying on developer's intuition and unstructured design documentation. This is particularly beneficial to large or complex systems, where the number of functional requirements makes it essentially impossible for single engineer, even for a development team to manage and communicate the necessary amount of functional, design, and process information.

Traditional design documentation is typically created at the end of the design project, and often represents the final product and omits discussion of the reasoning behind design decisions. The documentation created as a result of applying the APDL model will overcome this problem and facilitate the communication between the stakeholders including design teams.

The terms "product" and "system" are used interchangeably in this research. The proposed model can be applied to design and development of systems, subsystems, processes, software, services, or organizations.

In the remaining of this section, first I will list the needs of the product and service industries or benefits that they are seeking as far as design methodologies and development lifecycle approaches are concerned. Next, I will list the objectives of this research. Then, I will explain the research method used. Finally, I will describe the scope and the contribution of this research and I will give an overview of this dissertation.

1.1 Needs

The main motivation of this research comes from the finding that the current product development lifecycle practices are both ineffective and inefficient, consequently failing to deliver an optimal result in many aspects. Also, there is a need to reduce lead-time, cut cost, increase quality of design, increase product performance, and improve product development lifecycle management.

The reasons for the above finding are explained by listing some of the design and development lifecycle related needs and problems expressed by the design engineers, the test engineers, the managers, and the other members of product development teams from

the author's own experience and from the literature. The list contains only the needs and problems that will be addressed by this dissertation.

- 1) The design phase, especially the early design phase (conceptual design) of a development lifecycle has a profound affect on the product quality and productivity. However, the current PDL models do not provide systematic procedures to help the designers develop good designs or find innovative design solutions in shorter time without much try-and-error cycles. Resources and time are committed for poorly developed designs due to lack of specific principles and rules for design generation and identifying the quality of the design.
- 2) The current PDL methodologies and approaches do not really provide a structured way to connect and analyze different activities and tasks in different phases of the lifecycle. Therefore, managing and tracking development activities are very difficult, and the managers have to depend on experience or only verbal guidance of the different management techniques and lifecycle methodologies.
- 3) Sometimes, we see ourselves using the same design solution for a different project; however, it is very cumbersome to dig out the old documents to find what the details were for the design solution. Even if we find the old document, the description may not be complete or the format of the solution description could be different.

Even with advanced design tools, the design process typically produces a description of the desired artifact, but leaves little or no indication of the design rationale. We end up knowing what was designed, but often have no idea why it is the way it is, what motivated the particular design, what alternatives were considered and rejected, etc.

- 4) From time to time, we want to look at what and how we did in a previous project in order to use the old experience in the new project. However, lifecycle information, such as the information about requirements, design, components, test, etc. is not captured properly and not stored in a medium which can provide easy and structured access to the historical knowledge.

- 5) In industry, design information is normally captured in the form of specifications, design meeting protocols and models. The models are either physical models (prototypes, etc.), or abstract models, e.g., drawings or computer models. Such models (both physical and abstract) only capture information from the physical domain in the proposed framework. Accordingly, when presented with pure CAD models, individuals other than the original designer have difficulty determining the exact functions of each component and problems establishing the functional relationships between the components.
- 6) Each design and analysis tool and method requires different types of inputs from the product development knowledgebase. Each time a design or an analysis tool is used, the input data has to be collected from product documentation and models since the data is not structured or not readily available.

1.2 Objectives

The objectives of APDL are to guide the designers, developers, and other members of a multi-discipline product development team throughout the development effort as well as to help managers capture and manage the knowledge produced by the development effort.

- 1) The proposed model shall use the AD method to improve the quality of the preliminary design with the use of axioms in order to reduce the random searches for solutions, to minimize design iterations, and to easily integrate other design tools and methodologies with AD.
- 2) The proposed model shall extend the AD method to cover the whole PDL so that all of the domain entities are developed systematically and the relationships between the domain entities are identified and documented as well as any decisions made or assumptions used in developing the domain entities and their relationships.
- 3) The proposed model shall provide templates and guidance for documenting the PDL knowledge to encourage and support sharing and reuse of design and other domain entities such as test cases so that it is possible to easily search and access

the PDL knowledge for analysis, communication, re-engineering, maintenance, and change impact analysis purposes.

1.3 Research Method

The information gathering for this research was conducted through literature surveys and over eight years of personal industry experience in product development as a Mechanical Engineer, Software Engineer, Technical Leader, and Project Manager. The information gathered was used to analyze the existing design and product development methodologies and practices and to develop a new product development lifecycle model.

The effectiveness and validity of the proposed approach can be tested and validated through three ways: 1) conducting analysis from the historical perspective, 2) performing case studies to provide both supporting and counter examples, and 3) conducting design experiments.

The first approach is to make observations of previous designs, and compare the results of the work with the expected output predicted from the claims of the proposed approach. This approach requires extensive studies for large numbers of examples, some of which have been done based on the proposed approach and others of which have been done differently. The second approach can be done in two ways: 1) *analyze the system designed without using the proposed approach and prove it could have been done better with the proposed approach*, and 2) design a new system using the proposed approach and show better/worse performance over competing approaches. The third approach is to assign the same task to two different design groups, only one of which is familiar with the proposed approach and compare the results.

In this research, the second method is used to validate the proposed approach. The first method is not appropriate since a new approach is being proposed and there is no example of its implementation. The third method is not feasible since it is very difficult to setup a design experiment that can isolate and only investigate the development lifecycle approach used. There are many other factors that can affect the performance of the design groups.

The first approach of the second method is the most appropriate for this research and it would be good enough to prove that the proposed approach does better than the current approaches in the areas mentioned in the needs section.

1.4 Scope and Contribution of the Thesis

While so many product development lifecycle and design methodologies have been developed for many decades and so much work has been done examining and improving the existing methodologies, this thesis is unique in the following aspects:

- Extending the Axiomatic Design method to cover the whole product development lifecycle by adding the test domain with the component test and functional test cases characteristic vectors.
- Adding input constraint arrays into functional domain to manage, track, and allocate the input constraints through the decomposition and zigzagging process. Adding a new mapping matrix to map the customer needs to the functional requirements and input constraints and another matrix for capturing the decomposition and allocation of the ICs.
- Adding system components array into the physical domain to capture the physical architecture and the relationships between the system components and the other domain entities. The process variables are tied to the system components instead of design parameters.
- The system architecture concept of AD is extended to include the system component hierarchy.
- Providing full requirement traceability in both directions between the product development domains.
- Capturing and documenting the details of the product development knowledge in a systematic manner.
- Guiding the developer to first perform a top-down analysis to develop the functional requirements, design solutions, and system components, and then a bottom-up analysis to complete process variables and test cases.

1.5 Dissertation Overview

The following summarizes the content of each chapter in this dissertation.

Section 2 presents current practices and the results of literature survey on design methodologies and development lifecycle. This section provides the necessary background to understand the current problems and opportunities for improvement.

Section 3 explains the Axiomatic Product Development Lifecycle (APDL) model in detail. This section also presents the benefits of APDL.

Section 4 presents the case study where the APDL model is applied to further explain the usage of the model and to show the benefits of it.

Finally, Section 5 concludes the dissertation and discusses some future research ideas.

CHAPTER II

PRODUCT DEVELOPMENT LIFECYCLE AND DESIGN METHODOLOGIES

This chapter is devoted to explain current practices and literature survey for product development lifecycle models and design methodologies. The scope of the literature survey was to learn the theoretical research about design and development lifecycle as well as to learn what is currently practiced in the industry. The objective is to find the needs that have not been addressed at all or not to the satisfaction of the industry. Another objective was to find best practices in both theoretical research and current practices to include in the new product development lifecycle model.

One simple definition of design is that a design process converts a need – expressed as an abstract concept in terms of functionality – into a product (system, device, service, or process) satisfying that need. This process is a complex one that requires the designer to exercise initiative and creativeness as well as deploy a wide range of skills, methodologies, and expertise in attaining a solution.

Different terms are being used in the literature and in the industry to describe the process of product design and development such as “design process”, “product development lifecycle”, “product development process”, and “engineering design process.”

Product life begins when the product need is conceived and ends when the product is no longer available for use, and may consist of phases such as need assessment, requirement analysis, design (preliminary and detail design), production, testing, deployment, operation and service and product end-of-life disposition (e.g., recycle and disposal).

The concerns and requirements for each phase and each aspect of the product life should be considered during the requirement analysis and design phases so that the design satisfies the significant these concerns and requirements. The Life-cycle engineering (LCE) approach is developed as a decision-making method that considers

performance, environmental and cost requirements for the duration of a product [Wanyama, Ertas, Zhang, and Ekwaro-Osire, 2003].

Product development lifecycle (PDL) is a sub-set of the product life; starts with need assessment and ends when the product or the product prototype is accepted by the user or the product sponsor. The term “product development lifecycle” is used in this research instead of “design process” because the design activity is just a part of the product development lifecycle. The other activities that are part of the product development lifecycle are quality control, configuration management, project management, etc.

The terms “product development” or “design” can be defined in a variety of different ways depending on the specific context and /or discipline of interest. They can mean design and development of products, systems, processes, organizations, or software architecture. However, any development process, whether the output is a product, service, process, organization schema, business plan, or software, consists of the following six steps:

- 1) Understanding the customers' needs
- 2) Defining the problem(s) that must be solved to satisfy these needs
- 3) Creating and selecting a solution(s)
- 4) Analyzing and optimizing the proposed solution as well as verifying the solution against the customers' needs
- 5) Implementing the proposed solution (either a prototype or the final product)
- 6) Checking the resulting product against the customers' needs

Some design methodologies, such as Axiomatic Design and Concurrent Design, deals with most of the product development lifecycle activities whereas the other methodologies, such as Robust Design and TRIZ, deal with the process of creating and selecting a solution(s) to a stated need or analyzing and optimizing the proposed solution.

A product development lifecycle model depicts the significant phases or activities of a product development from conception until delivery as well as the order in which they are applied. The main objective of any product development lifecycle approach is to

provide designers and other development team members with notations and structures for development activities such as analysis, synthesis, evaluation, and construction.

Engineers change the world and in turn they are affected by the very changes that they created [Volland, 2004]. In the last 300 years since the start of the Industrial Revolution, science and technology have reached an amazing level at an ever-accelerating rate. The second revolution in the industrial environment started in the last decades with the introduction of the automation and information technologies. These technologies have been used to overcome the pressure caused by the increasing demand on product customization (i.e. automobile, computers, etc.), on shorter and dependable order delivery, on lowering manufacturing cost, on improving the quality and reliability of the products, and on reduced product life cycle (i.e. mobile phones, computers). Another factor that causes pressure is the increased product and process complexity because more and more systems and products depend on multi-discipline knowledge and technologies with development teams located in different locations around the country or the world.

Engineers increasingly focus on the whole life of the product – from conception of the product idea through its manufacture and use to its disposal – and in order to satisfy the customers’ and environmental requirements successfully [Volland, 2004]. One of the successes of this trend is that 76 percent of the average automobile is recycled, according to the American Automobile Manufacturers Association. Product life factors that may need to be addressed during product design include:

1. Testability/Inspectability
2. Reliability/Availability
3. Maintainability/Serviceability
4. Environment Friendliness
5. Upgradeability
6. Installability
7. Safety and Product Liability
8. Human Factors

Since the eighties, the performance of design projects has dramatically improved due to the Concurrent Engineering approach [Ettlie, 1995]. Traditional functional barriers have been broken down and project members have started focusing on concurrent execution of all design tasks. The approach emphasizes that decisions made by marketing will affect design, purchasing, or production decisions, and such decisions should not be made in isolation from each other. Accordingly, engineering researchers have designed and applied tools such as Design for Assembly (or DFX), Failure Mode and Effect Analysis (FMEA), and Quality Function Deployment (QFD) in order to guide project members to integrate the decisions made by various disciplines [Ulrich and Eppinger 2000]. Similarly, management researchers have highlighted the role of multi-disciplinary teams in easing the exchange of a great amount and variety of information between project members [Oosterman, 2001].

However, despite the advancements in science and technology, we are surrounded by many technological and societal problems that have been created through poor design practices or development lifecycle management [Suh, 2000]. Effective PDL models that are based on scientific design theories and tools are becoming more and more important in the industry for improving quality of products as well as reducing lead-times and costs [Tate and Nordlund, 1996]

Brenda Reichelderfer of ITT Industries reported on their benchmarking survey of many leading companies, "design directly influences more than 70% of the product life cycle cost; companies with high product development effectiveness have earnings three times the average earnings; and companies with high product development effectiveness have revenue growth two times the average revenue growth."

There are major and minor design problems. All design problems cost money, limit the usefulness of products, or delay the introduction of new products. The warranty cost of some products is a significant percent of the selling price. Poorly designed products and services requires maintenance and wastes valuable time and resources, while some failures result in loss of property and even lives. In addition, development

projects may suffer from major delays, cost overrun, and in some cases total failures due to poor designs [Suh, 2000].

Typical new product development projects undergo many cycles of the "design-build-test-redesign-build-test" cycle. With this approach, requirements are analyzed and decomposed while staying in the functional domain and the design decisions are made quickly based on experience and empirical data of designers and engineers to reach the 80% completion level relatively quickly. However, later the development team faces the consequences of poor requirements and design and considerable amount of time has to be spent on rework instead of doing it right the first time. This is a result of the philosophy that commits a lot of resources and time to a design that is not thoroughly developed and communicated by the development team. Because of these conditions, companies spend an order of magnitude more money and time in product development than necessary [ADSI].

Many engineers have been designing their products (or process, systems, etc.) iteratively, empirically, and intuitively, based on years of experience, cleverness, or creativity, and involving much trial and error. This approach is very haphazard (i.e., lacking a definite plan, purpose, or pattern) and overly time consuming. Since it is haphazard, experienced gained from such practices cannot be easily reapplied to other similar development efforts. Although experience is important since it generates knowledge and information about practical design, experiential knowledge alone is not enough, as it is not always reliable, especially when the context of the application changes. Experience must be supported by systematic knowledge of design [Suh, 2001].

The design documentation, even with advanced design tools, describes the final design, but leaves little or no indication of the design rationale. We end up knowing what was designed, but often have no idea why it is the way it is, what motivated the particular design, what alternatives were considered and rejected, etc.

Documentation is a lot of work, and the value in doing it typically accrues to someone else: the designer knows how the artifact works and why, so writing it all down typically provides little personal benefit. It's those who come after who get the benefit,

hence the feeling among designers that rationales are more trouble than they are worth. According to Söderman (1998), in most cases good design representations for large systems either do not exist or they are not used to their full potential.

It is extremely important to have a design method that can produce a very good system design description as a by-product of following the method in order to trace the impact of design decisions on both local (component or subsystem) and system-wide levels, since the real goal of the design effort is to optimize the performance of the system and this may not necessarily mean optimizing the performance of each component.

I will explain, in detail, the product development lifecycle and activities involved in Section 2.1. Since the AD method is used as the base for this research, a detailed description of Axiomatic Design is provided in Section 2.2. In Sections 2.3 and 2.4, some other design methods are presented and they are compared and contrasted with the AD method. Finally, I will touch on the relationship of design with creativity and with computers.

2.1 Product Development Lifecycle

Since the early 1960s, many versions of product development lifecycle (PDL) models (or system development lifecycle models, or design process models) have been developed by authors. Some models are very brief with only three separate stages (analysis-synthesis-evaluation) whereas others are decomposed into various subtasks/phases/activities that are to be performed by the development team. Sometimes, the discipline involved and the choice of the terms used determines the differences between models.

A product development lifecycle model depicts the significant phases or activities of a product development from conception until delivery as well as the order in which they are applied. The main objective of any product development lifecycle approach is to provide designers and other development team members with notations and structures for development activities such as analysis, synthesis, evaluation, and construction in order to produce high quality products that satisfy the customer needs.

Suh (1990) sees design as an interplay between *what* we want to achieve and *how* we want to achieve it and defines the “design process” in terms of the four design domains – customer, functional, physical, and process – and mapping between these domains.

Ullman (1992) describes the “product lifecycle” (not product development lifecycle) consisting of six phases; 1) specification development/planning, 2) conceptual design, 3) product design, 4) production, 5) service, and 6) product retirement. The first three phases constitute the “design process.” Ullman (1992) also recommends that the last three phases of the product lifecycle should be considered during the “design process”.

Ertas and Jones (1996) uses the term “design process” and defines this term as “...begins with an identified need and concludes with satisfactory qualification and acceptance testing of the prototype” and presented in Figure 2.1.

Ulrich and Eppinger (2000) use the name “product development process” and define this process as “...the sequence of steps or activities which an enterprise employs to conceive, design, and commercialize a product.”

The US Department of Defense (DOD) Instruction 5000.2 in Final Coordination Draft, April 2000, describes the “project development lifecycle” as a series of acquisition milestones and phases – 1) concept and technology development, 2) system development and demonstration, 3) production and deployment, and 4) support.

Voland (2004) uses the name “the engineering design process” and decomposes this process into five stages; 1) need assessment, 2) problem formulation, 3) abstraction and synthesis, 4) analysis, and 5) implementation.

In the software discipline, many PDL approaches have been developed and have been in use for decades. Some of the well-known PDLs are 1) Waterfall, 2) Spiral, 3) Incremental and Iterative, and 4) Rapid prototyping [A Survey of System Development Process Models, 1998].

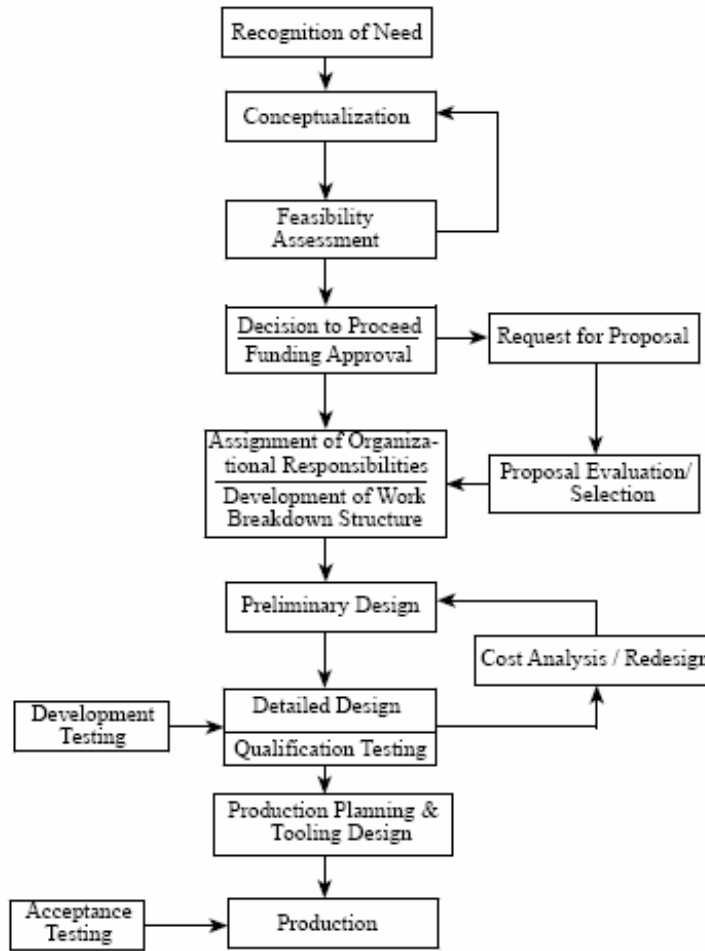


Figure 2.1 – Design process model by Ertas and Jones (1996)

The Waterfall Model is the earliest method of structured software systems development. The waterfall PDL is widely used although it has come under attack in recent years for being too rigid and unrealistic since it assumes that each phase is completed before proceeding to the next and also it does not meet the customer’s needs quickly. The waterfall model is attributed with providing the theoretical basis for other product development lifecycle models, because it most closely resembles a “generic” model for software development [A Survey of System Development Process Models, 1998].

The “production” phase mentioned in some PDLs may not be necessary if products are created in limited quantities.

The PDL models can be divided into two categories: activity-based and phase-based [Evbuomwan, Sivaloganathan, and Jebb, 1996] as presented in Table 2.1.

The activity-based models present the PDL as repeated iterations of three activities: analysis, synthesis, and evaluation. These activities are defined as [Jones, 1962]:

- Analysis: Deals with understanding the problem and generating the requirement specifications.
- Synthesis: Deals with generating design solutions and choosing the an ideal design solution.
- Evaluation: Deals with verifying the design solution against the requirement specifications and constraints.

The phase-based models present the PDL in terms of sequential phases and tend to emphasize the progression of the design implementation – physical embodiment [Tate, 1999]. In the model of Pahl and Beitz, the phases of the PDL are described as [Pahl and Beitz, 2003]:

- Planning and clarifying the task: Suitable product ideas created and selected based on the market, the company, and the economy. Then, the requirement specifications and constraints are developed.
- Conceptual design: The principle design is developed in this phase by identifying the essential problems, establishing the function structure, searching for working principles and working structures and finally evaluating the design against the technical and economic criteria.
- Embodiment design: The preliminary layout is developed and preliminary parts list and production and assembly documents are created in this phase.
- Detail design: The production and operation documents are created by elaborating the detail drawings and part lists.

Table 2.1 – Some of the existing design process models [Evbuomwan, et al., 1996]

Activity-based Models	Phase-based Models
Analysis Synthesis Evaluation	Planning and clarifying the task Conceptual design Embodiment design Detail design
Archer Cross Harris Jones Krick Marples Wilson [Wilson, 1980]	Asimow Clausing [Clausing, 1994] French Hubka Pahl and Beitz [Pahl and Beitz, 2003] Pugh [Pugh, 1991] Ullman [Ullman, 1992] VDI 2221 [VDI, 1987] Watts

In all the PDL/design process models, there is iteration or feedback between the specified phases/activities as a deeper understanding of the problem or the solution is gained or deficiencies or problems are found.

Phase boundaries are defined so that they provide points for go/no-go decisions. Typically, there are either or both peer reviews and customer reviews at the end of each phase in order to ensure that the end result of the phase is aligned with the agreed-upon requirements and also that the project is meeting performance, cost, and schedule objectives.

Although so many development lifecycle and design processes have been developed and have been in use for decades, we still have problems with managing the development process, with meeting the set objectives, with satisfying the requirements. Most of the development lifecycle approaches describes a set of activities/phases and some prescribes patterns of activities. They may also provide the artifacts and their templates/standards produced from these activities. There are very few design and development lifecycle methodologies that also provide some structure and systematic approach to capture and manipulate data used and produced by the development lifecycle activities. The Axiomatic Design is one of such methods that provide a systematic

approach to design by introducing some axioms and theorems, and also concepts such as domains, zigzagging, and design matrices.

The main phases of a product development lifecycle are (i) customer need assessment, (ii) requirement analysis, (iii) design, (iv) implementation, and (v) test and evaluation. There are some activities that are performed throughout the development lifecycle such as requirement management, change management, quality assurance, and project management (or product development lifecycle management). Requirement management covers the customer need assessment and requirement analysis phases. The phases and the aforementioned activities are explained in detail in the following sections.

2.1.1 Requirement Management

Requirements management can be defined as the process of eliciting, documenting, organizing, and tracking changing requirements and communicating this information across the stakeholders [Davis and Leffingwell, 1999]. Requirement Management covers the phases of customer need assessment and requirement analysis as well as requirements management activities that are carried out throughout the product development lifecycle.

Requirements are features, functions, capabilities, or properties that a system must possess. Requirements state the customer/end-user needs and solution constraints. The traditional way of distinguishing requirements from design is that the requirements represents *what* the system is supposed to have/do (what's) whereas the design is *how* the system will accomplish the what's (how's).

The IEEE Standard Glossary of Software Engineering Terminology (IEEE Std. 610.12-1990) defines five types of requirements in addition to functional requirements: performance requirements, interface requirements, design requirements, implementation requirements, and physical requirements.

One of the most important aspects of the product development lifecycle is to develop an understanding of the true needs of the customer that must be satisfied by the product [Hintersteiner, 2000]. The requirements are the foundation of a system and form the basis for the rest of the product lifecycle activities such as design, manufacture, test,

and operation. Consequently, each requirement has a cost impact on the system. The requirements are very useful for contractual purposes because they provide a checklist of what the implementer must deliver.

It is vitally important for product development team to understand the impact of changing customer needs on the requirements and rest of the product development lifecycle activities and to manage them systematically since requirements often change during the product development cycle [Hintersteiner, 2000; Do, 2004].

There are three main objectives of requirements management; one is to capture the requirements right, the second one is to manage changing requirements, and the third one is to align the system development lifecycle activities with the requirements to make sure that the requirements are met and gold plating does not happen [Gumus and Ertas, 2004a; 2004b]. Achieving the first objective depends on the structure and effectiveness of the requirements gathering and validation methodology whereas achieving the second and third objectives depends on the ability to establish and maintain the relationships among the elicited customer needs, the requirements and constraints derived from these needs, and the subsequent artifacts in which these requirements are realized.

Successful Requirement Management requires use of requirement attributes that are defined by the development and the management teams according to the project's and organizational needs. These attributes are used to plan, communicate and track the system development activities throughout the lifecycle [Davis and Leffingwell, 1999]. Some sample attributes are: customer benefit (ranking of the relative importance of the requirements to the customer), effort (effort estimation for each requirement), priority (determines which requirement is incorporated into the system first), verification method (how to verify if the requirement is met), and status (approved, designed, tested, etc).

The functional requirements of the design may change dynamically as the customer needs often change during the product development lifecycle. When there is a change in the customer needs, it is very important for the product development team to assess the impact of the change on the functional requirements and in turn on the design and other activities in the development lifecycle such as manufacturing and testing.

Changes in requirements later in the development cycle can have a significant cost impact on the system, even resulting in project cancellation. While some requirement changes may be simple to incorporate and not significantly impact other parts of the system, other changes may affect several parts of the design, often in unpredictable ways [Hintersteiner, 2000].

Requirements traceability (RT), according to a widely accepted definition, is " the ability to follow the life of a requirement, in both forwards and backwards direction, i.e., from its origins, through its development and specification, to its subsequent deployment and use, and through periods of ongoing refinement and iteration in any of these phases" [Gotel and Finkelstein, 1994].

RT is generally practiced in software development lifecycles and in manufacture of high-reliability products and systems such as medical and aerospace. This important practice is not widely known and implemented in other design disciplines. However, it should be a vital part of any system development lifecycle to make sure product development activities are aligned with the customer needs, in turn functional requirements and constraints and the final product/service fully satisfies those needs. Some of the benefits of requirement traceability are providing stakeholders with the means to show compliance with requirements, maintain system design rationale, and establish change control and maintenance mechanisms [Ramesh, Powers, Stubbs, and Edwards, 1995]. In other words, RT is used to ensure continued alignment between stakeholder requirements and various outputs of the system development process [Ramesh and Jarke, 2001].

The RT can be divided into two parts [Gotel and Finkelstein, 1994]:

- 1) Pre-requirements traceability (pre-RT) refers to the ability to describe and follow those aspects of a requirement's life prior to its inclusion in the requirement specification document (i.e., System Subsystem Specifications, Software Requirement Specifications) in both forwards and backwards directions (i.e., requirements elicitation and refinement).

- 2) Post-requirements traceability (post-RT) refers to the ability to describe and follow those aspects of a requirement's life that result from its inclusion in the requirement specification document in both forwards and backwards directions (i.e., requirements deployment and use).

During requirement allocation, all system components (hardware, software, human-ware, manuals, policies, and procedures) created at various stages of the development lifecycle are linked to requirements. Therefore, tracing requirements allows developers to easily ascertain the impact of any changes.

There are many different views of traceability depending on the stakeholder's view of the system. To the customer, traceability could mean being able to ascertain that the system requirements are satisfied. The developer's concern with traceability may be how a change in a requirement will affect the system, what modules are directly affected, and what other modules will experience residual effects. To a test engineer, traceability means making sure that each requirement is being tested. Full requirements test coverage is very hard without RT [Davis and Leffingwell, 1999].

Many organizations consider RT as a mandate, a contractual requirement to be satisfied. Some organizations, on the other hand, view traceability as an important component of implementing a quality system development and a must for survival [Ramesh et al., 1995].

RT implementation has many benefits to the development lifecycle, including providing stakeholder with a clearer picture of the system, and providing a tool to find out any effect of a requirement change. RT also helps verifies that the user needs are implemented and tested.

RT ensures customer satisfaction by providing a documented means by which to prove to the customer that all of the stated requirements are met, not a single requirement is missed out and that the job is completed. Especially, in the process of developing large, complex systems with hundreds, or even thousands of requirements, RT is the only tool to make sure that each and every requirement is achieved.

RT also helps in change management and is a fundamental component of quality assurance and sound requirements management [Davis and Leffingwell, 1999]. Since requirement changes during development and maintenance phases cannot be avoided, RT is a must for successful system development and maintenance lifecycle. RT is the only sure way of finding how the requirement change will affect the system.

Another case where RT data would be very useful is re-engineering or re-design efforts. RT data, in these cases, allows the developers to understand the system without the need to re-hire the engineers worked for the initial project or digging through unstructured documents to find out the requirements, design solution, and the relationships between those.

The high investment cost and additional time to implement RT could be deterrent factors. However, RT will reduce the total product lifecycle cost due to development of higher quality product, and reduction in the maintenance lifecycle cost, and cost of any re-engineer efforts in the future. RT is also a great tool for managing large, complex systems and increasing user demands.

2.1.1.1 Customer Need Assessment

Customer need assessment, also called requirement elicitation, is a collaborative activity involving many stakeholders such as users, developers, and customers as well as environmental and regulatory bodies. The need assessment approach depends not only on the diversity and experience levels of these cross-disciplinary sources of requirements, but also on the diversity of the problem being formulated, which ranges from a fully understood system to a new, novel one [Christel and Kang, 1992].

The success of the product development lifecycle very much depends on capturing the true needs of the customer that must be satisfied by the design and proved by the verification and validation activities. It is therefore essential that a complete, but minimum set of requirements be established and documented in a requirements specification (RS) document early in development and the requirements should be communicated and agreed upon by all stakeholders [Davis and Leffingwell, 1999].

In order to achieve highly quality requirements and to assure all no requirements are missed, first, all the stakeholders should be identified, all the external interfaces should be defined, and operational concepts or use cases should be developed as well as systematic models and approaches should be used for both capturing and managing the system requirements.

Some of the techniques used for identifying customer needs are:

- Structured workshops
- Brainstorming or problem-solving sessions
- Interviews, surveys/questionnaires
- Observation of work patterns
- Observation of the system's organizational and political environment
- Technical documentation review
- Market analysis
- Competitive system assessment
- Reverse engineering
- Simulations and prototyping

There are several methodologies to gather customer needs, such as Quality Function Deployment (QFD) [Akao, 1990] and House of Quality [Hauser and Clausing, 1988].

Rzepka (1989) decomposes the customer need assessment process as follows:

- i) Identify the relevant parties that are sources of requirements. The party might be an end user, an interfacing system, or environmental factors.
- ii) Gather the “wish list” for each relevant party. This wish list is likely to originally contain ambiguities, inconsistencies, infeasible requirements, and untestable requirements, as well as probably being incomplete.
- iii) Document and refine the “wish list” for each relevant party. The wish list includes all important activities and data, and during this stage it is repeatedly analyzed until it is self-consistent. The list is typically high

level, specific to the relevant problem domain, and stated in user-specific terms.

- iv) Integrate the wish lists across the various relevant parties thereby resolving the conflicts between the viewpoints. Consistency checking is an important part of this process. The wish lists, or goals, are also checked for feasibility.
- v) Determine the nonfunctional requirements, such as performance and reliability issues, and state these in the requirements document.

Sometimes, customers express design solutions instead of expressing their needs or they may not have the skills or background to express themselves in appropriate terms. In addition, the customers may not be knowledgeable enough to understand what is or is not feasible from a technological and financial point of view. Therefore, the underlying needs should be identified whenever customers express a design solution in order not to limit the creativity in design and limit the design alternatives unnecessarily. Also, a great deal of effort needs to be spent to understand what the customers actual need, rather than what they say they need.

Extra attention should be given to identify the "unstated" or "unspoken" needs. Use cases, observation of work patterns, function tree, or prototyping can be used to identify the "assumed" or "unspoken" needs.

Research by Leveson (1995) has concluded that the overwhelming majority of incidents and accidents in large-scale systems tend to result from poorly specified requirements. Among other observations, Leveson has noted that the requirements frequently overlooked includes minimizing boredom in cases where repetitive tasks are necessary, considering involuntary reactions during crisis situations, and understanding potential ways that the system can be misused. These are just few of the unstated/unspoken requirements. They were either assumed/implied requirements and not explicitly documented or treated as low-priority requirements.

Once customer needs are elicited, they then have to be clarified and organized to start the requirement analysis phase.

2.1.1.2 Requirement Analysis

Customer needs should be translated into functional requirements that the design must satisfy and constraints that bound the design since customers do not necessarily articulate all of the requirements and they even do not make the distinction between requirements, constraints, and design solutions [Friedman, Hintersteiner, Tate, and Zimmerman, 2000].

The requirement analysis phase produces the agreed-upon and baselined functional requirements, input constraints, and verification requirements from the customer needs. According to Ertas and Jones (1993):

“If the requirements are too stringent, the project cost will escalate and (possibly) no supplier will be found that is willing to bid on the contract to provide the item in question. If the requirements are too lax, the overall system requirements may not be met, which could lead to dire consequences for the overall project. An additional problem with loose requirements is that they end up being tightened with greatly increased cost, difficulty, and ill will between the supplier and the customer. The importance of establishing valid design requirements is thus apparent... A good specification will minimize problems of interpretation that could surface later and result in disagreement with the supplier, possibly with negative impact on the entire project.” (pp. 14-15)

The system requirements should be documented in a requirement specifications document and the requirements should be communicated and agreed upon by all stakeholders [Davis and Leffingwell, 1999]. The design activities and decisions as well as test activities are based on this requirement specifications document since it tells what the system is supposed to do. Industrial firms often use Marketing Requirements Specifications (MRS), software firms use System (or Software) Requirements Specifications (SRS) and some other forms of requirements specifications documents are used in other industries to document the requirements for the product (or software, process, organization, etc.).

The requirements should not be defined in terms of existing designs and products; otherwise, different variations of the product will be developed since the opportunity to come up with alternative ways of satisfying the underlying need is lost. Therefore, the focus should be on the functionalities that are desired in a solution and the requirements should be expressed in terms of these functionalities [Volland, 2004].

A good requirement specification document should provide the following benefits to the customer, supplier (or contractor) and the members of the development team [IEEE Std 830, 1998]:

- Establishes the basis for agreement between the customers and the suppliers on what the system/product should do,
- Reduce the development efforts by reducing rework due to requirement changes,
- Provides a bases for estimating costs and schedules,
- Provides a baseline for validation and verification, and
- Provides a structured mean for communication.

There are several methodologies to analyze customer needs, such as Quality Function Deployment (QFD) [Akao, 1990] and House of Quality [Hauser and Clausing, 1988].

2.1.1.3 Current Problems with Requirement Management

There are many problems related to requirements management, including problems in defining the system scope, in establishing understanding among the stakeholders, and in dealing with the changing requirements. These problems may lead to poor requirements and longer lead time, or the cancellation of system development, or else the development of a system that is later judged unsatisfactory or unacceptable, has high maintenance costs, or undergoes frequent changes [Christel and Kang, 1992].

Another difficulty is with assuring that the needs are satisfied by the design since there is usually not a one-to-one relationship between the customer needs and the functional requirements that the design must satisfy. Therefore, a great deal of effort must

be spent by product designers to translate the customer needs into appropriate functional requirements and input constraints for the design.

The lack of a systematic framework to trace the impact of changing requirements and design decisions can then lead to poor design with incompatible or even conflicting functions.

Research by Leveson (1995) has concluded that the overwhelming majority of incidents and accidents in large-scale systems tend to result from poorly specified requirements such as missing out specifications of the system behavior during abnormal operation conditions, untestable specifications, or requirements that are assumed to be intuitive but never explicitly documented.

The DoD Software Technology Plan [DoD 91] states that “early defect fixes are typically two orders of magnitude cheaper than late defect fixes, and the early requirements and design defects typically leave more serious operational consequences.”

Often, the requirement specification documents are thick, not well organized and mainly a random mixture of customer needs, functional requirements, constraints, design parameters, process variables, and other requirements such as project or contractual requirements. One of the main problems with this type of documentation is that incorporating the design parameters and process variables or any type of design solution can unnecessarily complicate and constraint the design solution and can kill creativity and opportunities for innovative solutions.

All these problems with the requirement management ultimately causes the project to miss the cost-schedule-performance targets because not capturing all the requirements in a structured manner results in these specific problems:

- Increase cost and schedule: Effort is spent during design and implementation trying to figure out what the requirements are.
- Decrease product quality: Poor requirements cause the wrong product to be delivered or the scope is reduced to meet schedule or cost constraints.

- Increase maintenance effort: Lack of traceability increases the effort to identify where changes are required, especially as knowledgeable personnel leave.
- Create disputes with the customer/client: Ambiguity causes differences in expectations and contractual issues.

2.1.2 Design

The design phase is the phase during which the detail design of the system, subsystem, components, and interfaces are created, documented, and verified to satisfy the established requirements.

If the product to be design is a complex one, there could be two sub-phases of design (i) preliminary design, and (ii) detail design. In the preliminary design sub-phase design alternatives are created and one of them would be selected for further analysis, optimization, and verification in the detail design sub-phase.

Some of the activities included in the preliminary design are the search for commercial-off-the-shelf (COTS) components, inclusion of company standards, determination of make/buy decisions, acceptance and test strategy, and use of trade studies. These activities, combined with the requirements from the previous phase, form the basis for several outputs, such as the subsystem specifications, system interfaces, test plans, system concepts (prototypes), and implementation concepts. The outputs of the preliminary design sub-phase are discussed at the preliminary design review (PDR) in order to make a go/no-go decision to continue on to the detailed design phase [LAI, 1998].

The detail design sub-phase includes completion of system or product design, production/manufacturing planning, prototype development, and final design testing and evaluation. The output from this phase is a set of implementation-ready design documentations and plans. The detail design is reviewed and discussed at the critical design review (CDR) with the customer to make a go/no-go decision to continue on

implementing the design. At this point, the design is baselined. According to Ertas and Jones (1993):

“In most design processes of any significant magnitude, a design *freeze* is implemented at some point prior to completion. This is the point at which the design process is formalized and design changes are placed under strict and formal control, often by some sort of configuration control board, [which] normally include[s] membership representing all of the design disciplines, project management, the customer, safety, quality control, and other staff functions, as appropriate. The point in the overall design process at which the design is *frozen* is determined by customer requirements, by the need to control costs and configuration, by the need to inject greater discipline into the process, and by the need to forceably [sic] implement increased coordination among all the participants in the program.” (pp. 19)

2.1.3 Implementation/Manufacturing

In the implementation phase, the design is implemented/manufactured to produce the product to satisfy the established requirements. During this phase, manufacturing/production/implementation knowledge is applied to the design and development of the product including analyses of design producibility and production operations; application of manufacturing methods, tooling and equipment; control of the introduction of engineering changes; and employment of manufacturing cost control techniques.

Implementation consists of:

- i) Producing and testing the components,
- ii) Assembly of the components to form sub-systems and testing the sub-systems,
- iii) Integration of the all the components to form the product.

2.1.4 Test and Evaluation

Testing and evaluation (validation and verification) activities are performed during and at the end of a product development to continuously verify and validate the product or the product components. Each component and subsystem of the system should be tested before they are integrated into another subsystem or to the system. The system should also be tested to make sure that the overall system satisfies all the system level functional requirements as well as all the constraints.

The objective of the test and evaluation activities is to verify that all the artifacts satisfy the allocated requirements and constraints and to eliminate technical and manufacturing risks prior to high-rate production or delivery.

Test and evaluation involves evaluation of components, subsystems, as well as multiple pre-production versions, or prototypes, of the product. Typically, there are two classes of prototypes. Early (alpha) prototypes are designed using the intended materials, but flexible manufacturing processes, and later (beta) prototypes are created using the correct materials and processes, but with a different assembly scheme than the final product. The beta prototypes are generally used to answer questions regarding performance and reliability [Ulrich and Eppinger, 2000].

This phase can account for "two thirds of the development cost." For example, to qualify for extended twin-engine operations, the Boeing 777 flight-test program was "the most extensive in Boeing history, a total of 7,400 hours" [Condit, 1996]. Similarly, the software code for a military aircraft that had 2,140 requirements in the test plan spent nearly four years in testing [Chase, 2001]. However, the biggest reason why this phase may take considerable amount of time lies in the earlier phases of the product development lifecycle. Some of the possible reasons for a longer test phase are:

- i) Requirements are not identified and/or documented properly and the resulting design does not fully satisfy the requirements or some of the requirements are missing.
- ii) Design constraints are not identified, documented and allocated properly.

- iii) Design is not documented properly and the design intend is not communication properly between design and development teams.
- iv) Test and verification concerns are not considered in the requirement and/or design phase.
- v) Proper unit and integration tests are not performed for the components and subsystems.
- vi) The problems detected in this phase may require changes in the requirement specifications or design, and any rework at this point cost considerable amount of time and money.

2.1.5 Change Management

Change Management is the processes that define how changes are managed throughout the development life cycle. Change Management includes management of change requests, validation and evaluation of change requests, adjudicating and approving change requests, and implementation of the change request. Changes could be in requirements, design, implementation, or testing,

When the customer requirements change during the design effort, it is generally not feasible to restart the design process from scratch, so new and modified functional requirements and constraints must be incorporated into the existing design as the changes occur. The lack of a systematic framework to trace the impact of changing requirements and design decisions can lead to inaccurate impact analysis, estimates and a breakdown of proper communication between the stakeholders. One design team may not be aware of changes to another group's requirements, even though they are significantly impacted [Hintersteiner, 2000].

2.1.6 Project Management

Project management is the process of directing and coordinating human and material resources throughout the project life cycle using management techniques to achieve established objectives of scope, quality, time, cost and stakeholder satisfaction.

The Project Management Institute [PMI] defines project management as “The application of knowledge, skills, tools and techniques to project activities to meet the project requirements.” Project management knowledge and practices are best described in terms of their component processes that can be placed into five process groups (initiating, planning, executing, controlling and closing) and nine knowledge areas (project integration management, project scope management, project time management, project cost management, project quality management, project human resource management, project communications management, project risk management and project procurement management) [ASQ].

In its simplest form the project life cycle consists of four major periods:

1. Concept: where the project concept as a need solution is selected and defined, overlaps with customer need assessment and requirements analysis phases of product development lifecycle.
2. Development or Definition: where the concept is verified and developed into a workable plan for implementation, overlaps with requirement analysis and design phases of the product development lifecycle.
3. Implementation: where the implementation plan is carried out, overlaps with the implementation phase of the product development lifecycle.
4. Closeout: where the project process is completed and documented, and the finished product is transferred to the owner/user, overlaps with system testing.

2.2 Axiomatic Design (AD)

The AD method is explained in detail in Suh (1990) and Suh (2001). Many case studies where AD is applied to solve a problem in industry are presented in Suh (2001), Do and Suh (2000), Hintersteiner (2000), Melvin (2003), and Nordlund (1996). In this section, a brief overview of AD, mainly¹ from Suh (2001) and other resources, is provided and some benefits of applying AD in product design are discussed in order to

¹ If not noted otherwise, the information presented in this section is from (Suh, 2001).

familiarize the reader with AD method. Understanding AD is very important to understand the impact and contribution of this dissertation.

The ultimate purpose of the AD is explained in Suh (2001) as “... to establish a scientific base for design and to improve design activities by providing the designer with a theoretical foundation based on logic and rational thought processes and tools.”

The AD provides a systematic and logical method for deriving, documenting and optimizing designs and helps avoid traditional design-build-test-redesign cycles for design solution search and for determining the best design among those proposed [Suh, 2001]. Design architectures resulting from AD analysis provide frameworks for implementation planning, risk assessment, risk mitigation and robust design analysis [ADSI].

The AD provides a framework for describing design objects at all levels of detail. Therefore, it allows the engineers and other stakeholders to quickly understand the relationships between the intended functions of an object and the means by which they are achieved [Hintersteiner, 2000].

Following the AD approach means that the designer will proceed with a design through repeating a series of activities [Lee, 1999]:

- i. Identify functional requirements in a solution-neutral environment
- ii. Develop design solutions
- iii. Determine design matrices and make sure that the design axioms are satisfied
- iv. Check design consistency with respect to higher-level design decisions
- v. Repeat steps 1-4 at the next level until the leaf-level DPs are developed.

The AD helps creativity by demanding clear formulation of design objectives through the establishment of functional requirements (FRs) and constraints (Cs). It also provides criteria for good and bad design to eliminate the bad designs as early as possible, and thus enabling the designers to concentrate on promising ideas. The AD also provides a systematic flow from creation of concepts to detailed design by formalizing the decomposition process of requirements and design solutions.

Axiomatic design provides traceability of design logic when changes are introduced during the development phase and throughout the lifecycle of the product [ADSI].

The Axiomatic Design method implements a process where engineers, designers and managers think functionally first, followed by the innovative creation of physical embodiment. The Axiomatic Design also provides a systematic way of satisfying many functional requirements (FRs) at the same time without introducing coupling of functions and creating integrated physical systems. The AD provides means of decomposing higher-level FRs and physical embodiments (called design parameters, DPs) until the creation of leaf-level FRs and DPs that can be implemented to construct the system according to the resulting design decision architecture [ADSI].

2.2.1 General AD Concepts

The AD method originates from the understanding that design is an interplay between *what* we want to achieve and *how* we want to achieve it. Designers can use all of their existing design tools and software with AD and efficiently arrive at a successful new design, or diagnose and correct an existing design.

The AD process is centered on the satisfaction of functional requirements (FRs), which are defined as the minimum set of independent requirements that characterize the design goals. The design must satisfy the FRs, and this is done by creating a system that uses design parameters (DPs) to affect the behavior such that the FRs are satisfied.

There are four main concepts in AD: (i) domains, (ii) hierarchies, (iii) zigzagging, and (iv) design axioms. These concepts are explained in the following sections.

2.2.1.1 AD: Domains

The fundamental concept of AD is that of domains, one for each kind of design activity: customer domain, functional domain, physical domain, and process domain.

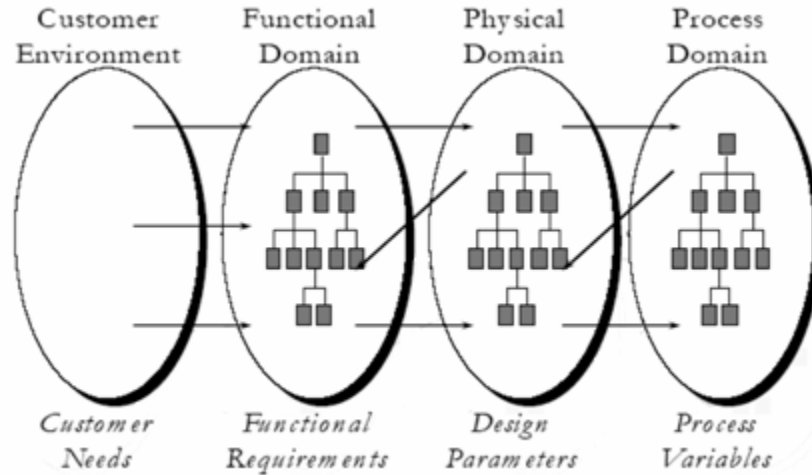


Figure 2.2 – Axiomatic Design Domains

For each pair of adjacent domains, the domain on the left represents "what we want to achieve," while the domain on the right represents the design solution of "how we propose to achieve it." The contents of each domain are explained in Table 2.2.

Table 2.2 – Axiomatic Design Domain Contents

Customer domain	The needs (CNs) or attributes that the customer seek in a product or system
Functional domain	Functional requirements (FRs) and constraints of the design solution
Physical domain	Design parameters (DPs) of the design solution
Process domain	Process variables (PVs) that characterizes the process to produce the DPs

For example, in the customer domain, suppose the customer needs to preserve food. There are several means to accomplish this in the functional domain, such as canning, dehydrating, or cooling the food. From these choices the designer selects cooling and then decides on a refrigerator in the physical domain. The process domain describes how to manufacture the refrigerator.

Some of the definitions associated with the domains in Axiomatic Design are given in Table 2.3.

Table 2.3 – Axiomatic Design Definitions [Suh, 2001]

Functional requirement	Functional requirements (FRs) are a minimum set of independent requirements that completely characterize the functional needs of the design solution (i.e., software, organization, etc.) in the functional domain.
Constraint	Constraints (Cs) are bounds on acceptable solutions. There are two kinds of constraints: input constraints and system constraints. Input constraints are imposed as part of the design specifications. System constraints are constraints imposed by the system in which the design solution must function.
Design Parameter	Design parameters (DPs) are the elements of the design solution in the physical domain that are chosen to satisfy the specified FRs.
Process variable	Process variables (PVs) are the elements in the process domain that characterize the process that satisfies the specified DPs.

The Cs can be classified based on the source of the constraints:

1. Input Constraints are specific to the overall design goals (i.e., cost, safety regulations, system environment, etc.) and imposed externally by the customer, by industry standard, or by government regulations.
2. System constraints are specific to a given design. They are the result of a choices and tradeoffs made elsewhere in the design. All higher-level design decision act as constraints at lower levels. For example, the choice to use a particular robot for an application may lead to limitations on where that robot can reach, and thereby restrictions as to where accessible stations need to be placed. In addition, vibrations induced by the robot may dictate requirements for vibration isolation of other components in the system. If a different robot

or another type of mechanism is selected, such requirements may not be necessary.

Friedman et al. (2000) categorizes the constraints as (i) critical performance specifications, (ii) interface constraints, and (iii) project constraints.

Constraint can have different impact on the design and development process. They can be used to filter alternative solutions or they can generate FRs. They may affect all the DPs, such as the project constraints, or they can be tied to specific sub-FRs.

The design process starts with identifying the customer needs (CNs). Then, functional requirements (FRs), design parameters (DPs), and constraints are derived from the CNs. If a customer need specifies existence of particular subcomponents or a part of the design solution, it is considered as a DP [Suh, 2001]. The top level FRs that are derived from the CNs should be explicitly stated in solution neutral terms (i.e., without thinking about existing designs or what the design solution should be) to avoid imposing unnecessary design constraints and therefore encouraging creativity in finding innovative solutions.

The FRs must be stated with expected environmental variation, customer usage variation, and required useful life before disposal as requirements of the system so that accommodation to handle these noise variables is included in the design.

After establishing the top-level FRs and DPs, the decomposition starts in order to achieve a design that could be implemented. During the decomposition, the independence axiom is used to make sure that an acceptable design is achieved. When the detailed-design is completed and FR and DP hierarchies are obtained, the second axiom, information axiom, and the constraints are used to find the best design solution.

Table 2.4 shows how design tasks from different fields can be described in terms of the four design domains. Since all designs fit into these four domains, all design activities can be generalized in terms of the same principals. Thus, generalized design principles can be applied to all design applications and the design issues that arise in these four domains can be considered systematically and, if necessary, concurrently [Suh, 2001]. Nordlund (1996) used the AD approach for business planning and proved that the

AD is applicable in non-engineering disciplines too. In business planning the AD terminology is changed to discipline specific terms: FRs were renamed to *Goals*, DPs became *Strategies* and PVs were changed to *Activities*.

Table 2.4 – Characteristics of design domains for various designs [Suh, 2001]

	Customer Domain {CA}	Functional Domain {FR}	Physical Domain {DP}	Process Domain {PV}
Manufacturing	CA that customers desire	FRs specified for the product	DPs that can satisfy FRs	PVs that can control DPs
Materials	Desired performance	Required properties	Microstructure	Processes
Software	Attributes desired in the software	Output specification of the program codes	Input variables, Algorithms, Modules, Program codes	Subroutines, machine codes, compilers, modules
Organizations	Customer satisfaction	Functions of the organization	Programs, Offices, Activities.	People and other resources to support programs.
Systems	Attributes desired of the overall system	Functional requirements of the system	Machines, components, subcomponents.	Resources (human, financial, etc.)
Business	Return on Investment (ROI)	Business goal	Business structure	Human and financial resources

Some other limited experiments were also conducted applying the AD framework to marketing problems (both academic examples conducted on Harvard business schools cases and industry problems conducted with AGA AB). The results from these experiments indicate that the AD framework is also applicable in designing marketing strategies [Nordlund, 1996].

Decisions in one domain are mapped into the domain on its right. In the earlier example, the need in the customer domain for preserving food was mapped into cooling the food in the functional domain, and then this functional requirement was

conceptualized as a refrigerator in the physical domain. This shows how the "What" in the left domain is mapped into the "How" of the right domain: Food preservation ("What") maps to cooling ("How"); in turn, cooling ("What") maps to refrigerator ("How"); and lastly, refrigerator ("What") maps into the manufacturing process ("How").

The mapping between the domains is represented by two design matrixes: a **product design matrix, D**, which shows the relationships between FRs and DPs, and **process design matrix, B**, which shows the relationships between DPs and PVs. This is an example of a product design matrix:

	DP1	DP2	DP3
FR1	X	O	O
FR2	X	X	O
FR3	X	O	X

An X or O in a cell indicates whether the column's DP affects the row's FR or not. In this matrix, DP1 affects all three FRs, while DP2 affects only FR2, and DP3 affects only FR3. Instead of a simple X or O, each cell can contain the mathematical relationship between the FR and the DP. The design matrices contain a wealth of information about the design and are central to the application of AD.

The possible questions to ask to determine the value of the design element are: "Shall DP_j affect FR_i?", "Shall a change in DP_j affect FR_i?", or "Shall the choice of DP_j affect the choice of DP_i?" [Lee, 1999]. At higher levels of decomposition, answering these questions may not be easy and the answers may not be accurate since the DPs at higher levels may not provide enough information. Also, the answers to the questions at higher levels depend on some assumptions or design decision related to the further decomposition of the DPs.

The mapping between the FRs and DPs can be summarized in Equation 1, where the {FR} is the FR vector, {DP} is the DP vector, and [D] is the product design matrix.

$$\{\mathbf{FR}\} = [\mathbf{D}] \{\mathbf{DP}\} \quad (1)$$

Equation (1) is written in a differential form as

$$\{\mathbf{dFR}\} = [\mathbf{A}] \{\mathbf{dDP}\}$$

and the elements of the product design matrix are given by

$$A_{ij} = \delta FR_i / \delta DP_j$$

For a linear design, A_{ij} are constants; for a nonlinear design, A_{ij} are functions of the DPs.

For an n-DP design, Equation (1) can also be written, in terms of its elements, as

$$FR_i = \sum_{j=1}^n A_{ij} DP_j$$

The other equation used in AD is the process design equation that summarizes the mapping between the DPs and the PVs, where the $\{\mathbf{PV}\}$ is the PV vector in the process domain.

$$\{\mathbf{DP}\} = [\mathbf{B}] \{\mathbf{PV}\} \quad (2)$$

2.2.1.2 AD: Hierarchies

The second main concept of AD is hierarchies, which represent the design architecture. Beginning at the highest level, the designer selects a specific design by decomposing the highest-level FRs into lower-level FRs. This can be done once the highest level DPs are chosen. Decomposition proceeds layer by layer to ever-lower levels, *leaf level*, until the design solution can be implemented. The decomposition should be taken down to levels where the DPs are physical parts (i.e., components, geometries), computer programs (i.e., classes, flow charts), and specifications (i.e., tolerances, limits, etc.). That means that the DPs at the leaf level should be something that already exist and either needs no re-design or needs no further decomposition.

The hierarchical structure that emerges from decomposition is known as the system architecture. Through this decomposition process the designer establishes hierarchies of FRs, DPs and PVs.

Continuing the refrigerator example, the highest-level FR, FR1, is cooling the food. Since the highest-level DP is a refrigerator, the next-level FRs would be:

FR1-1	Keep the food within a specified temperature range, $T \pm \Delta T$
FR1-2	Maintain a uniform temperature within the box

2.2.1.3 AD: Zigzagging

The zigzagging is the third main concept in AD and it describes the process of decomposing the design into hierarchies by alternating between pairs of domains. After the top-level FRs and DPs are developed to provide enough design information at the conceptual level, they should be decomposed until the design can be implemented. The decomposition is performed by zigzagging between the domains, starting from the “what” domain to the “how” domain. The FR and DP hierarchies are established to represent the product design structure through the decomposition process.

In many organizations, functional requirements or requirement specifications are decomposed without zigzagging and by remaining only in the functional domain. However, if requirement decomposition is done this way, the designers either have to think of an existing design and end up re-specifying the design that already exists or make some design assumptions without properly documenting them and end up with a product design that is hidden in the requirement specifications. Therefore, when the FRs are defined in a solution neutral environment, we have to "zig" to the physical domain, and after proper DPs are chosen, we have "zag" to the functional domain for further decomposition.

The FR1 (cooling food) of the refrigerator example is decomposed into FR1-1 (keeping food within a specified temperature range) and FR1-2 (keeping temperature uniform). These lower-level FRs are valid only for the DP we chose, a refrigerator; if, instead, we had chosen to can the food, the lower-level FRs would be different. Therefore, the designer follows a procedure of zigzagging between the “What” and “How” domains to the lowest level of the hierarchies [ADSI].

During the decomposition, the independent design axiom should be applied to the product design matrix to make sure that for each level of design, an uncoupled or a decoupled design matrix is obtained.

At the end of zigzagging when a set of FRs has been formulated and possible sets of DPs have been synthesized, the two design axioms are applied to evaluate the proposed designs. The product design matrix, D , is used in this evaluation. The Independence Axiom is also applied to the process design matrix to make sure that an uncoupled or a decoupled process design matrix is obtained.

In many cases, the CNs cannot and need not be decomposed since they are often stated in terms of highest level needs. However, in the future when product customization is important to satisfy customers, zigzagging can be performed so that the customer can select their desired functions among the available FRs.

The system design can be said to be completed once the requirements and constraints for the lowest-level (leaf-level) DPs are specified well enough to either implement (produce/manufacture/code/etc.) or to procure the DPs.

2.2.1.4 AD: Design Axioms

The fourth main concept of AD is the two design axioms. Axioms are truths that cannot be derived but for which there are no counterexamples or exceptions. The design axioms are:

Axiom 1 – The Independence Axiom: Maintain the independence of FRs: In an acceptable design, the DPs and the FRs are related in such a way that a specific DP can be adjusted to satisfy its corresponding FR without affecting other FRs.

Axiom 2 – The Information Axiom: Minimize the information content: Among alternative designs which satisfy Axiom 1, the best design has the minimum information content which means the maximum probability of success. The Information Axiom provides a quantitative measure of the merits of a proposed design as well as the theoretical bases for design optimization and robust design.

The information content of a design of an entire system is defined as:

$$I_{\text{sys}} = -\log_2 P_{\{m\}} \quad (3)$$

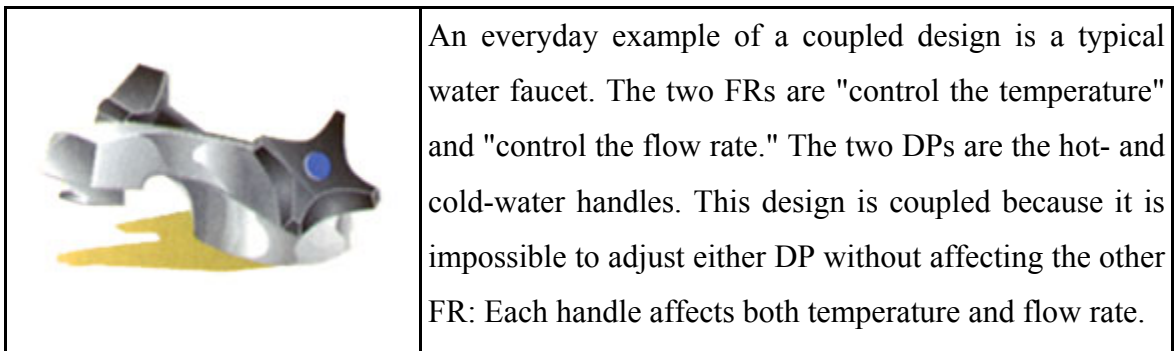
Where $P_{\{m\}}$ is the joint probability that all m FRs are satisfied by the design.

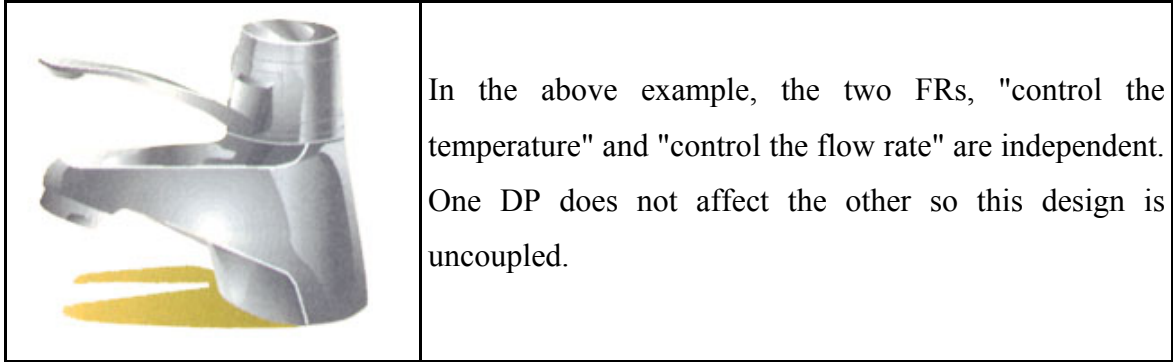
The Information Axiom states that the design that has the smallest I is the best design, since it requires the least amount of information to achieve the FRs.

These design axioms were created by identifying the common elements that are present in all good designs and then consolidating and synthesizing the common elements into two design axioms through a logical reasoning process. The historical background of the design axioms is given in *The Principles of Design* [Suh, 1990]. The following questions were asked [Suh, 2001]:

- How was such a big improvement made in a process?
- How was the process created?
- What are the common elements in a good design?

There are three possibilities for the design matrix based on the Independent Axiom. It can be a diagonal matrix (uncoupled design) or a triangular matrix (de-coupled design) or any other matrix (coupled design). In an uncoupled design there is one-to-one relationship between the FRs and DPs. In a de-coupled design the FRs can be satisfied if the DPs are properly sequenced. As a result, the order of adjusting the DPs in a decoupled design is important. A coupled design has no guaranteed point where the FRs can be satisfied.





In the above example, the typical faucet is well understood by most users, and they are able to make the necessary adjustments with little difficulty. However, if the temperature and flow requirements were to change more rapidly, or require more precision, then it is more likely that this design is unsatisfactory.

In the design matrix, each column is a design element, while each row is a function. The cell shows whether the column's design element affects the function of that row: If so, the cell has an X, if not there is no X. According to the theory, a design is independent - that is, contains no circular dependencies - when all the Xs are inside the triangle.

For water faucets, the desired functions are to adjust the flow rate and temperature of the water. This dependency map of the single-lever faucet shows that the up-and-down motion adjusts flow rate only, while side-to-side motion adjusts just the temperature. In contrast, both valves of the dual-valve design affect both flow rate and temperature. Therefore, the dual-valve design is not independent because one X is outside the triangle.

Dual knob faucet:

	Hot valve	Cold valve
Adjust flow	X	X
Adjust temp	X	X

Single lever arm faucet:

	Hot valve	Cold valve
Adjust flow	X	0
Adjust temp	0	X

The design matrix is a second order tensor like stress, strain, and moment of inertia. However, there is one big difference between the design matrix and these other second order tensors. These other tensors can be changed through coordinate transformation to convert any matrix into a diagonal matrix. The diagonal elements of the diagonal matrix are invariant such as principal stresses in the case of stress tensor. However, the coordinate transformation technique cannot be applied to design equations to find the invariant (i.e., the diagonal matrix), since the design matrix typically involves physical things that are not amenable to coordinate transformation. In other words, mathematically the design matrix can always be transformed into a diagonal matrix, but the diagonal elements may not have any physical significance [Suh, 1990].

Functional independence required by the Independence Axiom is often misunderstood as physical independence. However, Axiom 1 requires that the functions of the system be independent from each other, that is, each function can be achieved without affecting other functions. The second axiom suggests physical integration as a way of decreasing the information content of the design as long as the functional independence is maintained.

The case studies in Suh (2001) show that the performance, robustness, reliability, and functionality of products, processes, software, systems, and organizations were significantly improved when these two design axioms are satisfied.

It is very important to know that the design matrix may satisfy the first axiom at conceptual design levels, however, the design decisions at lower levels ultimately determine if the system design satisfies the first axiom. Therefore, full design matrix that represents all FRs and DPs should be formed at each level of decomposition and make sure that the functional independents is still maintained.

At each level of decomposition, master or multi-level design matrix is formed to evaluate the consistency of the design as well as to ensure that the higher level design decisions and assumptions are still valid [Lee, 1999]. A sample master design matrix is shown in Table 2.5.

Table 2.5 – Sample Master Design Matrix

	DP1.1	DP1.2	DP2.1	DP2.2	DP2.3	DP3
FR1.1	X	O	O	O	O	O
FR1.2	X	X	O	O	O	O
FR2.1	O	X	X	O	O	O
FR2.2	O	X	O	X	O	O
FR2.3	O	X	X	O	X	O
FR3	O	X	O	O	O	X

The un-shaded portion of the master design matrix is design matrixes for FR1/DP1 and FR2/DP2 decomposition as well as the A_{33} element of the first level design matrix. The importance of the master design matrix comes from the analysis of the un-shaded portion since this portion indicates if the lower-level DPs are consistent with the higher-level design intent and assumptions. If any one of the DP2.x affects any one of the FR1.x, then the earlier design decision would be violated. If lower level DPs violate the higher level design, then three actions can be taken: 1) modify the lower level DPs, 2) impose constraints or specify conditions that prevents the DPs unwanted affects, or 3) revise the higher level design matrix provided that the revised design matrix is still uncoupled or decoupled. If case of latter, if the revised matrix is not acceptable, then the higher-level DPs should be revisited to achieve another acceptable design.

Note that the order of FRs in a decoupled design generally indicates the order of design importance, since the FR/DP in the top row should be the first to be decomposed [Tate, 1999]. An explanation should be provided for each off-diagonal “X” in the design matrix as well as for “O” if this is only valid under certain conditions [Hintersteiner, 1999].

The template for documenting the decomposition and zigzagging process suggested by Hintersteiner (1999) is shown in Figure 2.3.

Index: ϕ .#		TITLE		
	Functional Requirements (FRs)		Design Parameters (DPs)	Ver
	<i>Name</i>	<i>Description</i>	<i>Description</i>	
		<i>Parent FR</i>	<i>Parent DP</i>	
1	<i>Process</i>	Perform physical process #1	Process subsystem #1	A
2	<i>Process</i>	Perform physical process #2	(a) Process subsystem #2 (1 st option) (b) Process subsystem #2 (2 nd option) (c) Process subsystem #2 (3 rd option)	In
3	<i>Process</i>	Perform physical process #3	Process subsystem #3	De
4	<i>Transport</i>	Perform process #4 (transport)	Transport subsystem	Dr
5	<i>Control</i>	Schedule and coordinate all local process functions	Command and control algorithm (CCA)	T
6	<i>Support</i>	Integrate subassemblies	Support framework	U

Figure 2.3 – The decomposition template from Hintersteiner (1999).

The top row indicates the index at this level, where the “ ϕ ” indicates the full index of the parent FR/DP and “#” refers to the index in later rows. The parent FR and DP are included in the table in order to place the FRs and DPs at this level in context with their parent FR/DP.

The process subsystems perform the physical processing of operands such as producing the parts, manipulating data, etc. The transport subsystems perform transportation of operands through the system either between the process subsystems or across the interfaces to external systems such as receiving parts, moving parts, etc. The command and control algorithms (CCA) are used to schedule and coordinate the process and transport subsystems and the support frameworks bind the process and transport subsystems with the CCAs to form a coherent system [Hintersteiner, 1999].

There can be an arbitrary but non-zero number of process FRs at each level of the hierarchy depending upon the specific design. There will always be one control FR and one support/integration FR. The last column in the table is used for codes for verification method that will be used to ensure that the DP is satisfying its corresponding FR. The possible verification methods may be testing (T), inspection (I), demonstration (De), drawings (Dr), analysis and simulation (A), or proven technology (U).

Multiple DPs can exist for an FR for two reasons: 1) to make a selection between them, or 2) FR utilizes them at different times. Multiple DPs can be documented as a list in the template. However, since each alternative DP may have different sets of sub-FRs and constraints, and a separate decomposition should be provided for each alternative [Hintersteiner, 1999].

Hintersteiner (1999) defines two types of DPs, system and component, and describes the decomposition for these DPs. The system type DP decomposition proceeds with its own sub-process FRs as well as requirements to schedule and coordinate these process FRs and integrate its own subassemblies. Thus, as the process functions are decomposed top-down, the full system logic and system support framework is built both top-down and bottom-up, due to the decoupled nature of the control and support FRs at every level of the hierarchy.

When the decomposition reaches the component type DPs, the control and support type FRs are not required since the (sub)system that the component belongs to provides these functions. The system representation presented by Hintersteiner (1999) does not apply to the decomposition of the component type DPs.

Tate (1999) extends the AD method in the areas of decomposition (includes the concepts of hierarchies and zigzagging) and project control by providing description of the activities that take place during design combined with decision-making tools and workflow paths to provide additional decision-making guidance to designers. There are four types of inconsistencies that can arise between layers of decomposition [Tate, 1999]:

- 1) Inconsistent FRs: Sub-FRs do not provide the functionality of the parent FR
- 2) Inconsistent DPs: Sub-DPs do not provide sufficient capacity or have been physically integrated in a way that violates the functional independence indicated at the parent level.
- 3) Inconsistent DM: The relationship indicated by design matrix at one layer is not the same as indicated at the next level. For example, it is determined that there exist a relationship between sub-FRs and sub-DPs of parent FR and DP whereas there are no relations between the parent FR and DP.

- 4) Inconsistent Cs: The sub-DPs do not meet the Cs carried down from their parents.

Melvin (2003) suggests using angle brackets to indicate dynamic FRs/DPs and underlining the leaf level FRs/DPs since distinction between dynamic and static FRs is critical to the design process. He also suggests using words such as “control” or “set” for dynamic FRs and “maintain” for fixed FRs.

2.2.2 AD System Architecture

The system architecture (SA) is captured in AD as sets of functional requirements (FRs), design parameters (DPs), constraints, and design matrices (DMs) as well as description of FRs/DPs, justification of the design matrix and visual representation [Hintersteiner and Tate, 1998; Lee, 1999; Friedman et. al., 2000]. It is the aggregation of all of the design decisions during the decomposition and zigzagging.

The design documentation is generated during the system architecture development in the AD method. The system architecture can be used as a communication tool between different design teams and other stakeholders. Furthermore, at the beginning of a redesign effort for a next-generation product, the system architecture can be reexamined, so that the reasoning behind the choices of certain DPs along with an understanding of the constraints under which the designers had worked can be more clearly understood [Hintersteiner, 1999].

A SA should be developed for every systems to capture the performance requirements and components of the system in a logical, coherent, and comprehensive manner, to facilitate communication between engineers, managers, and other stakeholders including the customer, and to provide good technical documentation of the design decisions made and the reasoning behind them [Hintersteiner, 1999].

Since the system architecture highlights the relationships between the functional requirements, design parameters, and constraints, it can be used to evaluate the impact of proposed design changes as well as functional requirement and constraint changes. Therefore, it makes it possible for the product designers and customers to make more informed decisions as to whether or not to pursue the proposed changes.

The strength of the system architecture is that, in addition to the operational flow of the system, it also captures the order in which design decisions have to be made, and indicates how the alteration of one part of the system can potentially impact other parts [Tate, 1999].

The SA can also be used in diagnosis of system failure, in job assignment and management of the development team, distributed systems, and system design through assembly of modules [Suh, 2001].

There are three ways in AD to visualize the system architecture: tree diagram, module-junction diagram, and flow chart. Although they represent the same information, they emphasize different aspects of the system [Suh, 2001]

2.2.2.1 Tree Diagram

A tree diagram just shows the hierarchical structure of the system in terms of FRs, DPs, and PVs and corresponding design and process matrices [Suh, 2001]. A sample tree diagram representation of FRs and DPs is shown in Figure 2.4.

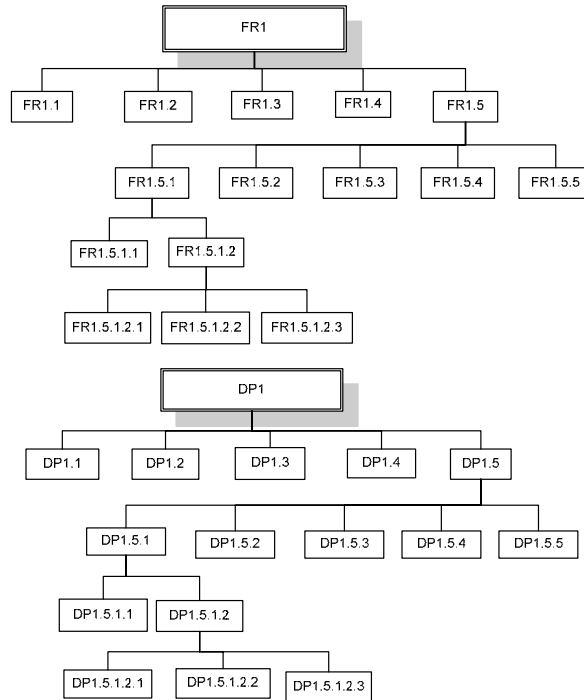


Figure 2.4 – A sample tree diagram for the FR and DP hierarchies

2.2.2.2 Module-Junction Diagram

The model-junction diagram is created to present the system architecture more efficiently than the tree diagram. It is based on the module definition and presents the type of each design matrix as well as the system's hierarchical structure.

In axiomatic design a **'module'** is defined as the row of the design matrix that yields the FR of the row when it is multiplied by the corresponding DPs (i.e., data). Therefore, the module-junction diagram represents the FR tree, DP tree, and the design matrix. The design matrix ensures that the modules are correctly defined and located in the right place in the right order [Do and Suh, 2000]. A sample module-junction diagram is presented in Figure 2.5.

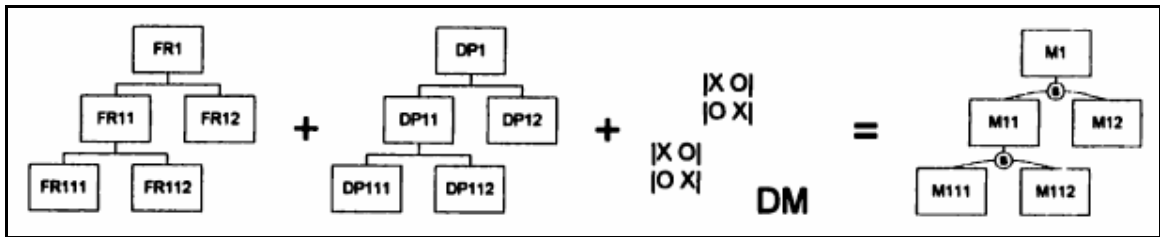


Figure 2.5 – A sample module-junction diagram [Lee, 1999]

There are three types of junctions that can appear in the module-junction structure diagram, as specified in Table 2.6.

Table 2.6 – Junction Types

Symbol	Type	Design Type	Flow Diagram Representation
S	Summation	Uncoupled	Parallel summation of modules
C	Control	Decoupled	Sequential processing of modules
F	Feedback	Coupled	Feedback loop of sequentially processed modules

2.2.2.3 AD Flow Diagram

The flow diagram shows the interaction between modules. Once the module-junction structure diagram is developed, it can be used to generate the flow diagram, which shows how design information must flow through the system design process. The

flow diagram represents the order in which the modules must be designed in order to satisfy the overall functional requirements of the system. The determination of parallel, sequential, and feedback loops for the information flow is dictated by the junctions in the module-junction structure diagram.

Although the sequence that the design should take place is contained in the design equations, it is useful to represent the system in a flow diagram format to help visualize the design process.

A sample 2-FR design with two levels of decomposition (two design equations) and the corresponding flow diagram are shown in Equations i and ii and Figure 2.6

$$\begin{Bmatrix} FR1 \\ FR2 \end{Bmatrix} = \begin{bmatrix} A_{11} & 0 \\ A_{21} & A_{22} \end{bmatrix} \begin{Bmatrix} DP1 \\ DP2 \end{Bmatrix} \quad (i)$$

$$\begin{Bmatrix} FR1.1 \\ FR1.2 \end{Bmatrix} = \begin{bmatrix} A_{1.1-1.1} & 0 \\ 0 & A_{1.2-1.2} \end{bmatrix} \begin{Bmatrix} DP1.1 \\ DP1.2 \end{Bmatrix} \quad (ii)$$

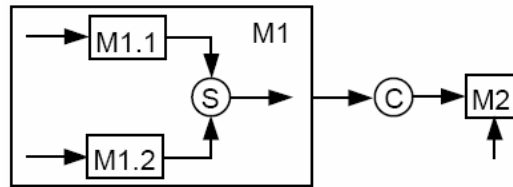


Figure 2.6 – Flow diagram representation of Equations i and ii

All of the arrows in Figure 2.6 without a source represent the DP associated with the module being supplied.

The flow diagram can be the link between axiomatic design and simulation provided that the design matrix elements are all mathematical expressions.

Different applications of the flow diagram in software development are explained in Section 5.2.2 of Suh (2001). Suh (2001) claims that the flow diagram can be used in:

- Diagnosis of software failure
- Software change impact analysis

- Job assignment and management of the software development team
- Development of distributed systems
- Development and integration of software-hardware systems
- Defining the human-machine interface

2.2.3 AD Benefits

A detailed list of the benefits of the AD approach is provided in the following sections since the AD is the base for the PDL proposed in this research, and most, if not all of the benefits of AD are inherited to the proposed PDL. The ADSI web site has a similar list, which is used as the source of the list presented here.

2.2.3.1 Benefits to Designers

For a new design effort, the designer designs in a systematic way by following the AD process, completing prerequisite tasks before continuing to the next stage.

The designer saves time by:

- reducing random searches for solutions,
- minimizing or eliminating design iterations, and
- using current design tools more effectively.

And the designer produces better designs by:

- selecting the best design among good alternatives,
- optimizing the design properly, and
- verifying the design against explicit requirements.

One additional advantage of following AD is to have a documented design as a by-product of the design for communication between stakeholders, for troubleshooting, and for reuse.

For diagnosing an existing design, the use of axiomatic design highlights problems such as coupling and makes clear the relationships between the symptoms of the problem (one or more FRs not being achieved) and their causes (the specific DPs affecting those FRs).

When an existing design needs an engineering change or an upgrade and if axiomatic design was used for the design, then the axiomatic design identifies all of the areas affected by the contemplated changes. As a result, less time is spent on determining the impact of the change and unintended problems are avoided.

2.2.3.2 Benefits to Managers

The AD provides the following benefits to the managers:

- Helps identify tasks, and task sequence,
- Allows to check the progress against the requirements,
- Allows to select the best option, identify effects throughout the system, and document changes when managing engineering change requests, and
- Enables better management of communication between the stakeholders by use of a common language.

2.2.3.3 Benefits to Firms

The firm gains a competitive advantage when its customers' needs are satisfied. AD helps make sure that the needs are satisfied. If, for some reason, some of the initial set of FRs and Cs are not satisfied, the firm can explain the tradeoffs of specific alternatives to the customer.

Since designers avoid trial and error approach to find the right design, time to market, another source of competitive advantage, is shortened.

Three types of cost can be lowered: R&D, cost of goods sold (COGS), and support.

- 1) The R&D cost is less because designers spend less time designing the product initially and making engineering changes after the product is released.
- 2) COGS drops when products are not coupled and therefore are easier to assemble and test.
- 3) Support costs are lower because products that are not coupled install and set up faster, and typically require fewer warranty repairs.

Axiomatic design reduces both technical risk and business risk since the Information Axiom ensures that the chosen design has minimum information content, which is defined as the most technically probable to succeed. Business risk is also reduced because:

- products satisfy customers' needs since FRs are derived from those needs.
- upgrades can be done quickly and effectively.

2.3 AD with Other Methodologies

There are a number of techniques and methods currently used in product design and development, such as, QFD, TRIZ, and robust design. The use of these and some other design and analysis techniques is very consistent with the AD. The designer can follow the AD method and uses the various other techniques when appropriate. In fact, the structure and hierarchy generated through AD can help the designer apply these techniques easier and better. For example, the AD helps the designer avoid mistakes such as unknowingly attempting to optimize a coupled design. The other methods generally deal with a certain portion of the product development process such as requirement analysis, identifying a solution to a specified need, optimizing the proposed design, etc. However, the AD method starts with customer needs assessment and traces requirements and design decisions throughout the domains defined in the preceding section and the AD establishes the system architecture.

Chen (1999) states that the AD is the method that illustrates design process and design method clearly whereas other design methods such as optimization design, robust design, reliability design, and design for X, may belong to a kind of method for mapping between a special design requirement and its design solution in the process of AD. He also says that the AD method guides designers to design the product with all other useful design methods and AD does not replace them.

Suh (2001) explains the difference between AD and other design methodologies as:

- 1) Axiomatic design deals with principles and methodologies rather than simply algorithms or methodologies. Based on the two design axioms, it derives

theorems and corollaries, and also develops methodologies based on functional analysis and information minimization to achieve robust design.

- 2) Axiomatic design is applicable to all designs: products, processes, systems, software, organizations, materials, and business plan.
- 3) All methodologies, including the Taguchi method, must satisfy the design axioms for them to be valid. For example, the Taguchi method is valid only on designs that satisfy the Independence Axiom. So far, there seems to be no contradiction between Altshuller's methodologies and the design axioms.
- 4) The Taguchi method does instruct how to make design decisions. It is a method of checking and improving a finished design.
- 5) Both axiomatic design and the Taguchi method lead to robust design for designs that satisfy the Independence Axiom.
- 6) Although many efforts are being made in industry to improve a bad design using optimization techniques, the design that violates the Independence Axiom cannot be improved. Optimization of bad designs leads to optimized bad designs.

Mohsen and Cekecek (2000) suggest that the AD decomposition can define an integrated framework to improve quality practices such as Failure Mode and Effect Analysis (FMEA), Parameter Diagrams (P-Diagram), Testing strategies, and Functional Requirements Specifications (FRS) as shown in Figure 2.7.

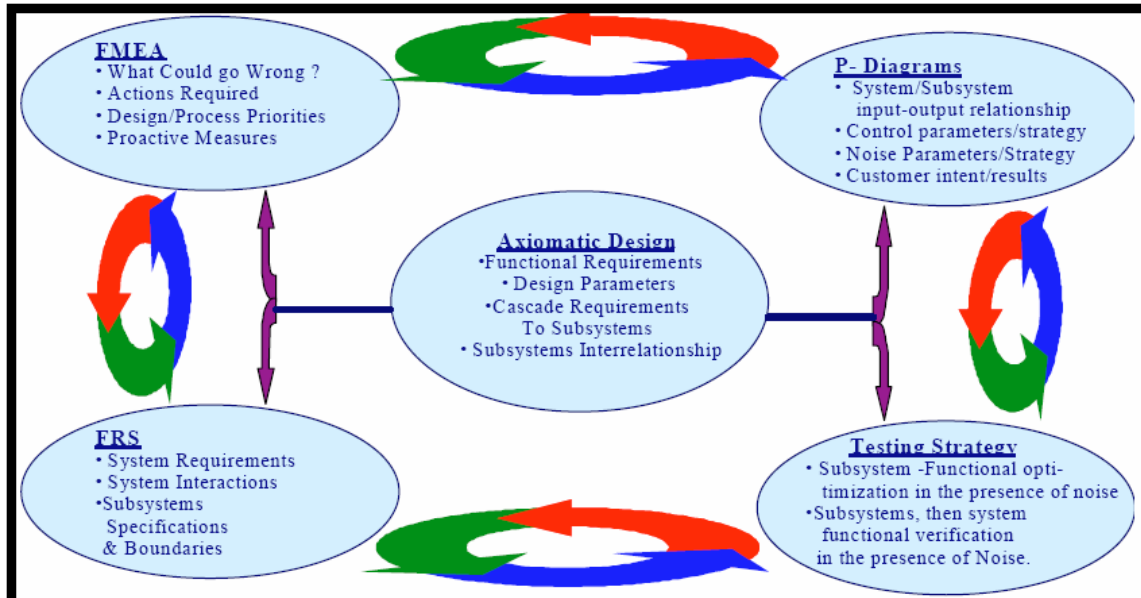


Figure 2.7 – AD with Other Quality Tools [Mohsen and Cekecek, 2000]

Smith (2001) suggests integration of structural thinking methods such as AD and TRIZ with Six Sigma and Design for Six Sigma (DFSS) in order to make the quality efforts more effective and more productive with less effort because these methods address design foundation flaws.

Melvin (2003) suggests that the AD can be used to a certain level of detail design and then another design method can be used to proceed to complete the detail design. He points out that some of the benefits of the AD would be missed by doing so, but it allows systems to incorporate some of the valuable AD concepts without supporting the full overhead of the axiomatic design process.

In this section, some of the other currently used design methodologies are described and how AD helps designers use these methods easier and better is explained.

The Axiomatic Design web site has a figure (Figure 2.8) that shows how other design methodologies fit together with the Axiomatic Design method [ADSI].

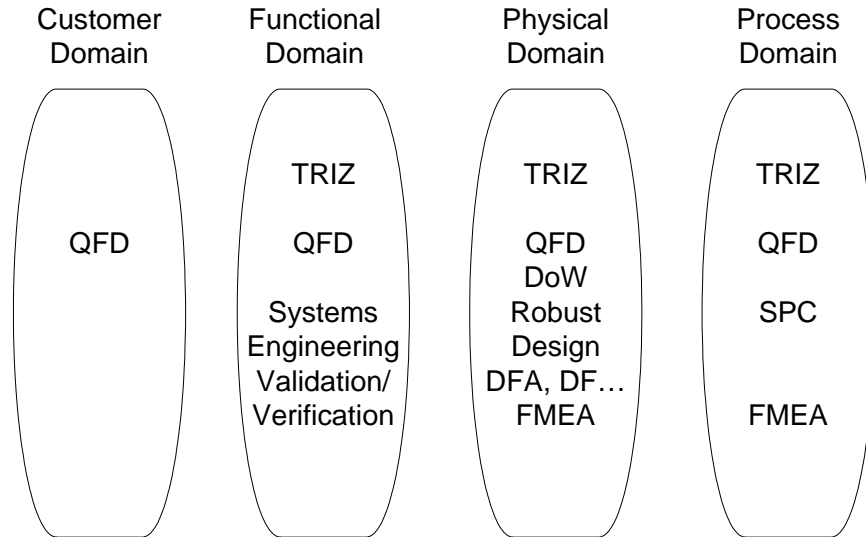


Figure 2.8 – Other Design Tools within AD Framework [ADSI]

2.3.1 AD and TRIZ

TRIZ is a Russian acronym that stands for Theory of Inventive Problem Solving and originated by Genrich Altshuller (1926-1998). Altshuller recognized the need for a scientific approach to invention after listening to scientists and inventors speak of design as “sudden enlightenment.” They complained that it was impossible to control the creative process much less understand what it is and how it comes about. According to Altshuller, failure to control the creative process results in many inventions coming too late, frequent mistakes, and inventors dreaming up unrealistic solutions [Altshuller, 1988].

In the course of the study of some 400,000 inventions as depicted in patent descriptions, Altshuller noticed a fundamentally consistent approach used by the best inventors to solve the problems. At the heart of the best solution existed an engineering conflict, or a contradiction. And the best inventions solved these contradictions without compromise. Altshuller had discovered that when an engineering system is reduced to reveal the essential system contradictions, inventive solutions eliminated the contradictions completely.

The concepts, tools and methods used in TRIZ are [Hu, Yang, and Taguchi, 2000a and 2000b]:

- i) Ideality Concept: Every system performs functions that generate useful effects (desirable functions) and harmful effects (undesirable functions). One of the goals of design is to maximize the useful functions of a system. The ideality concept has two main purposes. First, it is a law that all engineering systems evolve to increasing degrees of ideality. Second, it tries to get the problem solver to conceptualize perfection and helps break out of psychological inertia or paradigms.
- ii) ARIZ: ARIZ is the Russian abbreviation for Algorithm of inventive problem solving and it is a non computational algorithm that helps the problem solver take a situation that does not have obvious contradictions and answer a series of questions to reveal the contradictions to make it suitable for TRIZ.
- iii) Contradiction Table: This is one of the earliest TRIZ tools to aid inventors to show how to deal with 1263 common engineering contradictions.
- iv) Inventive Principles: These are the principles in the contradiction table. There are 40 main principles and approximately 50 sub-principles as solution pathways or methods of dealing with or eliminating engineering contradictions.
- v) Separation Principles: A technique to deal with physical contradictions. The most common separation principles can take place in space, time, or scale.
- vi) Laws of Evolution of Engineering Systems: Altshuller claims that engineering systems evolve according to patterns and possible advancements for the system can be predicted and even accelerated when these patterns are understood and used to analyze an existing system.
- vii) Fundamental Analysis and Trimming: The functions of a system are identified and analyzed with the intend of increasing the value of the product by eliminating parts while keeping the functions.
- viii) Substance Field Analysis: The substance-field (S-F) analysis is a TRIZ analytical tool for modeling problems related to existing technological

system. Every system is created to perform some functions. The desired function is the output from an object or substance (S1) caused by another object (S2) with the help of some means (types of energy, F). “Substance” is used in TRIZ literature to refer to some objects of any level of complexity from a single item to a complex system. The action or means of accomplishing the action is called a field. S-F analysis looks at the interaction between substances and fields to describe the situation in a common language.

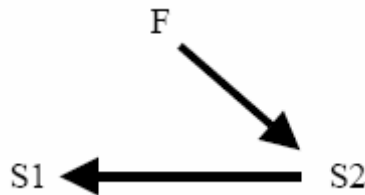


Figure 2.9 – S-field

In the figure, S1 and S2 are substances and F is a field. Substance S1 is an article, material, or object to be controlled or processed. S2 is a tool or an object to control or process the article S1. F is a kind of energy, which is used for control or interaction. So the S-field means that an "energy" (F) acting on a "tool" (S2) to modify a "material" (S1).

There are 76 standard substance-field solutions in the TRIZ patent database. Substance-field analysis and the standard solutions are used to solve problems with existing systems to identify which of the three elements are missing and how to complete the system [Hu et al., 2000a].

TRIZ is a very useful method for creative problem solving. However, planning and designing products involves multiple requirements, multiple functions, multiple contradictions, while TRIZ problem solving methods are effective for single problems. Therefore, the use of TRIZ in product design must involve transformation of complex into simple problems.

Therefore combination of AD and TRIZ will combine the advantages of both approaches to successfully manage complexity while creating innovative solutions to

complex problems. This is because the AD approach has a wider scope as a process model, covering the whole design process from task clarification to detail design as well as systems design, while TRIZ focuses on solving the inventive part of a design problem.

Tate and Nordlund (1995) state that one of the complementary properties of AD and TRIZ is that while AD points out when interdependencies are harmful and can easily visualize interdependencies between *several* variables, TRIZ lacks this property. However, once the conflicting interdependencies are identified, Altshuller provides a set of tools to resolve it—something Suh's method lacks.

When a designer has selected an FR and a contradiction and wants to identify alternative DPs, TRIZ can be helpful in generating alternatives.

Nordlund (1996) suggests this hypothesis about the integration of AD and TRIZ:

Working within the proposed framework, the theory of inventive problem solving provides a synthesis tool complementary to the analysis rule provided by the independence axiom within the proposed framework. More specifically, when dealing with the design of a mechanical system in the proposed framework, Altshuller's principles for resolving technical contradictions can sometimes be applied to resolve a situation where a design parameter (DP) or a process variable (PV) does not meet a constraint.

Nordlund (1996) proves his hypothesis by giving an example of how AD and TRIZ can be integrated to find the optimum solution in Section 6.4. Both Tate (1999) and Suh (2001) also state that AD and TRIZ are complimentary to each other.

Mann (2002) suggests that AD has much to offer TRIZ in terms of better understanding of both the hierarchical nature of design and the need to pay due attention to the inter-connections which exist between successive hierarchical layers.

2.3.2 AD and QFD

Yoji Akao (1990) defines QFD as *"a method for developing a design quality aimed at satisfying the consumer and then translating the consumer's demands into design targets and major quality assurance points to be used throughout the production phase."*

The Quality Function Deployment or “House-of-Quality” approach to product development was originated in 1972 at Mitsubishi’s Kobe shipyard in Japan [Prasad, 1996]. Yoji Akao and Shigeru Mizuno are widely regarded as the father of QFD and his work led to its first implementation at the Mitsubishi Heavy Industries Kobe Shipyard in 1972. Later, Toyota introduced the House of Quality to identify and prioritize the customer needs and relate them to engineering characteristics, benchmark them against competitors’ products, establish important engineering characteristics, and the important areas for improvement [Suh, 2001]. The achievements made by Toyota through application of QFD between 1977 and 1984 included a reduction in product development costs by 61%, a decrease in the development cycle by one third and the virtual elimination of rust related warranty problems [Sullivan, 1986].

QFD is a systematic, team-based approach that links specific design attributes with the needs of the customer. The "voice of the customer" is the term to describe these stated and unstated customer needs or requirements. The voice of the customer is captured in a variety of ways such as direct discussion, interviews, surveys, focus groups, customer specifications or the Internet. Understanding of the customer needs is then summarized in a product planning matrix or "house of quality". These matrices are used to translate higher level "what's" or needs into lower level "how's" - technical characteristics to satisfy these needs.

The matrix tool also serves as a means of facilitating objective – rather than subjective – decision-making, acts as a repository of team knowledge and serves as a springboard for continuous improvement ideas [Prasad, 1996].

In addition to the "House of Quality" matrix, QFD utilizes "Seven Management and Planning Tools" which are used in many of its procedures:

1. Affinity diagrams: Used by a team to organize and gain insight into a set of qualitative information, such as voiced customer requirements. Building an Affinity Diagram involves the recording of each statement onto separate cards, which are then sorted into groups with a perceived association. A title card that summarizes the data within each group is selected from its members

or is created where necessary. A hierarchy of association can be achieved by then sorting these title cards into higher-level groups.

2. Relations diagrams or Interrelationship Di-graphs: Used to discover priorities, root causes of problems and unstated customer requirements.
3. Hierarchy tree or Tree Diagram: Illustrates the structure of interrelationships between groups of statements, but is built from the top down in an analytical manner. It is usually applied to an existing set of structured information such as that produced by building an Affinity Diagram and is used to account for flaws or incompleteness in the source data.
4. Matrices and tables: The matrix is a tool that lies at the heart of many QFD methods. By comparing two lists of items using a rectangular grid of cells, it can be used to document a team's perceptions of the interrelationships that exist, in a manner that can be later interpreted by considering the entries in particular cells, rows or columns. In a prioritization matrix the relative importance of items in a list and the strength of interrelationships are given numerical weightings (shown as numbers or symbols). Tables are also used in QFD to study the implications of gathered or generated items against a specified list of categories.
5. Process Decision Program Diagrams (PDPC): PDPC are used to study potential failures of new processes and services.
6. The Analytic Hierarchy Process (AHP): AHP uses pair-wise comparisons on hierarchically organized elements to produce an accurate set of priorities.
7. Blueprinting: Used to illustrate and analyze all the processes involved in providing a service.

There are many slightly different forms of House of Quality matrix. The general format of the "House of Quality" is made up of six major components that are completed in the course of a QFD project as shown in Figure 2.10:

1. Customer requirements (HOWs): a structured list of requirements derived from customer statements.

2. Technical requirements (WHATs): a structured set of relevant and measurable product (design) characteristics that should exist in the design, manufacturing, assembly, and service process to meet the customer requirements.
3. Planning matrix: illustrates customer perceptions observed in market surveys. Includes relative importance of customer requirements, company and competitor performance in meeting these requirements.
4. Interrelationship matrix: illustrates the QFD team's perceptions of interrelationships between technical and customer requirements. An appropriate scale is applied, illustrated using symbols or figures. Filling this portion of the matrix involves discussions and consensus building within the team and can be time consuming. Concentrating on key relationships and minimizing the numbers of requirements are useful techniques to reduce the demands on resources.
5. Technical correlation (Roof) matrix: used to identify where technical requirements support or impede each other in the product design. Can highlight innovation opportunities.
6. Technical priorities, benchmarks and targets: used to record the priorities assigned to technical requirements by the matrix, measures of technical performance achieved by competitive products and the degree of difficulty involved in developing each requirement. The final output of the matrix is a set of target values for each technical requirement to be met by the new design, which are linked back to the demands of the customer.

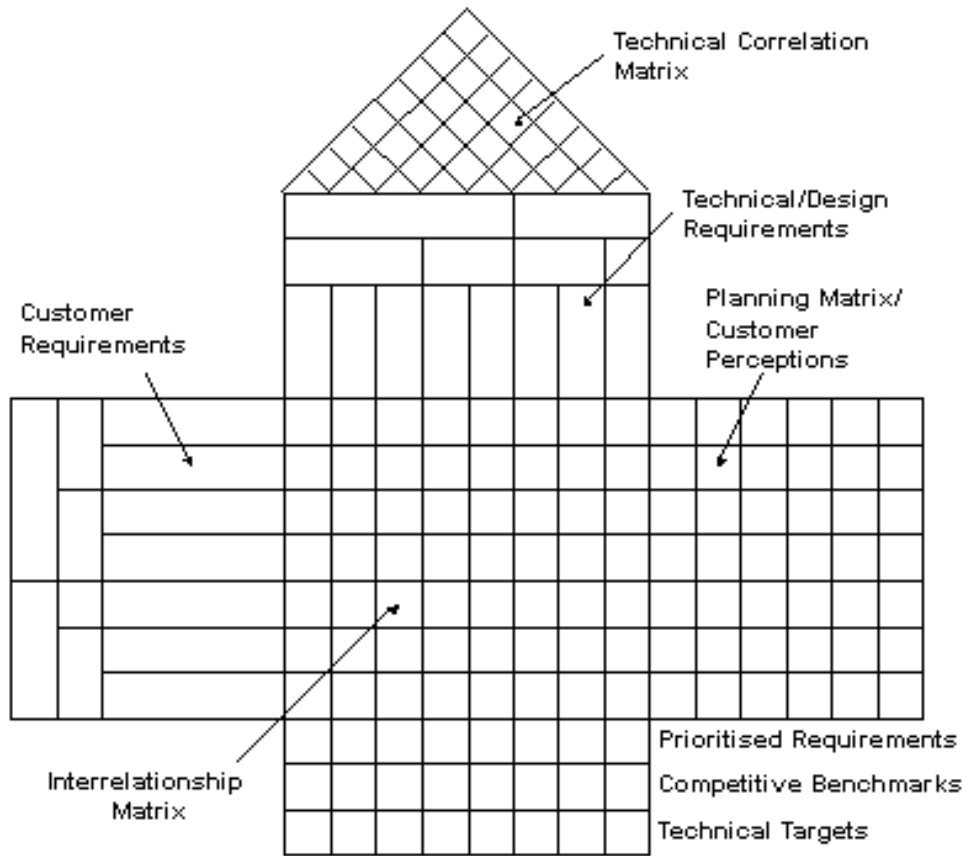


Figure 2.10 – House of Quality Matrix

Although most QFD analyses use only the house of quality, it is possible to cascade matrixes to provide a trail from the customer requirements to the process parameters that need to be controlled to meet the needs as proposed by Hauser and Clausing (1988). This is illustrated in Figure 2.11.

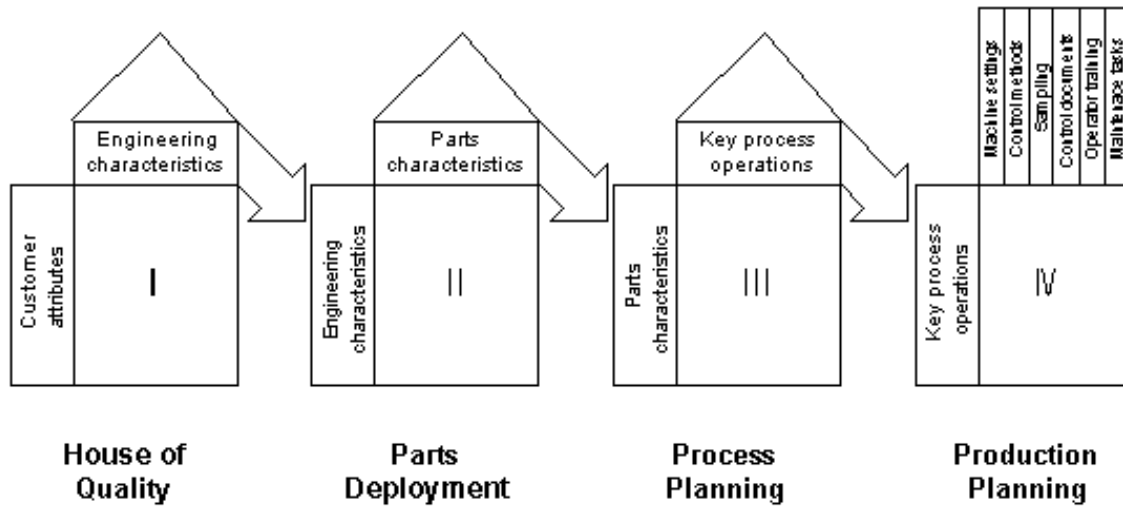


Figure 2.11 – Cascading QFD Matrixes or the Four-Phase QFD Model

In Figure 2.11, the first matrix (House of Quality or Product Planning) matched the customer's requirements as *whats* against the design features (the *hows*) intended to meet the needs. These *hows* become the *whats* of the next matrix, which charts design features against *hows* which are the parts selected to implement them. The parts selected then become the *whats* of the third matrix, plotted against the *hows* of the processes used to create the parts. Finally, the processes become the *whats* of the last matrix, where the *hows* are the process parameters which must be controlled. Thus, the cascaded matrixes translate the customer requirements to a set of process parameters to be controlled.

Product planning matrix is considered as the most important of the four matrices. It is employed as an assessment and planning tool providing a graphic representation of customer requirements, design parameters, and perceived and real differences between products manufactured in-house and those of the identified customers.

This cascading approach is very similar to the AD approach but it does not have the design axioms and other theorems and corollaries associated with the axioms.

Advantages and disadvantages of applying QFD are listed in Table 2.7 [Christel and Kang, 1992; and Stagney, 2003].

Table 2.7 – Advantages and Disadvantages of QFD

Advantages of QFD	Disadvantages of QFD
<ul style="list-style-type: none"> • Emphasizing designing for quality by focusing on the customer's needs • Promoting teambuilding • Improving cross-functional communication • Addressing high priority items early • Preserving knowledge in the QFD documents (promoting reuse) • Reducing cost through decreased start-up problems • Shortening product development time (in part by the virtual elimination of late engineering changes) • Enhancing design reliability • Increasing customer satisfaction 	<ul style="list-style-type: none"> • More work must be done in the planning stages. • The QFD method does not indicate the process by which the decomposed customer requirements and product control characteristics are derived. • The QFD method does not provide stopping conditions on the decomposition of customer requirements, i.e., the ideal granularity of customer requirements is not specified. • Applying QFD and subsequent analysis is very labor intensive and they are not typically updated on a continual basis once completed. • It is difficult to assess the impact of any potential trade-offs or to perform sensitivity analyses due to the complex structure of QFD.

With QFD, the designers gather information from customers about their requirements and the relative importance of each. This information helps the designer to choose which FRs must be present and which may be safely ignored.

QFD has been used to aid the process of defining FRs after the customer needs and the possible functional requirements are correlated. Experience plays an important role in defining FRs, since qualitative judgment plays a major role in assessing the customer needs.

Suh (2001) claims that the QFD method may be an effective tool for re-design of an existing product, but to develop a completely new original design, the FRs must be defined in a solution neutral environment.

2.3.3 AD and Robust Design

A robust design is expected to perform its intended function under all operating conditions (different causes of variations) throughout its intended life without necessarily eliminating noise factors (disturbance factors that cause system functional variability) [Mohsen and Cekecek, 2000]

Robust design method is the general term used to describe a process initiated by Taguchi as quality engineering [Taguchi, 1986]. Taguchi aimed to reduce production variance by creating a quality loss function, and optimizing the product to minimize the loss function. The methods have been expanded and developed, and are commonly termed robust design or Taguchi methods today [Park, 1996]. The premise of robust design is that by consciously considering the noise factors (environmental variation during the product's usage, manufacturing variation, and component deterioration) and the cost of failure in the field, the Robust Design method helps ensure customer satisfaction. Robust Design focuses on improving the fundamental function of the product or process, thus facilitating flexible designs and concurrent engineering.

An overwhelming majority of product failures and the resulting field costs and design iterations come from ignoring noise factors during the early design stages. The noise factors crop up one by one as surprises in the subsequent product delivery stages causing costly failures and band-aids. These problems are avoided in the Robust Design method by subjecting the design ideas to noise factors through parameter design.

The Robustness Strategy uses five primary tools:

- i) P-Diagram is used to classify the variables associated with the product into noise, control, signal (input), and response (output) factors. The P-Diagram integrates several ideas of the robustness process, such as signal, noise, control factors, and noise (uncontrollable) factors, in a graphical form. Figure 2.12 shows the format of a P-Diagram.

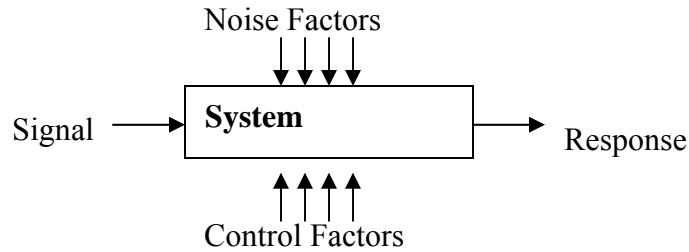


Figure 2.12 – P-Diagram format

The noise factors are the parameters/factors that are beyond the control of the designer. Parameters that can be specified by the designer are called control factors.

- ii) Ideal Function is used to mathematically specify the ideal form of the signal-response relationship as embodied by the design concept for making the higher-level system work perfectly. The ideal function is a mathematical description of the energy transformation within the system.
- iii) Quadratic Loss Function (also known as Quality Loss Function) is used to quantify the loss incurred by the user due to deviation from target performance.
- iv) Signal-to-Noise Ratio is used for predicting the field quality through laboratory experiments.
- v) Orthogonal Arrays are used for gathering dependable information about control factors (design parameters) with a small number of experiments.

The Robust Design optimizes a given design concept or solution to increase the robustness. However, this approach does not provide any process for system design and it focuses on only one requirement at a time. A problem might arise when a design has to satisfy two requirements simultaneously, such as designing a car door to seal completely and close easily where a coupling exists between these two functional requirements.

The quality and effectiveness of Robust Design greatly depends on the selection of an appropriate system output characteristic. However, this selection process, currently, has the same problem as the current design practices, both are more like an art than

science. Several research articles [Hu et al., 2002, Mohsen and Cekecek, 2000] recognized this weakness of the Robust Design approach and they suggested Axiomatic Design principles as a scientific base for Robust Design.

Hu et al. (2002) developed several new approaches to enhance Robust Design by using TRIZ and AD principles and they successfully applied and verified one of the new approaches in a case study in a large automotive company.

Mohsen and Cekecek (2000) demonstrate that the output of AD functional decomposition can be used as inputs to the parameter diagram (P-Diagram) of the robust design analysis. The AD can be used to formulate the P-Diagram of a system. The functional decomposition (mapping and zigzagging) produces the required inputs for the P-Diagram.

- Each functional requirement (FR) (or Design Range) is the signal
- The actual output of the system (system range) is the response,
- The design parameters (DPs) that are used to satisfy the FR are the control factors
- The coupling in the design is a noise factor, the internal noise factor (the other noise factors to consider are external environment, piece-to-piece variation, effect of time, and customer usage).

Noise factors such as manufacturing variations, aging, customer usage, environmental conditions and system interfaces, are used in functional testing to simulate the real world [Mohsen and Cekecek, 2000]. The same noise factors should be used in the optimization process to make the design more robust.

The AD method currently addresses the robustness by the two design axioms and the stiffness concept. The independence axiom results in products with reduced internal interaction by achieving functional independence. The information axiom makes sure that the design with highest possibility of success is selected. Also, the design alternative with lower stiffness – the ration of FR to DP – is more robust.

Melvin (2003) extends the AD method and proposes a strategy where the major sources of noise are identified and then specifically targeted during the product

conceptual design. He lists several strategies to make the design more robust; such as reducing FR sensitivity to a noise factor, reducing the noise factor, and compensating for FR variation due to a noise factor.

2.3.4 AD and Concurrent Engineering

Designers cannot make all the decisions about products characteristics, such as geometry, product components, and performance specification, without taking into consideration of factors and concerns about manufacturing/construction, assembly, testing, distribution, maintenance, repair, disassembly, recycling, and disposal. Certain functions or features may require specific materials, manufacturing and assembly processes, or they may limit the options for recycle and disposal of the product. Concurrent engineering (or design) can be defined as simultaneous design of all aspects of a product – from concept generation to manufacture, assembly, test, maintenance, and disposal [Volland, 2004].

Prior to 1980s, over-the-wall approach was in use in the industry, there was minimal feedback from later phases of product development lifecycle to the earlier phases. The role of the manufacturing was to build what the designers generated and presented on drawings and other design documentation whereas the role of the assembly was to put together what manufacturing produced [Ullman, 1992]. This over-the-wall approach was causing a lot of problems in production and assembly phases as well as during the use of the product. A General Electric survey indicated that 60% of all manufactured parts were not made exactly as represented in the drawings due to varied reasons, such as, (i) the drawings were incomplete, (ii) the parts could not be made as designed, (iii) the drawings were ambiguous, and (iv) the parts could not be assembled if manufactured as designed [Ullman, 1992].

The concurrent design approach has overcome most of the problems of the over-the-wall approach. In concurrent engineering, design teams are composed of members representing one or more areas of the product development lifecycle (such as design, marketing, finance, manufacturing, assembly, test, packaging, and recycling). The design teams work together throughout the design phase (preliminary and detail design, if

applicable) to ensure that all concerns and factors from different aspects of the product are taken into consideration and needs are satisfied by the final product.

Concurrent engineering establishes more effective communication links among the product's stakeholders and allows critical issues to be resolved much earlier in the product development lifecycle, thereby reducing the need for corrective actions to be taken after substantial amounts of time, effort, and money have been invested. These characteristics of concurrent engineering have reduced the time required for producing a new product [Volland, 2004]. It was estimated that concurrent engineering has resulted in 30 to 40 percent decrease in manufacturing costs, and 75 percent decrease in scrap/rework efforts [Walker and Boothroyd, 1996].

The ability to communicate design decisions and to coordinate the creative process among diverse disciplines determines the effectiveness of concurrent engineering as a strategy for achieving shorter time to market, reduced development costs, and higher-quality products [Albano and Suh, 1994]. Albano and Suh claims that the potential benefits of concurrent engineering have not been fully realized since there is a lack of a systematic framework for conducting group design activities, and basic principles for decision-making. According to Albano and Suh (1994):

Effective communication involves much more than the traditional exchange of drawings and design specifications. The participants must be able to communicate design intent (i.e. what are the governing requirements and constraints? and how does the design satisfy these criteria?) and design rationale (i.e. why was a particular solution alternative selected for implementation?). In the absence of good communication, it is difficult to integrate the contributions of diverse disciplines into a coherent product and to identify solution concepts that may ultimately fail to satisfy, some or all of the needs of the customer. In addition to interdisciplinary communication, the flow of information between designers must also be coordinated and managed with regard to any dependencies that may arise or shared information that may be required. Proper sequencing of

interdependent design activities minimizes expensive and time-consuming design iterations as more information becomes available. pp. 500.

Axiomatic design approach was introduced as a framework of enhanced concurrent engineering by Jung (1993) and by Albano and Suh (1994). AD provides a systematic approach for product design and production planning in order to foster communication and coordination among design disciplines and help in the decision-making process [Albano and Suh, 1994].

In AD, process domain includes the process variables (PVs) that are the processes to manufacture the DPs. During product development based on the AD method, the developer has to consider the PVs in the product design (developing DPs) and make sure that the proposed design solutions can be manufactured. The process matrix [B] that relates the DPs to the PVs, like the product design matrix [A], is also supposed to satisfy the Independence Axiom to make sure that the manufacturing processes are robust enough to manufacture the proposed design.

Suh (2001) states that in terms of AD terminology, both the product design matrix [A] and the process design matrix [B] must satisfy the Independence Axiom by being a diagonal or triangular matrix so that the product of these matrices [CE]=[A][B] must be diagonal or triangular and concurrent engineering can be possible. The elements of the [CE] matrix are:

$$CE_{ik} = \sum_j A_{ij} B_{jk}$$

This concept is stated as Theorem 9 (Design for Manufacturability) in AD [Suh, 2001, pg. 61].

It is not efficient and may not be practical to share the whole detail design with other design teams. The hierarchical design decomposition and the system architecture plays the role of filtering the design knowledge so that only the pertinent information is communicated [Lee, 1999]. The multi-layer or the master design matrix makes sure that the top-level design intent is still maintained and the FRs are still satisfied.

2.3.5 AD and Design for X

There are some design methods that are developed to address a certain consideration or a certain activity/phase of the product lifecycle. These methods are, in general, called “Design for X (DFX)” where X may represent manufacturability, assembly, maintainability, reliability, serviceability, quality, disassembly, environment [Hu et al., 1999; Sun, Han, Ekwaro-Osire, and Zhang, 2003], test, etc.

The implementations of design for assembly (DFA) and design for manufacture (DFM) has shown many benefits including simplification of products, reduction of assembly and manufacturing costs, improvement of quality, and reduction of time to market [Kuo, Huang, and Zhang, 2001].

However, in AD terminology, the X is one of the functional requirements or maybe the most important functional requirement that the final product must satisfy [Chen, 1999]. There are some other design methods that are not named in terms of “Design for X”, such as Green Design, Value Engineering, Environmental Conscious Design, etc. However, these methods are also developed to map a certain FR to DPs and can be re-named in terms of DfX [Chen, 1999]. Table 2.8 lists some of the DFX methods with their corresponding FRs.

Table 2.8 – DfX Methods and Corresponding FRs

Method Name	FRs
Design for Manufacture	Easy and economic manufacture
Design for Assembly	Easy and economic assembly
Design for Disassembly	Easy and economic disassembly
Design for Maintainability	Maintenance with minimized cost, inconvenience and effort
Design for Serviceability	No or little service which is economical and easy
Design for Testability	Easy to isolate faults, and to write and execute test cases
Green Design (Design for Environment)	Maximized environmental protection

Some DfX methods may cover some other DfX methods. For example, Design for Environment covers Design for Disassembly and Design for Recycling since the product should be disassembled first to reuse or remanufacture some parts, recycle some materials, dispose the harmful parts/material so that the solid wastes are reduced or

eliminated to protect the environment [Chen, 1999]. Disassembly and recycle related FRs can be derived from the environment protection related FR where environment protection FR can be at any level of the FR hierarchy.

The problem with only using the DfX methods is that the solution will satisfy the corresponding FR but not all the FRs that are required from the final product. In order to make sure that all of the FRs that are required and established for the final product are satisfied, it is obvious that the AD method should be used [Chen, 1999].

Chen (1999) claims that AD can be applied to develop a DfX method when the corresponding FRs are identified: the first axiom helps develop the design guidelines (DPs) and the second axiom helps develop the quantitative evaluation score to select the best design. He used AD to develop a design for assembly method and proved his claim [Chen, 1999].

2.3.6 AD and Failure Modes and Effect Analysis (FMEA)

FMEA is a series of techniques for identifying potential failure modes, their effects on a product performance, and their significance [Kletz, 1999]. FMEA is best used at the design phase in order to test the proposed design and to minimize the risks associated with the design [Palady, 1995].

In an FMEA, the potential failure modes that describe how the design could fail to perform its required functions are determined for each function (functional requirement) and the effects of the failure modes are described in terms of what a customer would feel.

Unlike AD, a conventional FMEA does not describe the functional requirements and design solutions systematically in a hierarchical manner [Mohsen and Cekecek, 2000]. Thus, all of the possible failure modes may not be identified and robustness opportunities may be missed.

The FMEA development becomes more systematic and more effective by using the AD. The AD provides relationships between FRs and DPs and between DPs and PVs in a hierarchy that can be used in FMEA technique to improve the design/process robustness and minimize the risks associated with a given design [Mohsen and Cekecek,

2000]. The end result of increased robustness and minimized risks is decreased information content of the proposed design.

Since the DPs provide the physical means that affect the functional requirements, all potential causes of failures for a particular failure mode for a given FR can easily be determined. Also, the design hierarchy produced by the AD can be used for an in-depth analysis of the potential causes of failures [Mohsen and Cekecek, 2000].

Satisfying the first axiom of the AD by an uncoupled design ensures that there would be no possibilities of failures due to system/subsystem interactions (coupling). Even in a decoupled design, the system/subsystem interactions can be identified and taken into consideration [Mohsen and Cekecek, 2000].

2.4 AD and Product Development Lifecycle

AD deals with four domains of PDL: customer, functional, physical, and process domains. However, the PDL management deals with these domains as well as other domains and activities, such as test domain and component structure, requirement management, change management, project management, quality assurance, etc. Although the AD method does not cover all the PDL domains, it provides a very structured system architecture that can support all of the PDL activities in varying degrees.

Activities such as requirement management, change management, and testing as well as project management are performed throughout the product development lifecycle. These activities benefit from the structured approach of the AD. Although majority of the testing activities are performed towards the end of the lifecycle, testing considerations should be kept in mind starting from the early phases of the lifecycle. In addition, the quality of the testing very much depends on the quality and robustness of the lifecycle method and requirement management approach used.

In the following subsections, how the AD method supports some of the PDL activities is explained. The purpose of this discussion is to prove that AD provides a solid foundation for these activities. This will serve to further explain why the AD method is extended to cover the whole PDL to develop the Axiomatic Product Development Lifecycle (APDL).

2.4.1 AD and Requirement Management

If AD is applied to a development effort, first CNs are identified and then the FRs are decomposed to create the FR hierarchy. This step-by-step approach provides a structured method of requirements gathering and clarification. The customer needs and functional requirement hierarchy can be used to develop a requirement specifications document. This helps achieve the first objective of requirements management, that is, to capture the requirement right.

Tools and methodologies are required to assess the impact of requirement changes on the rest of the product development lifecycle in order for the customers and the product development team to make informed decisions as to which requirement changes are viable and practical. Hintersteiner (2000) suggests that by incorporating Axiomatic Design principles, the system architecture evaluates the quality of a design and its robustness to changing requirements, as well as showing how a proposed design change impacts other aspects of the design. The mapping between the design domains and the decomposition provides a structure that can be used to trace the requirements to make sure that all of the requirements are satisfied in the design and process domains. This helps partially achieve the second and the third objectives of requirements management, that is, to manage changing requirements, and to align the system development lifecycle activities with the requirements.

However, AD does not require creating a mapping matrix between the customer needs and the functional requirements. Furthermore, AD does identify the DPs but does not identify the physical entities that provide the design solutions stated in the DPs nor the verification and validation activities. Therefore, AD does not provide full requirement traceability; from the CNs to the components and test activities. Not being able to trace requirements throughout the product development lifecycle hinders the effort of change impact analysis and change management for both requirement changes and design changes.

Gumus, Ertas, Unuvar, and Doganli (2002) extended the AD approach for better requirement traceability. Gumus and Ertas (2004a; 2004b) proposed a quantitative

requirement quality concept and integrated this with AD for better requirement management. Hintersteiner (2000) suggested a system design technique based on AD theory as a tool to improve communication between the customer and the design engineers after the initial design concept is established. He gives an example of how the system architecture created by applying AD has been used to understand and track changing customer requirements for the design of a commercial photolithography system.

The current process of requirement traceability in the industry lacks DPs and their relationship to requirements. Instead only requirements and their related hierarchy are captured. The FR hierarchy and the design matrix provide an easy way to determine which requirements and design solutions will be affected by a requirement change [Jeziorek, 2005].

2.4.2 AD and Change Management

The mapping between the functional, physical, and process domains and the decomposition provides a structure that can be used to manage both requirement and design changes since the AD system architecture captures the FRs, DPs and constraints along with their interrelationships as shown in Figure 2.13.

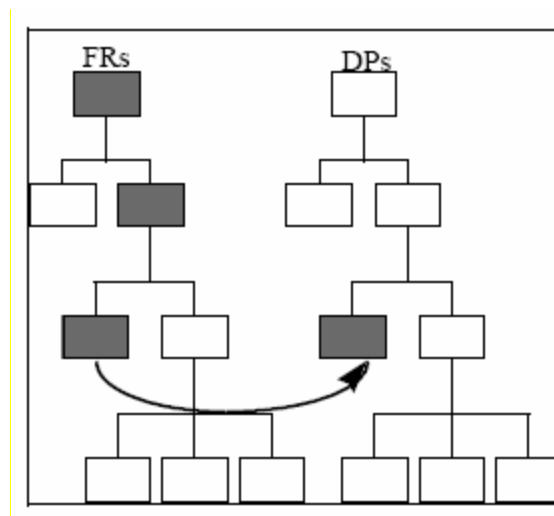


Figure 2.13 – Tracing problem source in AD SA [Nordlund, 1996]

Change impact analysis can be performed using the AD system architecture. This includes choosing between alternative concepts, guiding the sequence of the design, and developing options for decoupling coupled parts of an existing design [Harutunian, Nordlund, Tate, and Suh, 1996; Nordlund, 1996; Lee, 1999].

Tate (1996) classified DP changes into three groups (i) change of DP itself, (ii) change of DP details/parameters, and (iii) change of DP values. Type ii and iii changes do not affect the design matrix since the DP itself did not change. However, the design matrix and the master design matrix have to be reevaluated for Type (i) changes [Lee, 1999].

Jeziorek (2005) introduced cost units (CUs) (or physical components) for tracking changes to the CUs in order to calculate the cost of a proposed change. He proposes that once the decomposition process is completed, all of the physical components, or costing units (CUs), must be identified.

The design matrix captures the relationship between FRs and the DPs that satisfy those requirements. The traceability provided by the design matrix aids in defining the scope of a design change and allows engineers to identify the FRs and DPs that will be affected by the design change. If this traceability knowledge is not available, a team of experts must come together to try to identify the requirements and solutions that will be affected by the change. However, the team of experts can potentially include unaffected requirements and solutions and exclude others that are affected and this would result in much higher cost for change impact analysis [Jeziorek, 2005].

Many components interact with each other physically as well as functionally. However, this information is typically not captured by a design matrix as part of AD. Instead, a new component-component matrix was created in order to capture physical interactions between components [Trewn and Yang, 2000; Jeziorek, 2005]. With the component relationships matrix, change management can be extended to related components.

Jeziorek (2005) lists five of many different ways of interaction between components: physical, spatial, thermal, information and electromagnetic.

2.4.3 AD and Testing

The AD decomposition allocates the functional requirements and constraints to individual DPs and this framework helps develop a test plan as well as test procedures from DPs to subsystem to system level verification [Mohsen and Cekecek, 2000]

However, the AD does not necessarily identify individual components and subsystems since the DPs do not represent the physical architecture of the system. Furthermore, AD does not include the test domain.

2.4.4 AD and Project Management

Identifying the tasks (Work Breakdown Structure – WBS), optimally assigning the tasks to the available resources, and workflow management are some of the most important activities of project planning and management and can make significant difference in the delivery time and cost. Identifying the tasks necessary to fulfill a design and matching the best available human resources to those tasks is project manager's responsibility. The project schedule is used for determining what needs to be accomplished next, to monitor the expected progress over time or ascertain dependencies between tasks.

Steward and Tate (2000) and Braha (2002) proposed to integrate AD into the process of project planning and task assignment for software development projects. The DPs were loaded into a project Gantt chart as tasks along with the dependencies from the design matrices. By adding time estimates to the individual tasks and making assumptions about the resources allocation, the Gantt chart takes on a common appearance of tasks distributed over time with internal dependencies [Steward and Tate, 2000].

The most remarkable benefits of the application of AD to the construction of project plans were the early delivery of detail in identified tasks and the extent of interactions captured as links between tasks [Steward and Tate, 2000].

In addition to using the DPs and the design matrix to establish the work breakdown structure (WBS), AD helps in requirement management and change

management as explain in the preceding sections. Successful requirement and change management are prerequisites for successful project management.

2.5 Design and Creativity

The word “creativity” has been used in different context and with different meanings. It has been used to describe the human activity that results in ingenious, unpredictable, or unforeseen results (e.g., new products, processes, and systems) while solving the needs and problems of society or human aspirations. In this context, creative solutions are discovered or derived by inspirations and/or perspiration, and often times the end result is not specifically defined. This creative spark or revelation may occur because of the capabilities of the human brain such as storing huge amount of data and synthesizing solutions through the use of associative memory, pattern recognition, digestion and recombination of diverse facts, and permutations of events.

Sometimes the word creativity has been used in mysterious sense, when the process or the logic involved in a given intellectual endeavor (e.g., arts and music) is not fully understood, and yet the result of the effort is intellectually, emotionally, or aesthetically appealing and acceptable. A subject is always mysterious when it relies on an implicit thought process that cannot be stated explicitly and explained for others to understand and that can be learned only through experience, apprenticeship, or trial and error. Design has been one of these mysteries, but this intellectual and mental barrier has to be overcome by converting design into science to support and structure the creative process.

In most professions, competent work requires the disciplined use of established practices. It is not a matter of creativity versus discipline, but of bringing discipline to the work so that creativity can happen. The use of methodologies brings order and efficiency to any job and allows workers to concentrate of producing a superior product. A disciplined effort removes waste, error, and inefficiency, freeing financial resources for better uses.

The proposed PDL approach along with the AD method will provide the structure and discipline to reduce or even eliminate unproductive efforts and thus allow the development team to concentrate on the real issue and better solutions.

2.6 Design, Product Development Lifecycle Models and Computers

Since the 1960s, the idea of externalizing design from human designers and constructing executable design systems has been explored. Currently computers are used in the design field primarily for graphic representation, solid modeling, product modeling, optimization of design solutions, and simulation. Use of computer technology (Computer-aided design and manufacturing – CAD and CAM – and many software analysis tools) has significantly reduced the time required for developing new products and solutions.

Since computers are becoming ever more powerful and cheaper, they should also be used in design to store codified information and to augment human capabilities. More recently, the formalization, representation, and manipulation of knowledge in computers have made it possible to construct knowledge-based design (KBD) systems. Such systems have the potential to produce both fundamental changes in design and better designs [Coyne et al., 1990].

The objective of KBD is to facilitate effective product design and manufacturing activities through the whole lifecycle of product. To achieve this long term goal, various types of knowledge on products, their manufacture, use, maintenance, and other life-cycle activities should be turned into reusable resource, and the resulting life-cycle knowledge should be deployed during the product development and manufacture, particularly during the early design stages (conceptual design) [Mäntylä, 1996].

KBD systems require a large-scale design repository in which design knowledge is intensively and systematically stored so that efficient search and retrieval of design knowledge could take place. Design knowledge has two categories; i.e., design object knowledge (such as geometric and product modeling) and design process knowledge. For example, a mechanical engineering design process requires various kinds of design object models, such as geometric model, kinematic model, and finite element model. Design

knowledge must be systematically formalized, made computable, and organized in order to achieve flexible, efficient, effective reuse and sharing of knowledge.

Knowledge representation and manipulation languages or formats, such as Knowledge Intensive Engineering Framework, KIEF [Yoshioka, 2000], Knowledge Interchange Format, KIF [Genesereth and Fikes, 1990], and Knowledge Query and Manipulation Language, KQML [Finin, McKay, and Fritzon, 1992], are used to formalize and make knowledge computable. The objective of this type of languages is to establish a unified language/format to represent knowledge so that different agents, such as software tools, designers, and databases, can express, share and reuse existing knowledge by searching and retrieval.

Since product development lifecycle is a process in which designers use various kinds of knowledge, it is difficult to collect, store and prepare all necessary knowledge before design. Also, the necessary knowledge is largely fragmental, scattered, and stored in different format and different places. This makes the communication and exchange among design experts, tools or design agents difficult. Therefore, it is an essential to develop and use advanced computer environment, which has the capabilities such as; good data and knowledge representation, efficient programming features, adequate mechanisms for storage and concurrency control and good communications with other software systems, and providing mutual communications among those involved in every stage of the product life cycle. Therefore, unified or standard knowledge representation languages or formats, such as KIF, KQML, and DKSL, are an essential part of any KBD system.

There are various software tools that are used in product development lifecycle to help manage and coordinate the different phases and activities of the lifecycle as well as to develop, store, and retrieve lifecycle knowledge such as requirements, design parameters, test cases, etc. Presented below is a list of some of the available tools and their use.

Table 2.9 – Software tools for design and development lifecycle

Tools	Usage
Acclaro DFSS	http://www.axiomaticdesign.com/ Acclaro DFSS software implements axiomatic design technology for product and systems development with a complete suite of DFSS tools to reduce development risk, reduce cost and speed time to market.
Teamcenter	http://www.ugs.com/ Teamcenter’s PLM digital enterprise backbone allows you to manage all of the diverse processes throughout your extended enterprise, as well as across the planning, development, manufacturing, and support domains of your product lifecycle.
Product Development System (PDS)	http://www.ptc.com/products/product_development_system.htm PTC’s Product Development System (PDS) delivers precise management of digital product data along with every aspect of the product development process.
MS Project	http://www.microsoft.com Project management, scheduling, and resource planning.
Cradle	http://threesl.com/ Cradle is a multi-user, multi-project, systems engineering environment that spans the entire systems and software development lifecycle. Cradle provides a suite of tools that integrate all project phases, activities and deliverables within a single, configuration managed, access controlled framework.
Rational® RequisitePro®	http://www-306.ibm.com/software/awdtools/reqpro/ The IBM® Rational® RequisitePro® solution is a requirements and use case management tool for project teams who want to improve the communication of project goals, enhance collaborative development, reduce project risk and increase the quality of applications before deployment.
CORE Systems Engineering Tool	Vitech Corporation (http://vitechcorp.com) The CORE product family provides a flexible combination of modeling and simulation tools supporting product and process engineering.
GoldSim Pro GoldSim	Technology Group (http://www.goldsim.com/software) GoldSim Pro is a general-purpose simulator suitable for modeling any type of business, scientific, and engineering system that can be expressed mathematically.

CHAPTER III
AXIOMATIC PRODUCT DEVELOPMENT
LIFECYCLE (APDL)

The AD method provides a robust structure and systematic thinking to support PDL activities; however, it does not support the whole product development lifecycle [Tate and Nordlund, 1995]. The same logic and scientific thinking can be used and extended to capture, analyze, and manage the product development lifecycle knowledge. The Axiomatic Product Development Lifecycle (APDL) model utilizes the systematic nature of the AD method in order to provide a systematic approach for product development lifecycle activities and management.

The APDL improves the AD in the area of domain entity description and management and takes the AD method one step further to support the test domain of the product development lifecycle.

The AD provides two axioms and many theorems and corollaries to evaluate the quality of design solutions. The first axiom also influences the selection and formation of the functional requirements so that they can be achieved independently by the proposed design solution. However, the AD does not provide guidance on determining the quality of the requirements. The AD also does not provide any guidance or standardization for description of the requirements.

Although the constraints are defined to be in the Functional Domain, only the FR characteristic vector exists in this domain in the AD method, the constraints are not captured in a characteristic vector. Moreover, the relationships between customer needs (CNs) and FRs and between CNs and constraints are not captured in matrix form in the AD method.

The AD does not specifically support testing and verification activities. Testing and verification activities and concerns are generally not considered to be a factor in deciding the quality of design. However, keeping testing and verification concerns in

mind makes sure that the requirements are verifiable and the design activities are performed to meet these verifiable requirements. Verifiability should be one of the quality factors for functional requirements.

In the AD, the domain that contains the DPs is called the physical domain; however, the DP hierarchy does not necessarily represent the physical structure of the system. A component can provide the design solution expressed in more than one DP or multiple components can be required to achieve the design solution represented by a DP [Tate, 1999]. The DP hierarchy can be totally different from the component hierarchy as in the case of the beverage can example given in Suh, 2001 pg. 17. Thus, the AD does not capture the true physical architecture of the system.

The APDL model is developed to over-come these short-comings of the AD method as far as the product development lifecycle is concerned.

3.1 APDL: New Domains and Characteristic Vectors

For the purposes of managing development lifecycle knowledge and supporting different development lifecycle activities such as requirements and change management throughout the whole product development lifecycle, one new domain and four new characteristic vectors are added to the existing AD domains and characteristic vectors.

A characteristic vector for the system components (SCs), that provide the design solution stated in the DPs, is defined in the Physical Domain. The SC hierarchy represents the physical architecture of the system. The method for categorizing the components with respect to system physical architecture varies with each organization. A general portrayal used by Eppinger (2001) is system, subsystem, and component, although further categories are available, such as the system, segment, element, subsystem, assembly, subassembly, and part (NASA, 1995).

The SC vector and the SC hierarchy (system physical architecture) makes it possible to perform such analysis and activities as Design Structure Matrixes (DSM), change management, and impact analysis as well as capturing structural information and requirement traceability.

Another difference between the AD and the APDL model is that in the APDL model the PVs describe the processes to produce the SCs, not the DPs.

Another addition to the AD method is the input constraint (IC) vector that exists in the functional domain along with the functional requirement (FR) vector. The IC vector is used to capture the input constraints (IC), which are specific to overall design goals and imposed externally by the customer, by the industry, or by government regulations. The ICs are derived from the CNs and then updated based on the other rules and regulations that the product has to comply with but not mentioned in the Customer Domain. This new vector helps establish the relationships between ICs and the CNs and also helps allocate the ICs to the DPs. The mapping between the ICs and DPs may require the decomposition of the ICs to allocate specific ICs to the lower level DPs. This mapping is used in evaluating the design solutions to assess if the proposed design satisfies the allocated ICs.

The component test cases (CTCs), that are used to verify the corresponding component satisfies the allocated FRs and ICs, are defined in the {CTC} characteristic vector in the test domain. Component test is defined by IEEE Std. 610.12-1990 as “Testing of individual hardware or software components or groups of related components.” Each system component (including subsystems) must be tested before it is integrated into the system to make sure that the requirements and constraints allocated to that component are all satisfied.

At the end of the system development, the system must be tested to make sure that the system satisfies all of the functional requirements defined in the functional specification document. The functional test cases (FTCs) are stored in the {FTC} characteristic vector in the test domain. Functional test is a glass (white) box test and its purpose is to prove that the requirements are achieved by the system. IEEE (1990) defines functional testing as “(1) Testing that ignores the internal mechanism of a system or component and focuses solely on the outputs generated in response to selected inputs and execution conditions. (2) Testing conducted to evaluate the compliance of a system or component with specified functional requirements.”

In addition to the above differences between AD and APDL, the APDL also provides more guidance and more templates for capturing and managing development lifecycle knowledge.

3.2 APDL Framework

By adding one new domain and four new characteristic vectors, the whole development lifecycle knowledge starting from the customer needs to the testing can be captured and managed. Figure 3.1 presents the domains and characteristic vectors of the APDL model. This model shows the relationships between different domains of the product development lifecycle and does not necessarily indicate the order of the domain specific activities; the flow of the activities is presented later in Figure 3.2. The APDL model can be used in many project management models such as waterfall, spiral, iterative-incremental, evolutionary prototype, etc. to manage the data produced for each domain as well as the relationships between the domains.

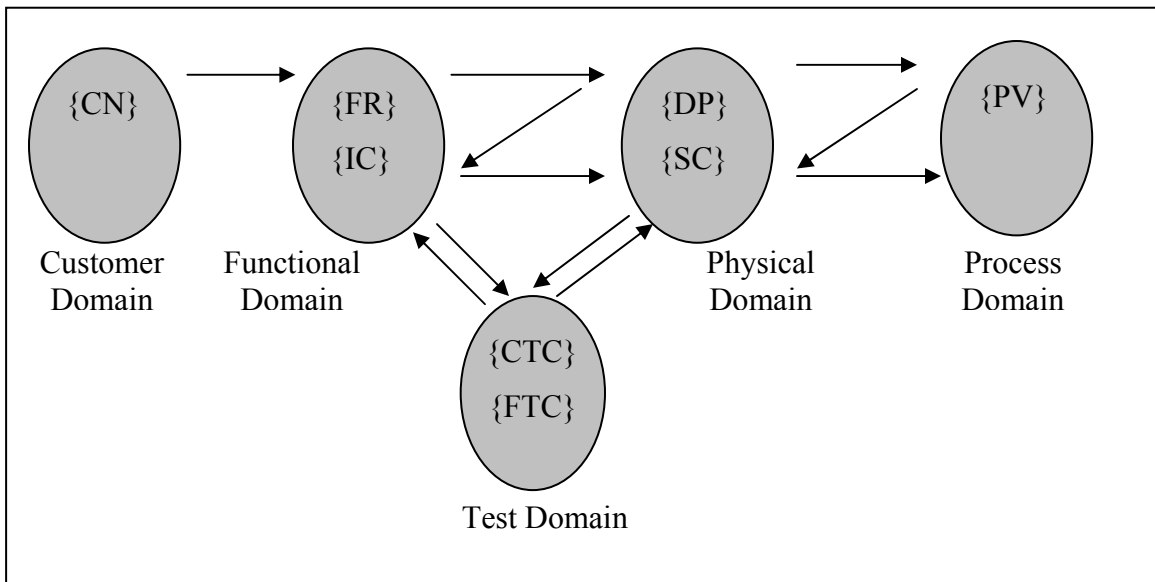


Figure 3.1 – APDL Domains and Characteristic Vectors

Like in the AD method, for each pair of adjacent domains, the domain on the left represents "what we want to achieve," while the domain on the right represents the design

solution of "how we propose to achieve it" or "how we propose to test it" for the test domain. The contents of each domain are described below.

Table 3.1 – APDL Domain Contents

Customer domain	The needs (CNs) that the customer seeks in a product or system.
Functional domain	Functional requirements (FRs) and input constraints (ICs) of the design solution. FRs completely characterize the functional needs of the design solution (i.e., software, organization, etc.) in the functional domain. ICs are imposed externally by the customer, by industry standard, or by government regulations and they set limits for acceptable DPs.
Physical domain	Design parameters (DPs) of the design solution and System components (SCs) that provide the design solutions (DPs). DPs are the elements of the design solution in the physical domain that are chosen to satisfy the specified FRs. DPs can be conceptual design solutions, subsystems, components, or component attributes. The SCs are the physical entities that provide the design solution described as DPs. The hierarchical collection of the SCs forms the system physical architecture. SCs are either produced or selected from commercially available alternatives.
Process domain	Process variables (PVs) that characterize the process to produce (i.e. manufacture, implement, code, etc.) the SCs.
Test domain	Functional Test Cases (STCs) and Component Test Cases (CTCs). FTCs are used to verify that the FRs documented in the requirement specification (RS) document are satisfied by the system. CTCs are used to verify that the SCs (either subsystems or components) satisfy the allocated FRs and design ICs.

The following equations are obtained from the mappings between the APDL domains shown in Figure 3.1. The design equation (Equation 1) used in AD is applicable to the FR-DP mapping in APDL and is repeated here to represent the whole development lifecycle. Since PVs in APDL are the processes to produce the SCs, not the DPs as described in AD, the process equation (Equation 2) of the AD is modified in APDL to reflect this change as shown in Equation 7.

$$\{\text{CN}\} = [\text{R}]\{\text{FR}_i\} \quad (3)$$

$$\{\text{CN}\} = [\text{C}]\{\text{IC}\} \quad (4)$$

$$\{\mathbf{FR}\} = [\mathbf{D}] \{\mathbf{DP}\} \quad (1)$$

$$\{\mathbf{IC}\} = [\mathbf{CA}] \{\mathbf{DP}\} \quad (5)$$

$$\{\mathbf{DP}\} = [\mathbf{SS}] \{\mathbf{SC}\} \quad (6)$$

$$\{\mathbf{SC}\} = [\mathbf{P}] \{\mathbf{PV}\} \quad (7)$$

$$\{\mathbf{FR}\} = [\mathbf{FT}] \{\mathbf{FTC}\} \quad (8)$$

$$\{\mathbf{SC}\} = [\mathbf{CT}] \{\mathbf{CTC}\} \quad (9)$$

where;

<ul style="list-style-type: none"> • [R] - requirement matrix, • [C] - constraint matrix, • [D] - design matrix, • [CA] - constraint allocation matrix, • [SS] - system structure matrix • [P] - process matrix, and • [FT] - functional test matrix, • [CT] - component test matrix 	<ul style="list-style-type: none"> • {CN} - customer needs vector, • {FR_i} - initial functional requirement vector, • {FR} - functional requirement vector, • {IC} - input constraint vector, • {DP} - design parameter vector, • {SC} - system component vector, and • {PV} - process variable vector, and • {FTC} - functional test case vector, • {CTC} - component test case vector.
--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

The naming convention for the matrix elements is based on the domain entities that the element expresses the relationship for. For example, the element of the design matrix that relates FR_{2.1.2} to DP_{2.1.3} is named D_{2.1.2 - 2.1.3}.

The design axioms are applicable to the design equation only and the independence axiom applies to process equation too. The other equations serve to systematize the product development processes and product development knowledge management by capturing the product development related knowledge, relations and traceability.

The tables and matrices used during the decomposition and zigzagging do not allow providing very detailed descriptions of the domain entities. However, the detail descriptions of the domain entities should be provided in a format most suitable for the discipline and the unique identifiers should be used to relate the documents to the mapping matrices and tables. This will provide full integration of documentation as well

as traceability throughout the development lifecycle. The domain entity templates proposed in the following sections should be used as a starting point to develop the templates most suitable for the development organization.

The APDL approach, like the AD method, can be used in design and development of products, systems, services, and organizations in many different disciplines.

3.2.1 APDL Process Overview

The APDL model proposes a V-shaped process to develop the detail design with a top-down approach and complete the PVs, CTCs, and FTCs and produce and test the product with a bottom-up approach as shown in Figure 3.2.

The first step of the product development lifecycle is to elicit and clarify the customer needs. The objective of this step is to gather as much information as possible to correctly and completely identify all the stakeholders of the product, all the customer needs and problems relating the product to be developed as well as any constraints imposed by the customer, operational environment, rules and regulations, existing and available resources and technology on the development and selection of acceptable design solutions.

Once the CNs are available, they should be analyzed to derive initial FRs (FRis) and any product related constraints, called input constraints (ICs). The mapping from CNs to FRis and ICs is a simple mapping process. This mapping is performed once before the design decomposition starts and whenever there is a change in the customer needs.

Once the FRis and the ICs are derived, they should be analyzed to develop the **system FR, DP, and SC** triplet that states the system objective, the proposed system design, and the proposed system. Developing the system FR/DP/SC triplet helps ensure that a true top-down approach is used to analyze the requirements and develop the design. This triplet also serves as a mean to establish the scope for the system and the project.

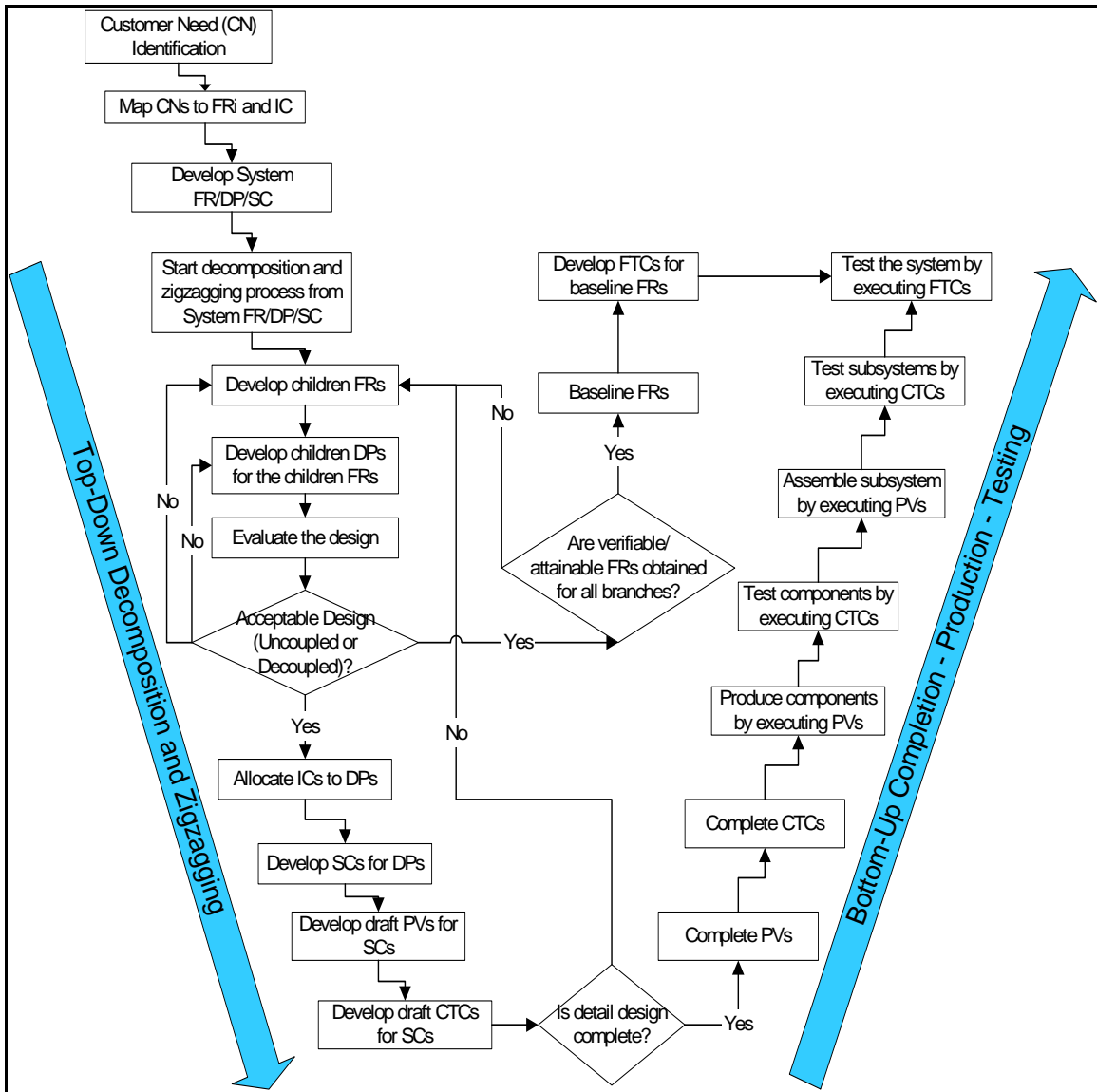


Figure 3.2 – APDL Process

Once the system FR/DP/SC triplet is developed, the design decomposition and zigzagging process starts. Since the initial FRs can be at different levels of detail, they should be mapped to the FR/DP hierarchy during the decomposition process where appropriate. The ICs that are derived from the CNs are first allocated to the top level DP, and then during the decomposition, the ICs are decomposed, if necessary and allocated to the lower level DPs.

During the decomposition, given the parent FR and DP as well as the allocated ICs to the parent DP, the functions that the DP has to perform in order to achieve the parent FR and satisfy the allocated ICs are determined and they are listed as the children FRs. The decomposition and zigzagging continues by finding or developing DPs for the newly established FRs and checking the design to make sure that an acceptable design (uncoupled or decoupled design) is obtained that satisfies the allocated FRs and ICs. When the DPs are developed, the ICs are analyzed again to determine if the proposed solution satisfy the ICs and also to allocate them to the new DPs.

Once a DP is determined, a corresponding SC that provides the solution stated in the DP is identified and then a draft PV that defines the process to produce the SC is developed, and finally, a draft CTC is developed to test the SC.

The top-level FRs should be solution-neutral as much as possible in order not to set mind-barriers and to encourage creativity. In addition, the FRs should be both verifiable and attainable. However, at very high levels, the FRs may be very vague, and therefore, not verifiable. Also, one cannot claim that the FRs are attainable without proposing a possible solution. Even if a solution (DP) is proposed for a FR, the proposed DP will most probably be very generic at this level and it would be very difficult to determine if the DP is doable without further decomposition. Therefore, before committing a lot of resources, a minimum set of verifiable and attainable FRs that completely characterizes the functional needs of the design solution should be established. To achieve this, the design decomposition and zigzagging process should have two phases: requirement analysis and design phases. The requirement analysis phase ends when a set of verifiable and attainable FRs is developed and the design phase ends when the leaf-level DPs are developed.

The FRs and DPs at the end of requirement analysis phase are called the baseline FRs and DPs. At this point, the FRs are documented in the requirement specification (RS) document. This RS document should be reviewed by the stakeholders and sponsors' approval for the requirements should be obtained.

Sponsors' approval of this FR set indicates the end of the "requirement analysis phase" and the start of the "design phase" of the development project. Up to this point, only conceptual design is developed to map all the FRs into the FR hierarchy and to completely define the functional needs. Some detailed design can also be developed, such as proof of concept prototypes or virtual models, to make sure that the FRs are attainable. However, the only design related information contained in the RS document should be the input constraints and the conceptual design that is used to develop the baseline FRs.

When the baseline FRs/DPs are obtained, they are placed under change control and any changes to them should go through a change management process to analyze the impact of the change on the design and rest of the development lifecycle and determine if the proposed change should be accepted.

The decomposition and zigzagging process proceeds to the leaf level where the DPs are specified well enough to be either implement (produced/manufactured/coded/etc.) or to be procured whether the DPs are subsystems or components.

Once the leaf level is reached, the design decomposition and zigzagging ends and a bottom-up process starts to re-evaluate and complete the descriptions of the SCs, PVs, and CTCs.

The FTCs are developed for the baseline FRs that are documented in the RS document when the detail design is completed.

The next step in the product development lifecycle is to use the PVs to produce the components and then integrate them to produce the system. Whenever an SC, be it a component or subsystem, is produced, the CTC for that SC is used to test it before it is integrated/assembled further into the system.

When the system is produced, the final acceptance test is conducted by executing the FTCs to validate the system. The final acceptance test, i.e., the acceptance of the system, first article, or the prototype, marks the end of the product development lifecycle.

By manipulating the mapping matrices as well as the characteristic vectors relationships between any entities from different domains as well as entities in the same domain can be easily identified. Therefore, it is easy to find out if all CNs and FRs are

satisfied by the DPs or SCs. It is also possible to find out if each and every FR and SC are tested at the system, subsystem, and component level.

The detail descriptions of the domain entities should be provided in a format most suitable for the discipline and the unique identifiers should be used to relate the documents to the mapping matrices. This will provide full integration of documentation as well as traceability throughout the development lifecycle.

It is important to define standards and templates for the domain entities, if possible, so that they are not misused or misunderstood. The description of customer needs, functional requirements, component test cases and functional test cases do not depend very much on the discipline of the product being developed whereas the description of design parameters, system components, and process variables very much depend on the terms and nature of the discipline of the product being developed.

Templates can and should be developed for CNs, FRs, CTCs, and FTCs in order to make sure that all required information related to these domain entities are properly captured and their descriptions are complete. Even if all the required information is not complete, at least the missing information can be determined and necessary actions can be taken such as making an assumption, identifying a risk and developing a risk plan, or allocate enough resources to find the missing information.

In the following sections, the APDL process is further explained; the domain entities are described in detail, and the templates for documenting the domain entities and the mapping matrices are presented.

3.2.2 Customer Needs

The customer needs (CNs) are the complete set of the wants, needs and attributes that the customer seeks in a product or a system. The PDL starts with identifying these CNs. They are expressed in customer's own language. A more detailed explanation of customer need assessment phase is given in Section 2.1.1.1.

The goals of identifying the customer needs are to understand what is known, what is unknown, what is sought, and the problem situation, to identify the stakeholders, to understand the stakeholders and their interests, to understand other benefits and vested

interests to society or technology, to find out the limitations in the resources likely to be available, and the technology likely to be involved.

In order to achieve high quality requirements and to assure that no requirements are missed, all the stakeholders should be identified, all the external interfaces should be defined, and operational concepts or use cases should be developed as well as systematic models and approaches should be used for capturing CNs.

Some of the techniques used for identifying customer needs are:

- Structured workshops
- Brainstorming or problem-solving sessions
- Interviews, surveys/questionnaires
- Observation of work patterns
- Observation of the system's organizational and political environment
- Technical documentation review
- Market analysis
- Competitive system assessment
- Reverse engineering
- Simulations and prototyping

There are several methodologies to gather customer needs, such as Quality Function Deployment (QFD) [Akao, 1990] and House of Quality [Hauser and Clausing, 1988].

The CNs do not have to be measurable or testable; they are just the needs of the customer. However, when they are mapped to the functional domain, the FRs derived from the CNs have to be measurable and testable so that an acceptance test can be performed objectively to prove that the end product satisfies the stated functional requirements. At a minimum the following information should be collected for each CN:

Table 3.2 – CN Attributes

Attribute	Description
CN statement	Statement of the customer need in customer’s own language
CN source	Contact information of the customer
Date of elicitation	Date when the CN is elicited from the customer.
Comments	Any explanatory comments about the CN or the customer provided by the system analyst.

Some of the important product lifecycle phases and activities that do not belong to the product development lifecycle such as maintenance, reliability, training, and end-of-life disposition (e.g., recycle and disposal) generally receive limited visibility early in product development, and this results in products that are complicated, not user-friendly, and costly to support in the operational environment. By including concerns and needs about these factors and activities as part of the customer needs that the end product should satisfy, the cost of ownership can be reduced; the operational performance, efficiency, customer satisfaction, and product support can be radically improved.

After the CNs are gathered and analyzed, the CNs are mapped to initial functional requirements (FRis) and input constraints (ICs).

3.2.3 Functional Requirements

The requirement analysis phase is explained in detail in Section 2.1.1.2. This section explains how APDL handles requirement analysis.

Deriving FRs from CNs and stating them is the problem definition stage of the development lifecycle, and it cannot be emphasized too strongly. Although this activity is a totally subjective activity, requirements templates or checklists should be used to provide guidance and standards in developing and documenting the FRs. Also, internal and customer reviews should be performed to make sure that the derived requirements are in line with the stated customer needs. The FRs should be tracked back to the CNs to make sure that each and every FR is developed to satisfy a stated and documented customer need (s).

Requirements should be verifiable and attainable by themselves or should be decomposed into verifiable and attainable requirements. The “baseline” requirements should be verifiable and attainable since they establish the foundation of the system and form the basis for the rest of the product development lifecycle activities such as design, manufacture, test, and operation.

The FRs characterize the functional needs of the design solution (i.e., software, organization, etc.) in the functional domain. The FRs that are mapped from the CNs may not be the top level FRs, they could be the children of a higher level requirement that is derived from another CN or the parent FR may not exist yet. Therefore, the FRs initially generated from the CNs are suffixed by “i” for “initial” in order to indicate that they do not represent the FR/DP hierarchy yet.

The CNs are analyzed to create the initial FRs while taking into consideration the project timing, available resources, target market and other factors that may influence the project scope.

The initial FRs are used to develop the system FR and to decompose the system FR/DP into verifiable and attainable FRs. Once this is achieved, the FRs are baselined (functional baseline), documented in a specification document and approvals of the stakeholder or the sponsor is obtained. After the functional baseline is established, changes to the baselined FRs are strictly controlled.

Baselined FRs are a minimum set of independent requirements that are shown to be verifiable and attainable and completely characterize the functional needs of the design solution (i.e., software, organization, etc.) in the functional domain. Note that this definition differs from the FR definition of the AD in that the top level FRs may not be the baselined FRs.

The higher-level FRs should be explicitly stated in solution neutral terms to avoid imposing unnecessary design constraints at the lower levels and therefore encouraging creativity in finding innovative solutions. A neutral functional requirement states what is required, not how the requirement should be met. Neutrality allows designers to be more creative and to pursue alternative, competing system designs. Although developing

neutral FRs at each level of decomposition is a good practice, it is especially important for higher level FRs since the top levels of the FR-DP hierarchy constitute the conceptual phase of the design effort, which is the most important stage for innovation in the design process.

The FRs must be stated with expected environmental variation, customer usage variation, and required useful life before disposal so that accommodation to handle these noise variables is included in the design [Suh, 2001].

The Quality Function Deployment (QFD) can be used to define the FRs. The QFD may be an effective tool for an existing product that needs improvement, but FRs must be defined in a solution neutral environment for development of new products [Suh, 2001].

There are many quality factors or good requirement attributes suggested in the literature. However, there are two main factors that determine the requirement quality: “verifiability” and “attainability”.

Verifiability is described as the degree to which a requirement is stated in terms that permit establishment of verification criteria and performance of verification to determine whether those criteria have been met by one or more of four alternative verification methods: inspection, analysis, demonstration or test. Stating the functional requirements in measurable terms and avoiding ambiguous terms such as maximize, sufficient, robust, easy, user-friendly, support, etc. makes sure that the requirement is verifiable.

Some functional requirements can be descriptive and are verified by the summation of the children requirements. However, the leaf level FRs have to be verifiable by themselves.

If a FR is ambiguous or not concise, that requirement cannot be verifiable. Concise functional requirement includes only one requirement stating what must be done and only what must be done, stated simply and clearly. Unambiguous requirement is complete and does not need further amplification to start design. Unambiguous

requirement must have one and only one interpretation and should be easy to read and understand.

A functional requirement is attainable if it can be achieved by one or more developed system concepts at a definable cost and schedule. This implies that at least a high level conceptual design has been completed and cost tradeoff studies have been conducted.

All requirements have attributes that are defined by the development and management teams according to the project's or organization's needs. These attributes are a rich source of information about the requirements that can be used for communication, planning, and tracking purposes [Davis and Leffingwell, 1999]. These attributes give much more detailed information about the requirements, rationale, and their relationships with other requirements, source documents, and test activities.

The attributes listed in Table 3.3, at a minimum, should be used to describe the FRs. The FR set documented in the RS document should be evaluated using the quality factors defined in Table 3.4.

Table 3.3 describes the proposed FR Template, which is necessarily the list of the requirement attributes that are generic enough to apply to different disciplines. However, each project/company may add other attributes that are critical to the success of the design and development effort.

Three quality factors are proposed in Table 3.4 to evaluate the quality of the baselined functional requirement set. This evaluation is performed to ensure that the system is completely characterized by the FRs and the FRs are consistent with each other. The master design equation can be and should be used to evaluate the FRs based on these three quality factors.

Table 3.3 – FR Attributes

Attribute	Description
Unique identifier	The unique ID is assigned to a single requirement for identification and tracking purposes. This number may include the system the requirement belongs to, its version, or the allocation category.
Category	Categories are used to classify requirements. There are three major categories: (1) Project requirement, (2) Functional Requirement, and (3) Constraints
Title	One line or phrase description of the requirement to be used as title.
Description	Detailed explanation of the requirement.
Rational	An explanation or a reference to an explanation of the reason for the requirement or the customer benefit from this requirement.
Original Source	A person (e.g., customer, user, etc.) or a document (e.g., standard, work order, etc.) that the requirement is created by/from.
Priority	Priority (on a customer defined scale) given to the requirement by the customer. Determine which requirement is incorporated into the system first.
Degree of Necessity	Essential (must be included in the system), Useful (if not met, does not make the system unacceptable), and Desirable (Nice to have, makes the system more attractive to the users)
Effort	Estimate of the effort. Coverage of the effort is defined by the development team or company and may include design, implementation, test and verification. It is important that the effort is described in terms of coverage, duration unit, and estimation method and the same description is used for estimating for all requirements.
Skills	Required skills to realize this requirement.
Status	Status of the requirement; new, accepted, baselined, designed, developed, tested, and delivered. For each status change, information about who changed the status, when, and why the status is changed should be kept too as well as references to any related artifacts.
Responsible party	Responsible person for the requirement.
Date of creation	This attribute provides the date when the requirement is created.
Parent requirement	Unique identifier of the parent requirement.
Risks	The risk associated with a requirement, if any. A quantitative assessment of the risk and the date of the assessment are provided. Or reference to the risk management document or tool should be provided.
Verification method	The selected verification method for the requirement. The alternatives are: inspection, analysis, demonstration and test. Filling this attribute enforces the system analyst to think about the verifiability quality factor.

Table 3.4 – Quality Factors for Baselined FR Set

Quality Factors	Description
Consistent	The stated requirements do not contradict each other. Also, the same term should be used for the same item in all requirements.
Complete	The set of requirements is complete and does not need further amplification. Completeness means that all stakeholder interfaces are identified and quantified for all applicable development, assembly, operations, maintenance, and disposal phases and related operating modes.
No duplicates or overlaps	Requirements should not overlap. They should not refer to other requirements or the capabilities of other requirements.

A requirements management tool or a database should be used to store and manage FRs. Requirement specifications documents should be produced as a snapshot view of the requirements for approval, communication, and management purposes.

Other than the listed attributes, the relationship between the requirements and the other domain entities should be stored in the mapping matrices and these matrices should be tied to the requirements stored in the requirements management tool or the requirements database to capture the bi-directional requirement traceability.

Any changes to the requirement attributes after the FRs are baselined should be tracked and if necessary the person who made the change, as well as the time and reason of the change should be documented.

3.2.4 Input Constraints

Merriam-Webster defines constraint as “the state of being checked, restricted, or compelled to avoid or perform some action.” The ICs are imposed externally by the customer, by industry standard, or by government regulations and they set limits for acceptable DPs. The ICs are developed from the CNs. The rule of thumb used by the author to distinguish constraints from requirements is that the requirements are the desired functions that the product is expected to provide whereas the constraints are the

restrictions that the product must comply while providing the desired functions. For example, keeping food at a specified temperature range is a requirement for a refrigerator whereas the power supply (110 Volts, 50Hz.) or the footprint specification is a constraint.

There are two types of ICs:

1. Design Constraint: dictates choice of specific DPs such as materials to be used, size, etc. For example, take the customer need, “control temperature to desired value, in a 1000 ft³ volume.” One FR (control temperature to desired value) and one IC (volume is 1000 ft³) can be derived from this CN.
2. Performance Constraint: dictates performance limits such as throughput, valid range of frequency, temperature range the system must operate, etc. For example, one CN states “system should operate between -10 to 50 °C.” Only one IC (operation temperature is between -10 to 50 °C) can be derived from this CN.

The design constraints directly determine the design solution or attributes of the design solution. However, to incorporate the performance constraints, a sub FR should be created for the DPs that the IC is allocated to.

The ICs that are derived from the CNs are first allocated to the top level DP, and then during the decomposition, the ICs are decomposed, if necessary and allocated to the lower level DPs. This is a formal and structured approach to manage and allocate input constraints.

3.2.5 Requirement Matrix, R, and Constraint Matrix, C

The purpose of Equations 3 and 4 is to capture the mapping between the CNs and the initial FRs and ICs. This mapping process is performed once before the decomposition starts and whenever there is a change in the customer needs. The requirement and the constraint matrices constitute the pre-requirement traceability in APDL and provide an insight into the sources and the rationales of the FRs and ICs. In the AD method, although the mapping between CNs and FRs/ICs is mentioned, neither the requirement matrix, [R], nor the constraint matrix, [C] exists.

Suh (2001) states that in many cases, the CNs cannot and need not be decomposed since they are often stated in terms of highest level needs. However, some of the CNs may not be stated in terms of highest level needs and, thus, they correspond to lower level FRs or ICs that will be satisfied by children DPs.

The FRs initially mapped from the CNs are named as “FRi#”, where “i” means “initial” since these FRs will be integrated into the FR/DP hierarchy that will be created by performing the top-down analysis by decomposition and zigzagging.

Table 3.5 is the proposed template for documenting the mapping of CNs to FRis and ICs. This template captures the mapping relationships (R and C matrices) between the customer and functional domains. It is very important that the flow of information from one domain to another is captured and documented for better requirement traceability and change management as well as for better impact analysis. The possible values for the matrix elements are “0” to indicate no relationship and “X” to indicate relationship.

Table 3.5 – Template for mapping CNs to FRis and ICs

FRi ID	FRi Description	CN ID					
		1	2	3	4	5	..1
<i>FRi1</i>	<i>FRi1 Description</i>	<i>0/X</i>	<i>0/X</i>	<i>0/X</i>	<i>0/X</i>	<i>0/X</i>	
<i>FRi2</i>							
· · <i>FRim</i>							
IC ID	IC Description	1	2	3	4	5	..1
<i>IC1</i>	<i>IC1 Description</i>	<i>0/X</i>	<i>0/X</i>	<i>0/X</i>	<i>0/X</i>	<i>0/X</i>	
<i>IC2</i>							
· · <i>ICn</i>							

Explanation for each element of the R and C matrices should be documented in the template presented in Table 3.6, where i is the CN index, j is the FR i index, and k is the IC index. This table captures the thinking behind the mapping from customer to functional domain.

Table 3.6 – Template for CN to FR i and IC Mapping Explanation

R_{i-j}/C_{i-k}	CN to FRi and IC Mapping Explanation
R_{i-j}/C_{i-k}	<i>Mapping explanation</i>
.	
.	

3.2.6 System FR/DP/SC

Some of the CNs may not be stated in terms of highest level needs and, thus, correspond to lower level FRs or DPs. Therefore, once the CNs are mapped to FR i s and ICs, the main objective of the system, system FR, should be developed, the top level design concept, system DP, and the top level physical system, system SC, should be proposed. The design decomposition and zigzagging starts from the system FR/DP/SC triplet. This helps ensure that a true top-down approach is used to analyze the system. This triplet also serves as a means to establish scope for the system and the project. The initial FR i s should later be integrated into the FR/DP hierarchy where appropriate.

For a beverage can, there are 12 FR-DP pairs and the DPs are provided by only three components: the body, the lid, and the opener tab [Suh, 2001, pg. 17]. If APDL is applied to beverage can design and development, all 12 FRs would be the initial FRs and the system triplet would be developed from these initial functional requirements and any input constraints as:

FR1: Contain beverage for transportation, storage, and sale

DP1: A container

SC1: Aluminum can

By starting the decomposition from the system triplets, the FRs and DPs can be systematically developed and the DPs can be allocated to the three components of the aluminum can. The children FRs for FR1 could be:

FR1.1: Container shall be strong enough for transportation

FR1.2: Container shall be strong enough for storage

FR1.3: Container shall be attractive

As you can see from these FRs, the decomposition process and structure would significantly differ from the approach presented in Suh (2001).

3.2.7 Design Parameters

The DPs are the elements of the design solution in the physical domain that are chosen to satisfy the specified FRs. The DPs can describe conceptual design solutions, subsystems, components, or component attributes.

Developing DPs requires knowledge, skills and creativity. Although the AD provides the structure and guidance for decomposition and determining the quality of the design, it does not help develop DPs. Some other methodologies, such as TRIZ, can be used to help the designers conceive DPs for a given FR.

There are five (5) types of DPs based on the type of the physical entity that provides the design solution stated by the DPs as explained in Table 3.7.

The objective of this classification is to help designer map the DPs to SCs. The type of a DP can be proposed at the time the DP is developed, and then it can be updated depending on the further design decomposition. It is a very good practice to visualize the DPs to help verify the proposed design as well as to communicate the design with other teammates and stakeholders. Only the DPs that are mapped to some SCs can be visualized. The visualization can be achieved through drawings, prototypes, virtual prototypes, or numerical models.

Table 3.7 – DP Types

DP Type	Description
Type I (System)	This type of DP describes the system itself, e.g., car, organization, software application, etc. There should be only one DP, the system DP, of this type in the decomposition.
Type II (Conceptual)	This type of DPs describes an abstract/conceptual solution or a design solution that is provided by multiple subsystems. If a DP is determined to be of Type II, it should be decomposed further to Type III, Type IV or Type V DPs.
Type III (Subsystem)	This type of DPs describes a solution that is provided by a subsystem of the proposed system.
Type IV (Component)	This type of DPs describes a solution that is provided by an individual component of a subsystem.
Type V (Attribute)	This type of DPs describes a solution that is provided by an attribute(s) of a component(s).

3.2.8 Design Matrix, D

Once the parent FR and DP as well as the allocated ICs to the parent DP are given, the functions that the DP has to perform in order to achieve the parent FR and satisfy the allocated ICs are determined and they are listed as the children FRs. The decomposition and zigzagging continues by finding or developing DPs for the newly established FRs. The template shown in Table 3.8 can be used during the design decomposition to document mapping between the FRs in the functional domain and the DPs in the physical domain. The parent FR and DP are included in the table in order to place the derived domain entities at this level in context with their parent domain entities.

Table 3.8 – Template for FR-DP Decomposition

ID	FR	DP	DP Type
<i>Parent ID</i>	<i>Parent FR</i>	<i>Parent DP</i>	<i>Parent DP Type</i>
<i>Child ID</i>	<i>Child FR</i>	<i>Child DP</i>	<i>Child DP Type</i>
<i>Child ID</i>	<i>Child FR</i>	<i>Child DP</i>	<i>Child DP Type</i>
.	.	.	.
.	.	.	.

The design matrix is the same design matrix used in the AD method. The design matrices are used to capture, present, and evaluate the relationships between the FRs and DPs in order to determine if the design satisfies the first design axiom. However, until the decomposition reaches the leaf level, the values in the design matrices may either show the intention or direction of the design for the next levels of decomposition or depend on some assumptions or constraint that the designer wants to impose on further decomposition of the design.

At each level of decomposition, a design matrix for each FR/DP pair at that level should be developed (Figure 3.9) and the independence axiom should be used to make sure that an acceptable design (either an uncoupled or decoupled design) is achieved.

The possible values for the design matrix elements are:

- i. “0”, meaning the DP is not used to provide the functionality stated in the FR or the DP does not affect the other DP that is specifically developed to provide the FR.
- ii. “X”, meaning that the DP affects the FR in an un-quantifiable way since there is not enough information yet, or
- iii. “f(DP)”, A quantitative expression of the relationship between the corresponding FR and DP.

FR\DP	#.1	#.2	#.3	.	.	#.m
#.1	<i>O/X/ f(DP)</i>					
#.2						
#.3						
.						
.						
#.n						

(a)

$$\left\{ \begin{array}{l} FR\#.1 \\ FR\#.2 \\ FR\#.3 \\ . \\ . \\ FR\#.n \end{array} \right\} = \left[\begin{array}{cccccc} 0 / X / f(DP) & . & . & . & . & . \\ . & . & . & . & . & . \\ . & . & . & . & . & . \\ . & . & . & . & . & . \\ . & . & . & . & . & . \\ . & . & . & . & . & . \end{array} \right] \left\{ \begin{array}{l} DP\#.1 \\ DP\#.2 \\ DP\#.3 \\ . \\ . \\ DP1.m \end{array} \right\}$$

(b)

Table 3.9 – Sample Design Matrix (D): (a) Tabular format, (b) Equation format

There are three possibilities for the design matrix based on the Independent Axiom: It can be a diagonal matrix (uncoupled design) or a triangular matrix (de-coupled design) or any other matrix (coupled design). In an uncoupled design there is one-to-one relationship between the FRs and DPs. In a de-coupled design the FRs can be satisfied if the DPs are properly sequenced. A coupled design has no guaranteed point where the FRs can be satisfied.

The master design matrix, also called the multi-layer design matrix, uses the lowest level FRs and DPs available and establishes the relationships between them. If individual design matrices at a certain level of the design decomposition indicate an acceptable design for each FR/DP pair, then the master design matrix should be developed. The master design matrix is used to determine if the overall design also satisfies the independence axiom. It is also used to reevaluate the earlier design decisions

and assumptions (values set at upper level design matrix as non-diagonal elements) in order to make sure that they are still valid. If the values are not valid anymore due to the newly developed DPs, the non-diagonal values should be updated to reflect the new direction and new assumptions of the design as long as the master design matrix still satisfies the independence axiom.

If the values in the design matrix are valid under certain conditions or based on some assumptions that the designer wants to impose on the lower levels of the design decomposition, such conditions and assumptions should also be explicitly documented since they act as a “system constraint” for the lower-level DPs. This documentation will make all the design decisions and assumptions readily available for re-evaluation and for communication among the stakeholders. For example, $D_{2.1.2-2.1.3}$ is set to “0” based on the assumption that the heat generated by DP2.1.3 will not affect DP2.1.2, and in turn FR2.1.2. This assumption is at the same time a system constraint and the lower level DPs that will be developed should satisfy this constraint.

The template provided in Table 3.10 can be used to document the reasoning for the non-zero elements of the design matrix as well as any assumptions or conditions for both zero and non-zero elements. $D_{i,j}$ in Table 3.10 is the design equation element for FR $_i$ and DP $_j$.

Table 3.10 – Template for Design Matrix Element Explanation

$D_{i,j}$	Explanation
$D_{\# \#}$	<i>Explanation of the design matrix element</i>

If an overall acceptable design is achieved, the decomposition may proceed, otherwise, the proposed DPs should be revisited to satisfy the independent axiom. The system design can be said to be completed once the leaf-level DPs are specified well enough to either implement (produce/manufacture/code/etc.) or to procure them whether they are subsystems or components.

When the detailed design is completed and the FR and DP hierarchies are obtained, the information axiom is used to find the best design solution among alternative designs.

3.2.9 Input Constraint Allocation Matrix, CA

Another important issue during FR-DP decomposition is to make sure that the input constraints are satisfied by the proposed design. At each level of decomposition, the ICs should be analyzed before and after developing the DPs to determine if the proposed solution satisfy the ICs and also allocate them to the new sub-DPs.

All of the ICs are first allocated to the system DP. The sub-DPs inherit the ICs as the decomposition process proceeds. IC(s) are inherited to the sub-DPs in two ways:

- i. An IC is inherited fully (as is) to each or some of the derived DPs that has to comply with the IC. For example, if an aircraft has to operate in a certain temperature range, each subsystem and component has to operate in the same temperature range. Therefore, this operation temperature related IC should be assigned to the overall system, then to each and every subsystems and components of the system that are sensitive to environmental temperature.
- ii. An IC is decomposed into derived ICs based on the derived DPs and each derived IC is assigned to the related derived DPs in order to clearly describe exactly what is expected of the DP in achieving the specific IC. For example, if the total weight of the system is set as an input constraint, this IC should be decomposed and allocated to each subsystem, and then to each component. Another example is that if there is a standard that the product has to comply with, the constraint of complying with the standard is first allocated to the system DP, but in each level of decomposition, specific conditions of the standard are identified and allocated to individual sub DPs.

In order to support IC tracking and allocation, the allocation information is stored in a matrix format. With this format, ICs that are allocated to a specific DP can easily be

determined. As the designers decompose the design into lower levels, the ICs become more refined and solution specific.

The template for IC analysis and allocation is presented in Table 3.11. In the DP-IC Table, “X” indicates that the IC is inherited by the sub-DP as a whole and “O” indicates that the IC does not apply to the sub-DP.

In the second case of inheritance, the sub-ICs should be identified first and those IDs (e.g., IC1.1, IC1.2, etc.) of the newly created ICs should be used in the mapping instead of the parent IC ID.

Table 3.11 – Template for DP-IC Allocation

DP\IC	#	#	#
#			
#			
#			
#			
#			
#			

Explanation for each element of the constraint allocation matrix can be documented using the template presented in Table 3.12 where i is the IC index and j is the DP index.

Table 3.12 – Template for DP-IC Allocation Description

CA_{i-j}	Allocation Explanation
CA _{#-#}	<i>Explanation of the reasoning for IC allocation</i>

The IC allocation with the master design matrix allows designers working on a particular subsystem have a clearly articulated set of constraints to which their designs must conform.

3.2.10 System Components

The SCs are the physical entities that provide the design solutions described as DPs. The hierarchical collection of the SCs forms the system physical architecture. The SCs are either produced or selected from commercially available alternatives.

Three types of elements are defined for the system physical architecture hierarchy: (i) system, (ii) subsystems, and (iii) components where components are the lowest physical elements and may have multiple attributes as shown in Figure 3.3. Description for each element is given in Table 3.13.

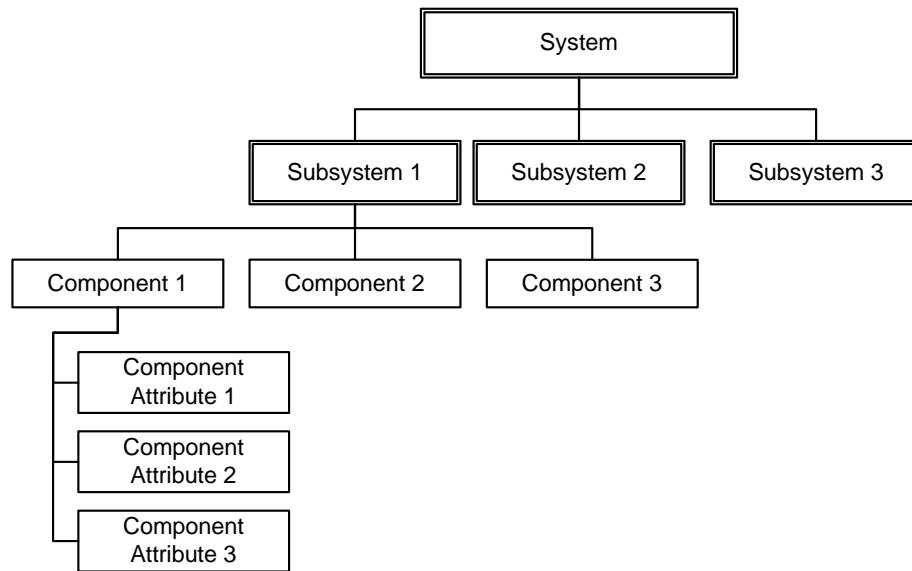


Figure 3.3 – System Physical Architecture Template

Table 3.13 – System Physical Element Descriptions

Type	Description
System	The system consists of multiple subsystems, e.g., automobile, organization, software application, etc.
Subsystem	A subsystem may consist of multiple subsystems or components, e.g., engine, finance department, graphical user interface (GUI), etc. A subsystem is considered as a component if it is commercially available.
Component	Component is the lowest level of separately identifiable physical entity, e.g., piston, chief financial officer (CFO), button on a GUI screen, etc.
Component Attribute	Component attribute is a characteristic of a component, e.g., length of the piston, responsibility of the CFO, screen size, etc.

Some complex systems may require more than three layers to properly define the physical architecture. INCOSE (1998) defines six (6) layers of physical architecture hierarchy other than the system itself: segment (element), subsystem, assembly, subassembly, component, and part. In such cases where there are more than three layers, sub-types for Subsystem can be created to map the DPs to individual subsystem levels.

During the FR-DP mapping and decomposition, the SCs that will provide the design solutions, stated as DPs, should also be defined. However, there may not be one-to-one relationships between DPs and SCs since Type II DPs do not have any corresponding physical entities and Type V DPs are provided by the attributes of the components. Furthermore, one SC may provide the design solutions described by multiple DPs. On the other hand, there could be multiple Type V (e.g., Component Attribute) DPs that will be assigned to a single component.

Even if the solution expressed in a DP is commercially available, be it a subsystem or a component, that DP should be decomposed further to determine the attributes of the item in order to produce a purchase order.

If a portion of the work (single DP, or DPs), including design, is contracted out, then, the FR-DP pair along with the allocated ICs and system constraints should be documented and delivered to the contractor. When the design of that portion is finalized, the master design matrix for the system should be formed with the new design to determine if the over-all design is acceptable.

The SC numbering depends on the system physical architecture, not on the corresponding DP numbering. Therefore, in parallel to FR-DP decomposition, the SC hierarchy and numbering should be established.

The DP to SC mapping is initially performed during the top-down design decomposition in order to identify the possible SCs to provide the design solutions stated as DPs. However, once the lowest level DPs are developed, then the initially identified SCs should be re-evaluated and finalized from bottom-up. The objective of the top-down

initial identification is to help visualize the DPs at the time of DP development as well as to determine if the proposed DP is producible.

The SC hierarchy lends itself to many physical component based analysis including Design Structure Matrix (DSM), Failure Modes and Effect Analysis (FMEA), functional reliability analysis [Trewin and Yang, 2000] and cost analysis [Jeziorek, 2005].

3.2.11 Process Variables

The Process Variables (PVs) define the processes to produce the system components (SCs), be it a subsystem or a component. Other discipline specific terms, such as manufacturing, coding, and implementing, can be used in place of “produce.” All of them refer to the process of realizing the entity that provides the solution stated as DPs and in turn provides the functionality stated in the related FRs.

One PV should be developed for each SC except for the “component attribute” type SCs. For “component attribute” type of SCs, the PV is a list of special conditions, process parameters, or requirements for the PV developed for the component. There are three types of PVs, 1) the process of production of an individual component, 2) the process of assembling or integrating the components to produce a subsystem or integrating subsystems to produce another subsystem or the system, and 3) purchase order for a COTS subsystem and component.

Like the AD method, the design approach used in the APDL is top-down. During the top-down design decomposition, the PVs should be drafted for each SC in order to take in to account the concerns about producing the SC and help determine if the proposed SC is *producible*. However, a bottom-up approach is required to re-evaluate and finalize the PVs since the assembly/integration process cannot be completed before the details of the components are developed and the producibility of those components is established.

Table 3.14 – SC-PV Mapping Rules

Type	Description
System	The PV for this type of DP is the assembly/integration process to put together the subsystems to form the system. Whenever a system is conceptualized, a draft PV should be developed, and this PV will be completed when the subsystems are finalized.
Subsystem	The PV for this type of DP is the assembly process to put together the subsystems or components that form this subsystem. Whenever a subsystem is identified, a draft PV should be developed, and this PV will be completed when the subsystems/components are finalized. The PV for a commercially available (COTS) subsystem is a purchase request.
Component	The PV for a component that needs to be produced is the process used to produce the component. Whenever a component is identified, a draft PV should be developed, and this PV will be completed when the component attributes are finalized. The PV for a commercially available (COTS) component is a purchase request.
Component Attribute	The PV for this type of DP is a list of special conditions, process parameters, or requirements for the PV developed for the component.

3.2.12 System Structure Matrix, SS, and Process Matrix, P

After the FR-DP decomposition is complete for each level, the SCs and PVs should be developed for the newly developed DPs. This analysis helps develop the system physical architecture for visualizing the DPs and also helps determine if the DPs are producible.

The template shown in Table 3.15 can be used for SC and PV mapping. The SC and PV IDs are identical due to the underlying assumption of one-to-one relationship between the SCs and PVs except for the “component attribute” type SCs. In the template, the SC name and the title of the PV should be documented. The parent SC and PV are included in the tables in order to place the derived domain entities at this level in context with their parent domain entities.

Table 3.15 – Template for DP-SC-PV Mapping

DP ID	DP Type	SC/PV ID	SC Name	PV Title
<i>Parent DP ID</i>	<i>Parent DP Type</i>	<i>Parent SC ID</i>	<i>Parent SC</i>	<i>Parent PV</i>
<i>Child ID</i>	<i>Child DP Type</i>	<i>Child SC ID</i>	<i>Child SC</i>	<i>Child PV</i>
<i>Child ID</i>	<i>Child DP Type</i>	<i>Child SC ID</i>	<i>Child SC</i>	<i>Child PV</i>
.
.

The relationship between DPs and SCs can be one-to-one, many-to-one, or one-to-many, i.e., one SC can alone provide the design solution stated in a DP or multiple DPs whereas multiple SCs together provides a design solution. Therefore, a separate DP-SC matrix should be developed to present the relationships between the DPs and SCs.

If a Type III DP has some Type V children DPs, the component of the parent DP has to be developed/identified first, and then the attributes of the components are mapped to the Type V children DPs. In this case, the components are listed in the DP-SC-PV table and they are mapped to the parent DP in the DP-SC matrix. The case study presented in Section 4 has such an example. Table 3.16 is a template for the DP-SC matrix.

Table 3.16 – Template for DP-SC Mapping

DP\SS	1.1	1.2	1.3	1.4	..	n
1.1	0/X	0/X	0/X	0/X		0/X
1.2	0/X	0/X	0/X	0/X		0/X
1.3	0/X	0/X	0/X	0/X		0/X
1.4	0/X	0/X	0/X	0/X		0/X
.						
.						
m	0/X	0/X	0/X	0/X		0/X

One PV is developed for each SC except for the attribute type SCs. Therefore, the relationship between the SCs and PVs is one-to-one and there is no need to create a separate process matrix since the template provided for DP-SC-PV mapping provides the same information.

3.2.13 Functional Test Cases and Functional Test Matrix, FT

The functional test cases (FTCs) are developed to verify that the system satisfies the top level FRs that are documented in the requirement specification (RS) document. Therefore, once the FRs are baselined (i.e., a set of verifiable and attainable FRs are obtained) and the detailed design is completed, the FTCs should be developed to fully cover all the baselined FRs. The FTCs are executed during the final acceptance test.

The functional test matrix shows the relationships between the FTCs and the FRs that are documented in the RS document. The possible values for the matrix elements are “0” and “X” to indicate whether the FTC will verify if the FR is satisfied by the system or not. An FTC can verify a single FR or multiple FRs, but the ideal case is each FR is verified by only one FTC. Table 3.17 shows a template for developing the functional test matrix.

Table 3.17 – FTC Mapping Table Template

FTC ID	FTC Name	FR ID					
		1	2	3	4	5	.. k
<i>FTC#</i>	<i>FTC name</i>	<i>0/X</i>	<i>0/X</i>	<i>0/X</i>	<i>0/X</i>	<i>0/X</i>	
<i>FTC#</i>							
<i>· · FTC#</i>							

The template for documenting both the FTC and the CTC is the same as explained in Table 3.18.

Table 3.18 – FTC and CTC Template

Attribute	Description
Test Case ID	Unique test case identifier.
Name	Short name for the test case
Subsystem/Component under test	The identifier of the SC under test.
FRs to test for	The identifier of the allocated FRs to be tested
ICs to test for	The identifier of the allocated ICs to be tested
Assumptions and constraints	Any assumptions made or constraints imposed on the test case due to the system, test environment, or resources.
Prerequisite conditions	Any prerequisite conditions that must be established prior to performing the test case.
Test inputs	Any test inputs necessary for the test case.
Test procedure	Step-by-step description of the test procedure. For test each step, action, expected result, and analysis procedure that should be used to analyze the test results should be documented.

3.2.14 Component Test Cases and Component Test Matrix, CT

The component testing is performed to verify and validate that a subsystem or a component level SC successfully satisfies the FRs and design ICs allocated to them. At least one CTC should be developed for each Type III and IV SC. One CTC can be developed for each characteristic of the component such as testing the performance of the component under fatigue, vibration, shock, pressure, extreme temperature, humidity, etc. or one CTC can test all the characteristics of a SC. The CTCs are drafted during the top-down design decomposition. Developing the draft CTCs will help take into consideration of testing concerns in order to make sure that the developed FRs are testable and the proposed design is realistic. Once the design decomposition is finalized (leaf level DPs are developed), first the SCs should be finalized, and then the CTCs should be finalized. Successful completion of the SC production is determined by running its corresponding

CTC. The template for describing the CTCs is the same as the template for the FTCs and presented in the previous section.

The success of distributed design and development efforts for complex systems depends on proper FR and IC allocation to individual SCs and rigorous component testing.

The testing for components (Type IV) can be named “component testing” whereas the testing for subsystems (Type III) can be called “integration testing” since the subsystems are composed of more than one subsystem or component. In this dissertation, only the term “component testing” is used for the sake of simplicity.

The component test matrix shows the mapping between the SC and the CTC IDs. The possible values for the matrix elements are “0” to indicate no relationship and “X” to indicate relationship. Table 3.19 shows a template for the component test matrix.

Table 3.19 – CTS Mapping Table Template

CTC ID	CTC Name	SC ID					
		1	2	3	4	5	.. k
<i>CTC#</i>	<i>CTC Name</i>	<i>0/X</i>	<i>0/X</i>	<i>0/X</i>	<i>0/X</i>	<i>0/X</i>	
<i>CTC#</i>							
<i>·</i> <i>·</i> <i>CTC#</i>							

The type of tracking provided by the APDL model would assist component testers with their testing, so they can see what part their module plays in the big picture of the system, based on requirements. While testing, if a defect is found, and the low level component is known as the failure point, it can be determined what high-level requirement would then not be satisfied if it were not repaired. With this known, an educated decision can be made whether or not to correct the defect, depending on the priority and importance of the high-level requirement.

3.3 APDL System Architecture

The term ‘system architecture’ can be named and defined in many different ways. Ulrich defines “product architecture” as the scheme by which the function of a product is allocated to physical components [Ulrich, 2000]. INCOSE defines “system architecture” as the arrangement of the elements and subsystems and the allocation of the functions to them to meet the system requirements [INCOSE, 1998]. In the AD, the system architecture is defined as the hierarchical collection of FRs and DPs, and design matrix generated during decomposition and zigzagging. It is captured in AD as sets of functional requirements (FRs), design parameters (DPs), constraints, and design matrices (DMs) in a hierarchical arrangement. It is the aggregation of all of the design decisions during the decomposition and zigzagging [Hintersteiner and Tate, 1998; Lee, 1999]. The AD system architecture is explained in detail in Section 2.3.3.

In this research, the AD SA model is extended to include the SC hierarchy. Instead of FR/DP pairs, FR/DP/SC triplets are used in the system architecture. Appendix B presents the system architecture of the case study.

Other than adding the SC hierarchy (system physical architecture), the aspects of the Axiomatic Design System Architecture concept is kept the same in APDL, that is, the module-junction and the flow diagram are unchanged.

The objective of developing the system architecture in APDL is to capture the requirements, design, and components of the system and the inter-relationships among them in a logical, coherent, and comprehensive manner, in order to facilitate communication between engineers, managers, and other stakeholders including the customer, and to provide good technical documentation of the design decisions made and the reasoning behind them.

Since the system architecture generated by APDL highlights the relationships between the FRs, DPs, and SCs, it can be used to evaluate the impact of proposed design changes as well as requirement changes. Therefore, the SA makes it possible for the product designers and customers to make more informed decisions as to whether or not to pursue the proposed changes.

The strength of the system architecture is that, in addition to the operational flow of the system, it also captures the order in which design decisions have to be made, and indicates how the alteration of one part of the system can potentially impact other parts. [Tate, 1999]

The SA can also be used in diagnosis of system failure, in job assignment and management of the development team, distributed systems, and system design through assembly of modules [Suh, 2001].

3.4 APDL and Requirement Management

Requirement management activities greatly benefit from the application of the AD method in product design as explained in Section 2.5.1. However, as noted in Section 2.5.1, the AD method does not fully support the three requirement management objectives since the AD does not cover all of the product development lifecycle domains and the mapping between the DPs and the physical components is not established. The APDL model, with the test domain, the input constraint vector, the system component vector, the requirement template, and the proposed requirement and requirement set quality factors, helps achieve all three objectives of requirement management, that is, to capture the requirements right, to manage changing requirements, and to align the system development lifecycle activities with the requirements. The use of the APDL model should help overcome all the problems listed in Section 2.1.1.3 by supporting all three objectives of requirement management.

The requirement description template presented in Section 3.2.3 provides guidance in standardizing the requirements analysis process and also can be used as a checklist to make sure that enough information is gathered about the requirements. The FR hierarchy of the APDL model along with the requirement template and the list of the input constraints can be used to develop the requirement specification document. The end product and all of the components can be tested against the allocated requirements and constraints easily since the APDL mapping matrixes can provide the traceability of each design solution and each component to requirements and input constraints.

In the APDL model, the requirement matrix constitutes the pre-RT, and the other matrices constitute the post-RT. Requirements can be traced back to the customer needs and forward to DPs, SCs, PVs, CTCs, and FTCs. This makes sure that the system development activities can be aligned with the established and agreed-upon requirements and also any change in customer needs or requirements can be traced in both directions to assess the impact of the requirement change.

It is known that the RT problems are an artifact of informal development methods [Gotel and Finkelstein, 1994]. Therefore, implementing the APDL approach for product design and development would solve most of the problems faced by the development team as far as requirement traceability is concerned. Implementing APDL would also lessen the investment for RT since APDL provides the foundation and the links required for the RT activities as a by-product [Gumus and Ertas, 2004; Gumus et al., 2002].

Another important factor affecting the PDL is the communication between all the stakeholders, especially for large complex development efforts. When a system is sufficiently large and complex, the PDL activities, including design effort, must be distributed among several development teams, which may be located in different locations. Communication of requirements and constraints as well as other design and development related knowledge among all the development teams and other stakeholders is crucial for two reasons: 1) to align all the development activities along with the agreed upon requirements and constraints and 2) to share the big-picture view of the system so that local efforts to optimize design do not hinder the overall optimization and performance of the system.

Communication during requirement analysis is as important as communication of the design knowledge since the functional requirements form the foundation of the PDL. Effective communication between the stakeholders during requirement analysis prevents a lot of problems such as vague or misunderstood requirements, schedule conflicts, and reworks, thus shortens the development time and reducing the development cost. The requirement specification created from the FR hierarchy, the FR template, and the input

constraint list will provide an effective tool for communication of the product specifications.

3.5 APDL and Other Design Methodologies

The APDL approach provides a very robust structure to incorporate other generic or discipline specific techniques to improve the robustness and quality of the design as well as help with project management.

Each design and analysis tool and method requires different types of inputs from the product development knowledgebase. The APDL system architecture stores and presents the product development knowledge in an organized manner with relationships between the domain entities. In addition, the recommended templates of APDL standardize the knowledge capture and presentation; and make it easy to use, re-use, and share the knowledge.

Since the APDL has more coverage than the AD as far as the product development activities are concerned, the APDL model supports more tools and methodologies than the AD approach does such as physical component related methodologies (DMA, reliability, etc.) and test related analysis (test coverage, test completeness, etc.).

In Section 2.3, some design and analysis techniques and methodologies were briefly defined and comparison between the AD method and them are made. The comparison between the following three methods and AD applies to the APDL model.

1. The Theory of Inventive Problem Solving (TRIZ):
2. Quality Function Deployment (QFD)
3. Robust Design

The APDL model provides better support for the following three methods than AD does:

1. Concurrent Engineering (CE): Since APDL covers the test domain and also has more guidance on documenting the development lifecycle knowledge, engineers will be able to communicate better and handle test related concerns better. Also, in APDL, the PVs are tied to the SCs instead of the

DPs; therefore, manufacturing concerns can be better addressed by tracking them to the components instead of design solutions (DPs) that may be satisfied by multiple components or by just one attribute of a component.

2. Design for X (DfX): The APDL can be used with any DfX methods. Unlike AD, with the inclusion of the test domain, APDL provides better support for Design for Test method.
3. Failure Mode and Effect Analysis (FMEA): In APDL, the SCs and their relationships with the DPs and the PVs are captured; therefore, the failure modes can be traced to the components instead of design solutions (DPs). The failure modes can also be traced to the component test and/or functional test cases to improve testing. With the SCs, Design Structure Matrix analysis can be applied to the system components to identify interdependencies that can cause potential failures.

The additional methodologies that the APDL model supports are explained in the following sections.

3.5.1 Reliability Engineering

The APDL model provides the system component hierarchy that can be used to obtain the relationships between the components for reliability calculation.

The FR to SC relationship is important for functional reliability calculation [Trewin and Yang, 2000] and making sure that most important functions are provided by most reliable components. It would help determine where redundancy or high reliable components needed to make sure that the important functions are always provided.

3.5.2 Design Structure Matrix

Design Structure Matrix (DSM) [Steward, 1981] maps the relationships or channels of communication between tasks. The DSM method describes the product development process in an iterative manner. Browning (1998) extended DSM method in his PhD thesis to model the iteration of program schedule and cost.

A DSM is a square matrix with identical row and column labels as presented in Figure 3.4. In the example DSM, elements are represented by the shaded elements along the diagonal. An off-diagonal mark signifies the dependency of one element on another: reading across a row reveals what other elements the element in that row provides to; scanning down a column reveals what other elements the element in that column depends on. Thus, in Figure 3.4, element B provides something to elements A, C, D, F, H, and I, and it depends on something from elements C, D, F, and H [Browning, 2001].

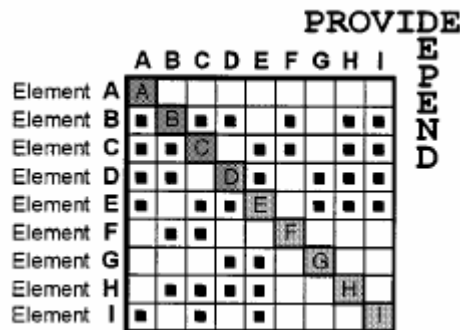


Figure 3.4 – A sample DSM [Browning, 2001]

DSM analysis can be performed on the system components to display the relationships between components of a system in a compact, visual, and analytically advantageous format for functional reliability calculation [Trewn and Yang, 2000] or for change impact analysis [Jeziorek, 2005]

3.6 APDL and Change Management

How applying the AD method to product development makes change management easier and more robust is explained in Section 2.5.2. Since the APDL is developed based on the AD, it inherits the same benefits as far as the change management concerned. Moreover, the APDL model covers more domains and more characteristic vectors than the AD model. Therefore, the APDL system architecture provides the structure for better change management. The APDL system architecture makes it possible to easily perform impact analysis, and other required analyses such as FMEA, reliability,

etc. both during the development lifecycle and after the product is deployed. As a result, the APDL system architecture can allow stakeholders to understand the proposed changes and make more informed decisions as to whether or not such changes should be pursued.

3.7 APDL and Project Planning/Scheduling

Steward and Tate (2000) and Braha (2002) proposed to integrate AD into the process of project planning and task assignment for software development projects. The DPs were loaded into a project Gantt chart as tasks along with the dependencies from the design matrices. By adding time estimates to the individual tasks and making assumptions about the resources allocation, the Gantt chart takes on a common appearance of tasks distributed over time with internal dependencies [Steward and Tate, 2000].

Although the above-mentioned efforts were for software development, the author of this research believes that the same concept can be used for developing the WBS, schedule, and plan for any product development effort. No matter what the product is, a plan has to be prepared to guide and monitor the development and testing effort.

The APDL model provides the foundation to help develop project schedule and planning for any product development effort. The APDL model also resolves some of the concerns and issues identified in Steward and Tate (2000).

Steward and Tate point out "...multiple DPs may be physically integrated into a single component. ... However, it would be erroneous to list a task creating that component more than once in the project plan. Therefore, the task list in the project plan must be consolidated to remove redundant listings. ... but being careful to preserve all dependency links in the single remaining task representation."

This problem can be overcome by developing the project schedule based on the SCs of Types "component", "subsystem", and "system" and on the CTCs and FTCs instead of the DPs, after all, the developers will produce the SCs that will provide the design solution expressed in DPs and then test these to make sure that the requirements and the input constraints are satisfied. The subsystem and system type DPs will be used

as “integration” or “assembly” tasks and test cases will be used as test tasks in the testing phase. Since the schedule is based on the SCs and the test cases, there will not be any redundant or duplicate tasks and also system integration/assembly and testing tasks are properly considered in the schedule.

In addition to the process matrix, Design Structure Matrix analysis can be performed on the SCs to find out the relationships and dependencies among them to help determine if the tasks can be performed in parallel or in series.

Another advantage of this approach is the ability to keep the relationships between the tasks and the FRs. This would address the other concern point out by Steward and Tate: missing the one-to-one mapping of tasks to FRs. It is very important to be able to see relations between the tasks and the FRs for couple of reasons:

1. Each activity can be traced back to a FR so that every body knows that the purpose of the tasks
2. Making sure that the important FRs are satisfied first. This would help determination of interim milestones.

The last concern that the APDL model can address is rolling the lower level DPs into higher level ones since the lower level DPs are just properties of the higher level DPs. In APDL, the lowest level SC is of type “component attribute” but these SCs are not used as tasks in developing the project schedule. As a matter of fact, these SCs do not have corresponding PVs either, they only determine the parameters of the parent SC’s PV.

3.8 Discussion

The AD method provides a robust structure and systematic thinking to support design activities, however, it does not support the whole product development lifecycle. The same logic and scientific thinking is used and extended to capture, analyze, and manage the product development lifecycle knowledge.

The APDL approach, like the AD method, can be used in design and development of products, systems, services, and organizations in many different disciplines.

Seven new theorems have been developed. These theorems are the cornerstones of the APDL model and have significant implications for the continued application of axiomatic design. They streamline the process of applying axiomatic design to product development, therefore increasing the likelihood that products will be designed to meet their needs correctly. The theorems are listed in Appendix A.

The product development process proposed by Tate and Nordlund (1996) is an activity based model that is based on AD and describes specific activities that need to be performed and their sequence for new design and re-design efforts. Although it provides more guidance in terms of product development process and activities proposed to come up with a new design or re-design, it does not introduce new vectors or domains. Therefore, it does not address the issues with AD application to product development lifecycle, such as, not covering the test domain, not capturing the components, etc.

The APDL model introduces new tables and templates for documentation of the knowledge produced during the product development lifecycle. All the matrices, tables, and templates may seem somewhat cumbersome to implement. Manual implementation of APDL may really be cumbersome; therefore, software tools should be developed to support the implementation. However, documenting the knowledge produced and gained during the product development lifecycle is very important for many reasons, such as, communication between the stakeholders, project management, traceability of decisions, reuse, troubleshooting, re-engineering, etc.

3.8.1 Management of Input Constraints

The process of managing and allocating ICs in APDL slightly differs from the approach proposed by Friedman et al. (2000) as explained in Table 3.20 although they both provide a systematic way of managing, refining, and allocating the constraints. Briefly, the APDL approach provides better traceability of ICs with the constraint [C] and constraint allocation [CA] matrices and uses a clearer guide to distinguish requirements from constraints.

Table 3.20 – Comparison of Constraint Management and Allocation Approaches

Approach by Friedman et al. (2000)	APDL Approach
Mapping between CNs and constraints is not captured.	Constraint [C] matrix captures the mapping relationships between the CNs and the ICs. This provides better traceability and knowledge management.
Constraints are related to FRs.	The ICs are allocated to the DPs and this relationship is captured in the constraint allocation [CA] matrix. Designer, implementer, and tester find out easily what the allocated ICs to the component that they are working on.
Distinguishing FRs and Constraints: <ul style="list-style-type: none"> • FRs are stated as verb-noun pairs • FRs are formulated so that a single DP can be selected to satisfy that task. • FRs, by their definition, should be solution-neutral 	Distinguishing FRs and Constraints: <p>The requirements are the desired functions that the product is expected to provide whereas the constraints are the restrictions that the product must comply while providing the desired functions.</p>
Has three types: critical performance specifications, interface constraints, and project constraints.	Has two types: design constraints and performance constraints. Project constraints are not related to the product and should not be incorporated in to the design decomposition.

3.8.2 Introduction of System Components

The DPs are the elements of the design solution in the physical domain that are chosen to satisfy the specified FRs. The DPs can describe conceptual design solutions, subsystems, components, or component attributes. The DPs do not correspond to components as exemplified by the beverage can example in Suh (2001) pg. 17. Therefore, the DP hierarchy is not a representation of the component hierarchy for a product. In order to systematically develop/identify components and capture and represent the physical decomposition of the system for documentation, reuse, and analysis purposes, the component vector and its decomposition have to be integrated into the AD framework.

Some authors added the “component domain” to the AD framework to identify the physical components that made up the product for different reasons. Trewn and Yang (2000) replaced the process domain with the component domain in order to relate the FRs to the components for functional reliability calculation.

Bulent et al. (2002) and Bulent and Ertas (2004) suggested adding a component domain to the AD model for better requirement management by capturing the requirement traceability to the system components. These two papers were results of early research for this dissertation.

Jeziorek (2005) introduced cost units (CUs) (or physical components) for tracking changes to the CUs in order to calculate the cost of a proposed change. He proposes that once the decomposition process is completed, all of the physical components, or costing units (CUs), must be identified.

Do (2004) suggested adding a product structure domain to the AD framework for software projects. However, there are no specific guidelines on how the mapping is performed between the DPs and the components and also the PVs are still for the DPs in this model.

The APDL model introduces the system component vector in the physical domain along with the DPs and captures the mapping from DPs to SCs and from SCs to PVs throughout the decomposition and zigzagging process. Unlike the traditional AD approach, the APDL model relates the PVs to the SCs not to the DPs since the PVs are used to produce the SCs that provide the design solutions expressed as DPs. For example, a DP may state the minimum strength required from an element, but an attribute type SC defines the material to be used. The PV will use the specified material (attribute type SC) to produce the component (component type SC) in order to provide the design solution stated in the DP.

In addition, the mapping from DPs to SCs is not an after-the-fact type of mapping. The SCs are identified/developed during the design decomposition process in parallel to the FR-DP decomposition.

The APDL system architecture contains the SC hierarchy in addition to the FR and DP hierarchies. This helps communicate the component specific knowledge between the product stakeholders.

Capturing and presenting the components and their relationships with the design solutions and the process variables help the development team in many ways:

- i) Help visualize the design solutions during the design decomposition and zigzagging process.
- ii) Analysis methods and techniques such as DSM, FMEA, and functional reliability can be easily applied using the system architecture provided by the application of APDL.
- iii) Problems and complaints about a specific component can be traced back to the proposed design solution and then back to the functional requirement.
- iv) Requirement and design changes can be traced to the components to assess the impact.

3.8.3 Introduction of Test Domain

Although some of the authors explained the benefits of AD for testing activities and Do (2004) suggested adding a test case domain, the APDL model introduces the “test domain” with two characteristic vectors: component and functional test cases. The component test cases (CTCs) are for each and every SCs to verify them to make sure that they satisfy the allocated requirements and constraints before they are integrated/assembled into the next higher level SC. There are two main benefits of having the CTS vector in the model:

1. To encourage designers to make sure that the SC is designed to meet the allocated FRs and ICs by developing the CTCs
2. Catching defects in the design or implementation as soon as possible, preferably before integration and causing other SCs to fail so that rework and required modification can be performed earlier to cut down the rework cost and reduce the lead-time.

The functional test cases (FTCs) are developed for each baselined FR to verify to the customer that the agreed-upon requirements are satisfied by the product.

CHAPTER IV

CASE STUDY: DEVELOPMENT PROCESS FOR AN AVIONICS SYSTEM

An avionics system that was designed using the waterfall product development lifecycle model with Military Standard for Software Development and Documentation (MIL-STD-498) and the product development lifecycle process are studied. Then, the APDL is used to redesign a portion of the system to prove that a better system could have been developed if the APDL model had been used. Another objective of the case study is to further explain the APDL model and its application.

If the APDL approach were to be used instead of the ad-hoc design approach actually used during the design and development of the system, some of the mistakes could have been avoided. The structure that the APDL provides increases the visibility into design process and decisions so that all the functional requirements and the input constraints are properly satisfied by the end product.

4.1 Background

The avionics system used in this research is an onboard system that monitors various test points throughout the aircraft [Cicek and Ertas, 2004]. The information gathered from the test points is used to provide trending analysis of performance of the aircraft and to aid the flight engineer with troubleshooting in-flight problems. The heart of the system is the central data collector and analyzer. The recorded flight data is later processed by a ground system where flight reports can be generated and displayed upon request.

The legacy system consists of a controller as the operator-input interface, a display unit as the primary output interface between system and the operator, a data collector, analyzer and recorder, and a printer.

The goals of the redesign effort were to modernize the system while replicating the functionality of legacy system and to increase data processing, memory and data storage capacity.

The new system is a portable ruggedized computer and a printer. The computer replaces the controller, display unit, and the data recorder. This modernization effort was estimated to pay for itself in four years.

The portable ruggedized computer has been environmentally tested by the manufacturer. The computer meets or exceeds the following requirements of RTCA/DO-160D, Environmental Conditions and Test Procedures for Airborne Equipment with a deviation of 0°C lower operating temperature.

Test	RTCA/DO-160D	
	Section	Category
Temperature and Altitude	4	A4
Temperature Variation	5	C
Humidity	6	A
Shock	7	A
Vibration	8	S
Sand and Dust	9	E
Power Input	16	E
Voltage Spike	17	B
Audio Frequency Conducted Susceptibility	18	E
Induced Signal Susceptibility	19	B
Radio Frequency	20	S
Electrostatic Discharge	25	A
Operational Safety and Crash Safety (Workstation Mounting Fixture)	7	E

A waterfall PDL model that consisted of five phases; planning, requirements analysis, design, implementation, and testing phases, was used during the development of the system. The design phase had two sub-phases: preliminary design and detailed design. The MIL-STD-498 Software Development and Documentation Standard was used as a guidance for the product development process. The baselined requirements were collected in a System Requirements Specifications (SRS) document, and then preliminary design was presented in a System/Subsystem Design Description (SSDD)

document. The detailed design was explained in a System Design Description (SDD) document. The test descriptions were documented in a System Test Description (STD) document.

Although the effort was mostly a successful effort and saved the customer greatly and the new system was much more affordable, more functional, and more flexible than the legacy system, some problems were experienced during the project and the system had some defects [Cicek and Ertas, 2004]. Most of the problems faced can be traced back to the development model and processes used during the system development lifecycle. The product development model used lacked the rigor and structure that is needed during requirements analysis and design.

The requirement analysis was performed while staying in the functional domain without zigzagging between the functional and the physical domains. Therefore, the assumptions and decisions that were made about the physical domain during the requirements analysis phase were not documented at all or were documented as part of the requirement statements. There was no clear distinction between requirements and design solutions. Ultimately this resulted in few requirements and design problems.

Some of the requirements were missed, some were misunderstood, and yet some were not understood correctly. Also, the input constraints were not tracked properly and at the end, the product did not meet some of the input constraints. Since the requirement analysis and decomposition were not done properly, the design was not detailed enough. There was no adequate requirement traceability between the requirements and the design. The system test did not have full coverage due to the lack of traceability of the requirements and input constraints throughout the development lifecycle. The initial effort and cost estimates were not accurate due to defects in requirement analysis and design.

Although the laptop was tested by the manufacturer, no shock or vibration tests were performed after the laptop was modified to satisfy some functional requirements such as securing the laptop to the flight engineer's desk. Also, after the units installed on the airplanes, there were instances that the monitors did not display the programs properly during intense vibrations. Some of the problems of the system were:

- 1) LCD screen is exposed to the vibration and shock experienced by the aircraft due to the mounting fixture used to secure the screen.
- 2) User cannot access the ports to connect a mouse or USB flash memory cards for data transfer
- 3) The vibration test did not comply with the applicable standard; 1 hr of vibration test was required but the test was for only 5 minutes.

All of the problems faced during the development effort and later when the system is deployed in the field show that the system development process did not provide the rigor and structure to systematically analyze the requirements, develop the system design, implement the design, and properly test the system.

4.2 Applying the APDL Approach

In this section, the APDL approach is used to partially redesign the system explained in the previous section. Comparison is made between the APDL and the product development approach used to prove that a higher quality product with fewer defects could have been produced if the APDL approach had been used.

We will start with identifying the customer needs and then go through the development process step-by-step for only a portion of the system in order to keep the example simple but detailed enough to explain the APDL

1.1.1 Customer Needs

The very first step of the product development lifecycle is to gather the customer needs (CNs). The CNs are obtained from the conversation with the system users and aircraft maintainers. Later, different stakeholders are contacted to clarify the needs. Due consideration was given to the unstated or unspoken needs too. The customer needs for this effort are listed in Table 4.1.

Table 4.1 – Customer Needs (CNs)

CN ID	CN Statement
CN1	The legacy hardware, especially the display, is rapidly becoming unsupported, the hardware is not being produced anymore and not much spares left.
CN2	More test point monitoring and trending is desired but the existing processor, memory, and storage capacity of the controller and the recorder is not enough.
CN3	The aged hardware is not reliable anymore; it breaks often.
CN4	The tapes used to record data became unreliable and expensive to replace.
CN5	Ground systems are newer than the onboard system and have more capacity to do more analysis but the onboard system cannot provide enough data.
CN6	The display is fixed and not visible from different angles. The flight engineers want to see the display and other instrumentations at the same time.
CN7	The hardware should withstand the environmental condition exist in the aircraft
CN8	The hardware should comply with the Air Force regulations, and standards for on-aircraft hardware
CN9	The format of the recorded data should not be changed since the ground systems are processing and analyzing the flight data recorded and we do not want to impact the ground systems.

4.2.1 Initial FRs, ICs, and DPs

After the CNs are gathered and analyzed, the CNs are mapped to initial functional requirements (FRis) and input constraints (ICs).

The FRs mapped from the CNs may not be the top level FRs, they could be children of a higher level requirement that is derived from another CN or the parent FR may not exist yet. For example, FRi5 (Use a more reliable and affordable medium for data recording) is a child requirement of FRi3 (Provide a supportable and reliable data recording capability) since the medium for data recording is a part of the recording capability. Therefore, the FRs initially generated from the CNs are suffixed by “i” for “initial” in order to indicate that they do not represent the FR/DP hierarchy yet.

Table 4.2 – FRis and ICs mapped from the CNs

FRi ID	FRi Description	CN ID								
		1	2	3	4	5	6	7	8	9
FRi1	Provide a supportable and reliable display capability	X	0	X	0	0	X	0	0	0
FRi2	Provide a supportable and reliable controller capability	X	0	X	0	0	0	0	0	0
FRi3	Provide a supportable and reliable data acquisition and recording capability	X	0	X	0	0	0	0	0	0
FRi4	Provide a supportable and reliable print capability	X	0	X	0	0	0	0	0	0
FRi5	Use a more reliable and affordable medium for data recording	X	0	X	X	X	0	0	0	0
FRi6	Increase the processing, memory, and storage capacity of the system	0	X	0	0	X	0	0	0	0
FRi7	Allow the user to rotate the display unit for better visibility	0	0	0	0	0	X	0	0	0
IC ID	IC Description									
IC1	All new and modified hardware should comply with the applicable Air Force regulations and standards for onboard systems for C-5 aircraft	0	0	0	0	0	0	X	X	0
IC2	The data recording format should stay the same.	0	0	0	0	0	0	0	0	X

Now, let's explain the mapping of the CNs into initial FRs and ICs. Index *i* indicates the CNs, *j* indicates the FRis, and *k* indicates the ICs.

After CNs are mapped to the initial FRis and ICs, the FRis should be analyzed to develop the system FR, DP, and SC that states the system objective, the proposed system design, and the proposed system. Once the system FR/DP/SC triplet is developed, the decomposition and zigzagging process starts. The initial FRis should later be integrated into the FR/DP hierarchy where appropriate.

Table 4.3 – CN to FRi and IC Mapping Explanation

R_{i,j}/C_{i,k}	CN to FRi and IC Mapping Explanation
R _{1-1, 1-2, 1-3, 1-4, 1-5}	FRi1 through 5 replace the almost unsupported legacy hardware with readily available COTS hardware.
R ₂₋₆	FRi6 is created to state the need in the functional domain.
R _{3-1, 3-2, 3-3, 3-4, 3-5}	FRi1 through 5 replace the unreliable legacy hardware with reliable COTS hardware.
R ₄₋₅	FRi5 states the need in the functional domain.
R _{5-5, 5-6}	FRi5 will provide the required reliable data recording medium and FRi6 will provide the required additional processing, memory, and storage capacity to perform more flight data analysis and recording.
R ₆₋₇	FRi7 will provide the ergonomic flexibility needed by the flight engineers.
C _{7-1, 8-1}	IC1 will make sure that CN 7 and 8 will be satisfied.
C ₉₋₂	IC2 make sure that CN 9 will be satisfied.

4.2.2 Decomposition and Zigzagging

4.2.2.1 Decomposition and Zigzagging: 1st and 2nd Level

The system FR can be developed from the analysis of the initial functional requirements (FRis) and the Input Constraints (ICs) as:

The system shall be more supportable and reliable than the legacy system and provide increased data processing, memory, and data storage capacity.

And the system DP proposed to achieve the system FR is:

Upgrade the legacy system with new hardware and software to increase its supportability and reliability as well as to increase data processing, memory, and data storage capacity.

And the system proposed to provide the system DP is:

Ruggedized COTS hardware and printer with COTS and custom software applications.

Developing the system FR/DP/SC triplet helps ensure that a true top-down approach is used to analyze the requirements. This triplet also serves as a means to establish scope for the system and the project.

We can use the proposed FR template to document the details of the system FR as shown in Table 4.4. Each FR should be described and document using the FR template.

Table 4.4 - FR1 Description

Attribute	Description
Unique identifier	FR 1
Category	Functional Requirement
Title	Improve the onboard system
Description	The system shall be more supportable and reliable than the legacy system and provide increased data processing, memory, and data storage capacity
Rational	CN 1 – 10
Original Source	Aircraft maintenance program office
Priority	1
Degree of Necessity	Essential
Effort	24 months
Skills	Hardware, programming, network, database, communication, etc.
Status	New
Responsible party	Program Manager
Date of creation	Jan 2005, 30
Parent requirement	NA
Risks	At his point, the requirement is very generic and involves both technical and schedule risks.
Verification method	Not verifiable by itself.

Once the parent FR and DP as well as the allocated ICs to the parent DP are given, the functions that the DP has to perform in order to achieve the parent FR and satisfy the allocated ICs are determined and they are listed as the children FRs. The decomposition and zigzagging continues by finding or developing DPs for the newly established FRs.

At the first level of decomposition, two new FRs (1.5 and 1.6) are introduced. Although these new FRs were not mentioned in the CNs or in the initial FRs, starting the decomposition from the system FR-DP pair allows us to uncover and determine the missing or implied FRs. Five of the seven initial FRs are at Level 1, but the remaining initial FRs (FRi 5 and 7) are at lower levels of decomposition.

Table 4.5 – FR-DP Decomposition: Level 1 and 2

ID	FR	DP	DP Type
1	The system shall be more supportable and reliable than the legacy system and provide increased data processing, memory, and data storage capacity	Modernize the legacy system to increase its supportability and reliability as well as to increase data processing, memory, and data storage capacity	I
1.1 (FRi1)	Provide a supportable and reliable display capability	Modernize the display capability	III
1.2 (FRi2, FRi6)	Provide a supportable and reliable controller capability with increased processing, memory, and storage capacity	Modernize the controller capability	III
1.3 (FRi3, FRi6)	Provide a supportable and reliable data acquisition and recording capability with increased storage capacity	Modernize the data acquisition and recording capability	II
1.4 (FRi4)	Provide a supportable and reliable print capability	Modernize the printing capability	III
1.5	Install the new hardware	Mounts and fixtures for securing the new hardware.	III
1.6	Provide power for the hardware	Uninterrupted Power Supply (UPS) and a Voltage Converter for converting aircraft power	II

Now, we need to develop the design matrix for this level to determine if the proposed design is an acceptable one based on the independence axiom. The design equation can be written as:

$$\begin{Bmatrix} FR1.1 \\ FR1.2 \\ FR1.3 \\ FR1.4 \\ FR1.5 \\ FR1.6 \end{Bmatrix} = \begin{bmatrix} X & 0 & 0 & 0 & 0 & 0 \\ 0 & X & 0 & 0 & 0 & 0 \\ 0 & 0 & X & 0 & 0 & 0 \\ 0 & 0 & 0 & X & 0 & 0 \\ X & X & X & X & X & X \\ X & X & X & X & 0 & X \end{bmatrix} \begin{Bmatrix} DP1.1 \\ DP1.2 \\ DP1.3 \\ DP1.4 \\ DP1.5 \\ DP1.6 \end{Bmatrix} \quad (4.1)$$

The design equation in the current format indicates a coupled design. However, we can switch the 5th and 6th rows and the 5th and 6th columns to make the design decoupled, an acceptable design as shown in Equation 4.1. In a decoupled design, the order of designing the DPs is very important. What the above design equation really means is that the first 4 DPs are independent but the last 2 DPs have to be designed after the first four are completed, and DP1.5 is the DP that has to be designed at the end since it is affected by all the other DPs. The design equation can be rewritten as:

$$\begin{Bmatrix} FR1.1 \\ FR1.2 \\ FR1.3 \\ FR1.4 \\ FR1.6 \\ FR1.5 \end{Bmatrix} = \begin{bmatrix} X & 0 & 0 & 0 & 0 & 0 \\ 0 & X & 0 & 0 & 0 & 0 \\ 0 & 0 & X & 0 & 0 & 0 \\ 0 & 0 & 0 & X & 0 & 0 \\ X & X & X & X & X & 0 \\ X & X & X & X & X & X \end{bmatrix} \begin{Bmatrix} DP1.1 \\ DP1.2 \\ DP1.3 \\ DP1.4 \\ DP1.6 \\ DP1.5 \end{Bmatrix} \quad (4.2)$$

The reasoning for the non-zero elements of the design matrix as well as any assumptions or conditions for both zero and non-zero elements are given in the Design Matrix Element Explanations table below.

Table 4.6 – Design Matrix Element Explanations

D_{i-j}	Explanation
D _{1.6-1.1, 1.6-1.2, 1.6-1.3, 1.6-1.4}	The first 4 DPs need power supply; if any one of them changes the power supply requirement may change too.
D _{1.5-1.1, 1.5-1.2, 1.5-1.3, 1.5-1.4, 1.5-1.6}	The first 5 DPs need to be installed; if any one of them changes the installation requirement may change too.

Since this is the first layer of decomposition, the master design equation in this case is the same as the 2nd level design equation.

All of the ICs are first allocated to the main DP, and they should be properly allocated to the children DPs. This allocation may affect the next level decomposition because in order to satisfy the allocated ICs, we may have to introduce a new FR in the next level.

First of all, IC1 is very vague and we need to understand what it really means to be able to allocate this IC. The airborne equipments, such as the one that we are re-designing, should comply with the RTCA/DO-160D standard. The RTCA/DO-160D standard defines a series of minimum standard environmental test conditions and applicable test procedures for airborne equipment. The purpose of these tests is to determine the performance characteristics of airborne equipment in environmental conditions representative of those which may be encountered in airborne operation of the equipment.

The RTCA/DO-160D is published by RTCA, Inc., a global organization comprised of industry and government representatives, develops standards to assure the safety and reliability of all Airborne Electronics (Avionics). Manufacturers of aircraft electronic equipment selling their products in the United States, Europe, and around the globe must meet RTCA requirements, including RTCA/DO-160D.

The conditions applicable to our proposed solution (DP1.1 to DP1.6) are:

- IC1.1: The system shall meet or exceed the temperature and altitude requirements of RTCA/DO-160D, Section 4, Category A4 equipment for the operating temperature range 0°C to +50°C, and the non-operating temperature range -40°C to +70°C.
- IC1.2: The system shall meet or exceed the temperature variation requirements of RTCA/DO-160D, Section 5, Category C equipment for the operating temperature range 0°C to +50°C, and the none-operating temperature range -40°C to +70°C.
- IC1.3: The system shall meet or exceed the humidity requirements of RTCA/DO-160D, Section 6, for Category A equipment.
- IC1.4: The system shall meet or exceed the operational shock requirements of RTCA/DO-160D, Section 7, for Category A equipment.
 - The operational shock test verifies that the equipment will continue to function within performance standards after exposure to shocks experienced during normal aircraft operations. These shocks may

occur during taxiing, landing, or when aircraft encounters sudden gusts in flight. This requirement applies to all equipment installed on fixed-wing aircraft and helicopters [RTCA, 97].

- IC1.5: The system shall meet or exceed the vibration requirements of RTCA/DO-160D, Section 8, for Category S equipment.
 - The vibration tests demonstrate that the equipment complies with the applicable equipment performance standards when subject to vibration levels specified for the appropriate category. This requirement applies to equipment installed on a fixed-wing, turbojet, turbofan, and propfan aircraft and helicopters [RTCA, 97].
- IC1.6: All system shall meet or exceed the sand and dust requirements of RTCA/DO-160D, Section 12, for Category D equipment.
- IC1.7: The system shall meet or exceed the power input requirements of RTCA/DO-160D, Section 16, for Category E equipment.
- IC1.8: The system shall meet or exceed the voltage spike requirements of RTCA/DO-160D, Section 17, for Category B equipment.
- IC1.9: The system shall meet or exceed the audio frequency conducted susceptibility requirements of RTCA/DO-160D, Section 18, for Category E equipment.
- IC1.10: The system shall meet or exceed the induced signal susceptibility requirements of RTCA/DO-160D, Section 19, for Category B equipment.
- IC1.11: The system shall meet or exceed the radio frequency requirements of RTCA/DO-160D, Section 20, for Category S equipment.
- IC1.12: The system shall meet or exceed the Electrostatic Discharge (ESD) requirements of RTCA/DO-160D, Section 25, for Category A equipment.
- IC1.13: All hardware shall meet or exceed the crash safety shock requirements of RTCA/DO-160D, Section 7, Category C equipment using

the crash loading factors referenced in JSSG-2006, Appendix A, Section A.3.4.2.11 for fixed and removable equipment.

- The crash safety test verifies that certain equipment will not detach from its mountings or separate in a manner that presents a hazard during emergency landing. It applies to equipment installed in compartments and other areas of the aircraft where equipment detached during emergency landing could present a hazard to occupants, fuel system or emergency evacuation equipment [RTCA, 97].

Now, we can develop the IC allocation table as shown below.

Table 4.7 – DP-IC Allocations for 2nd Level DPs

DP\IC	1.1	1.2	1.3	1.4	1.5	1.6	1.7	1.8	1.9	1.10	1.11	1.12	1.13	2
1.1	X	X	X	X	X	X	X	X	X	X	X	X	X	0
1.2	X	X	X	X	X	X	X	X	X	X	X	X	X	0
1.3	X	X	X	X	X	X	X	X	X	X	X	X	X	X
1.4	X	X	X	X	X	X	X	X	X	X	X	X	X	0
1.5	0	0	0	X	X	0	0	0	0	0	0	0	X	0
1.6	X	X	X	X	X	X	X	X	X	X	X	X	X	0

For the sake of keeping the example simply, only the allocation values related to DP 1.5 is explained in Table 4.8 since this DP will be decomposed further to the leaf level.

Table 4.8 – DP-IC Allocation Descriptions

CA_{i,j}	Allocation Explanation
CA _{1.4-1.5}	Since the mounts and fixtures will secure the hardware to the aircraft, this assembly should meet or exceed the operational shock requirements.
CA _{1.5-1.5}	Since the mounts and fixtures will secure the hardware to the aircraft, this assembly should meet or exceed the vibration requirements.
CA _{1.13-1.5}	Since the mounts and fixtures will secure the hardware to the aircraft, this assembly should meet or exceed the crash requirements.
CA _{1.1, 2, 3, 6, 7, 8, 9, 10, 11, 12, 13-1.5}	The mounts and fixtures are insensitive to the other environmental conditions.

After the FR-DP decomposition is complete for this level and the related ICs are allocated to the DPs, the SCs and PVs should be developed for the new DPs. This analysis helps develop the system physical architecture and also helps determine if the DPs are producible.

Table 4.9 – DP-SC-PV Mapping: Level 1 and 2

DP ID	DP Type	SC/PV ID	SC Name	PV Title
1	I	1	Ruggedized COTS hardware and printer with COTS and custom software applications	Assembly and installation processes for the system.
1.1	III	1.1	COTS Ruggedized Laptop Computer	Purchase order
1.2	III	1.1	COTS Ruggedized Laptop Computer	Purchase order
1.3	II	NA		
1.4	III	1.2	COTS Ruggedized Printer	Purchase order
1.5	II	1.4	Mounts and Fixtures	Manufacturing and assembly processes
1.6	II	NA		

The DP-SC mapping shows that there are 2 system components that can be identified for the 3 DPs that are of Type III. The DP-SC mapping as shown in above table is not one-to-one. SC 1.1 Laptop provides the solution stated in DP 1.1 and 1.2. The DPs that are of Type II (DP 1.3 and 1.6) do not have corresponding SCs yet.

However, from the existing design we know that the laptop (SC 1.1) and a highly ruggedized hardware that has real-time data acquisition capability, which is called “Communication Controller (CC)” (DP 1.3), are used for DP 1.3. Also, a ruggedized UPS (SC 1.5) and a ruggedized voltage converter (SC 1.6) are used for DP 1.6. And finally all the mounts and fixtures are grouped under “Mounts and Fixtures” subsystem (SC 1.4). The DP-SC mapping table below presents the relationship between the DPs and SCs at the current level.

Table 4.10 – DP-SC Mapping

DP\SS	1.1	1.2	1.3	1.4	1.5	1.6
1.1	X	0	0	0	0	0
1.2	X	0	0	0	0	0
1.3	X	0	X	0	0	0
1.4	0	X	0	0	0	0
1.5	0	0	0	X	0	0
1.6	0	0	0	0	X	X

The laptop computer, printer, UPS, and the voltage converter are considered as “component”, since they are commercially available products. The next levels of decomposition will determine their attributes in order to create a purchase order to procure the components.

The communication controller and the mounts and fixtures were identified as “Subsystem”, since we believe that they are not commercially available and we need to continue the decomposition to a level where the SCs can be either purchased or produced.

The PVs developed for the identified SCs are very high level since we don’t have enough information at this point to put more details. However, they provide guidance and also help incorporate manufacturing (or implementation, coding, execution) concerns during the design process.

We have identified the 2nd level FRs and proposed DPs that satisfy the FRs. We also identified possible system components that can be used to provide the design solutions expressed as DPs and identified the PVs that will be used to produce the SCs. Since the design equation for this level indicates an acceptable design (decoupled), we can continue with the decomposition.

4.2.2.2 Decomposition and Zigzagging: 3rd Level

The FR-DP 1.5 pair should be the last pair to decompose since it depends on the other DPs based on the design equation. However, we take this pair to decompose to the detailed levels since this branch may involve producing a solution that is not

commercially available and we may end up manufacturing and testing the final product instead of just procuring a COTS solution.

Since we are redesigning the system using the proposed product development lifecycle model, we assumed that the rest of the system is pretty much remained the same so that we can decompose the FR-DP 1.5 pair. From the previous level DP-SC mapping, we can determine that there are five components of the system that we have to consider for this FR-DP pair: Laptop Computer, Communication Controller, Printer, UPS, and Voltage Converter.

Table 4.11 – FR-DP Decomposition for FR-DP 1.5

ID	FR	DP	DP Type
1.5	Install the new hardware	Mounts and fixtures for securing the new hardware	II
1.5.1	Secure the laptop to the flight engineers desk	Laptop mount	III
1.5.2	Secure the printer	Printer fixtures	III
1.5.3	Secure the CC	CC fixtures	III
1.5.4	Secure the UPS	UPS fixtures	III
1.4.5	Secure the Voltage Converter	Voltage Converter fixtures	III

Since these five components are independent from each other and since there is no space related constraints, the design matrix is an uncoupled one.

$$\begin{Bmatrix} FR1.5.1 \\ FR1.5.2 \\ FR1.5.3 \\ FR1.5.4 \\ FR1.5.5 \end{Bmatrix} = \begin{bmatrix} X & 0 & 0 & 0 & 0 \\ 0 & X & 0 & 0 & 0 \\ 0 & 0 & X & 0 & 0 \\ 0 & 0 & 0 & X & 0 \\ 0 & 0 & 0 & 0 & X \end{bmatrix} \begin{Bmatrix} DP1.5.1 \\ DP1.5.2 \\ DP1.5.3 \\ DP1.5.4 \\ DP1.5.5 \end{Bmatrix} \quad (4.3)$$

At this point, since the above design equation indicates an acceptable design (an uncoupled design), we can develop the master design equation to determine if the overall design at this level (Level 3) is still an acceptable one. The master design equation uses the lowest level FR-DP pairs as shown in Equation 4.4.

$$\begin{Bmatrix} FR1.1 \\ FR1.2 \\ FR1.3 \\ FR1.4 \\ FR1.6 \\ FR1.5.1 \\ FR1.5.2 \\ FR1.5.3 \\ FR1.5.4 \\ FR1.5.5 \end{Bmatrix} = \begin{bmatrix} X & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & X & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & X & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & X & 0 & 0 & 0 & 0 & 0 & 0 \\ X & X & X & X & X & 0 & 0 & 0 & 0 & 0 \\ X & X & X & 0 & 0 & X & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & X & 0 & 0 & X & 0 & 0 & 0 \\ 0 & 0 & X & 0 & 0 & 0 & 0 & X & 0 & 0 \\ 0 & 0 & 0 & 0 & X & 0 & 0 & 0 & X & 0 \\ 0 & 0 & 0 & 0 & X & 0 & 0 & 0 & 0 & X \end{bmatrix} \begin{Bmatrix} DP1.1 \\ DP1.2 \\ DP1.3 \\ DP1.4 \\ DP1.6 \\ DP1.5.1 \\ DP1.5.2 \\ DP1.5.3 \\ DP1.5.4 \\ DP1.5.5 \end{Bmatrix} \quad (4.4)$$

The master design matrix indicates that the decoupled design is maintained. Here, $D_{1.5-1.5}$ is replaced by the design matrix that is generated from the decomposition of FR-DP 1.5 pair. Also, the off-diagonal elements of the 2nd level design matrix are also decomposed. For example, $D_{1.5-1.1}$ is decomposed into $D_{1.5.1-1.1}$, $D_{1.5.2-1.1}$, $D_{1.5.3-1.1}$, $D_{1.5.4-1.1}$, and $D_{1.5.5-1.1}$. Now we know that DP1.1, the laptop screen, affects only FR1.5.1, not the other children FRs of FR 1.5.

This specific knowledge helps analyze communication and coordination efforts among the development team members as well as in change management. The person who is responsible for developing the design solution for DP1.1 now knows that the design for FR1.5.1 is affected by DP1.1 and the design for FR1.5.1 cannot be finalized before DP1.1 is fully developed. Therefore, whenever DP1.1 is complete or whenever there is a change to DP1.1, the designer for FR1.5.1 has to be informed and impact of the change on FR1.5.1 has to be considered in the change impact analysis.

This type of communication and coordination is very critical during the development and design phases as well as during maintenance in order to produce high quality products and maintain the integrity of the product. It also helps shorten the development time and reduce the cost by avoiding miscommunication and rework.

The reasoning for the non-zero elements of the master design matrix as well as any assumptions or conditions for both zero and non-zero elements are given in table below.

Table 4.12 – Level 3 Master Design Matrix Element Explanations

D_{i-j}	Explanation
D _{1.5.1-1.1} , 1.5.1-1.2, 1.5.1-1.3	The DPs 1.1, 1.2, and 1.3 affect the specifications of the laptop computer.
D _{1.5.2-1.4}	DP 1.4 determines the specifications of the printer and in turn affects the design for FR 1.5.2 (DP 1.5.2).
D _{1.5.3-1.3}	DP 1.3 determines the specifications of the communication controller and in turn affects the design for FR 1.5.3 (DP 1.5.3).
D _{1.5.4-1.6}	DP 1.6 determines the specifications of the UPS and in turn affects the design for FR 1.5.4 (DP 1.5.4).
D _{1.5.5-1.6}	DP 1.6 determines the specifications of the voltage converter and in turn affects the design for FR 1.5.5 (DP 1.5.5).

The next step in the development lifecycle is to look at the ICs that are allocated to the parent DP and decompose or allocate them to the newly created DPs. As shown in Table 4.13, all of the ICs that are allocated to FR-DP 1.5 are allocated to each and every sub DP since each DP has to comply with the allocated ICs. Table 4.14 has the explanation of the IC allocation.

Table 4.13 – DP-IC Allocation for 2nd Level DPs

DP\IC	1.4	1.5	1.13
1.5.1	X	X	X
1.5.2	X	X	X
1.5.3	X	X	X
1.5.4	X	X	X
1.5.5	X	X	X

Table 4.14 – DP-IC Allocation Descriptions

CA_{i-j}	Allocation Explanation
CA _{1.4-1.5.1} , 1.4-1.5.2, 1.4-1.5.3, 1.4-1.5.4, 1.4-1.5.5	All mounts and fixtures should meet or exceed the operational shocks requirements.
CA _{1.5-1.5.1} , 1.5-1.5.2, 1.5-1.5.3, 1.5-1.5.4, 1.5-1.5.5	All mounts and fixtures should meet or exceed the vibration requirements.
CA _{1.13-1.5.1} , 1.13-1.5.2, 1.13-1.5.3, 1.13-1.5.4, 1.13-1.5.5	All mounts and fixtures should meet or exceed the crash requirements.

Again, after the FR-DP decomposition is complete for this level and the related ICs are allocated to the DPs, the SCs and PVs should be developed for the new DPs. As shown in Table 4.15, the SCs for the new DPs are all Type II since they are not either commercially available or not a single component yet. Notice that the SC IDs are different than the DP IDs since the DP hierarchy represents the solution decomposition whereas the SC hierarchy represents the physical decomposition.

Table 4.15 – DP-SC-PV Mapping: Level 1 and 2

DP ID	DP Type	SC/PV ID	SC Name	PV Title
1.5	II	1.4	Mounts and fixtures	Manufacturing and assembly processes
1.5.1	III	1.4.1	Laptop mount	Manufacturing and assembly processes
1.5.2	III	1.4.2	Printer fixtures	Manufacturing and assembly processes
1.5.3	III	1.4.3	CC fixtures	Manufacturing and assembly processes
1.5.4	III	1.4.4	UPS fixtures	Manufacturing and assembly processes
1.5.5	III	1.4.5	Voltage converter fixtures	Manufacturing and assembly processes

The PVs developed for the identified SCs are very high level since we don't have enough information at this point in order to provide enough PV details. However, these PVs provide guidance and also help consider manufacturing (or implementation, coding, execution) concerns during the design process.

As shown in DP-SC mapping table below, there is one system component identified for each DP.

Table 4.16 – DP-SC Mapping for DP 1.5 and SC 1.4

DP\SS	1.4.1	1.4.2	1.4.3	1.4.4	1.4.5
1.5.1	X	0	0	0	0
1.5.2	0	X	0	0	0
1.5.3	0	0	X	0	0
1.5.4	0	0	0	X	0
1.5.5	0	0	0	0	X

We have identified the 3rd level FRs and proposed DPs that satisfy the FRs for FR-DP 1.5. We also identified possible system components that can be used to provide the design solutions expressed as DPs and identified the PVs that will be used to produce the SCs. Since the design equation for this level and the master design equation indicate an acceptable design (a decoupled design), we can continue with the decomposition.

4.2.2.3 Decomposition and Zigzagging: 4th Level

Let us continue the decomposition and zigzagging by decomposing the FR/DP 1.5.1 pair. Since the design equation for Level 3 of FR-DP 1.5 indicates an uncoupled design, we can decompose FR-DP 1.5.1 independent of the other FR-DP pairs. However, as indicated by the master design equation of Level 3, FR1.5.1 is satisfied by DP1.1, DP1.2, and DP1.3 as well as DP1.5.1. Therefore, DP1.5.1 cannot be decomposed before DP1.1, 1.2 and 1.3 are fully developed. However, for this example, we assume that these DPs are very similar to the DPs of the current design and continue with decomposition of FR-DP 1.5.1 pair.

Table 4.17 – FR-DP Decomposition for FR-DP 1.5.1

ID	FR	DP	DP Type
1.5.1	Secure the laptop to the flight engineers desk	Laptop mount	III
1.5.1.1 (FRi7)	Allow user to rotate and secure the laptop.	Mount the laptop to the desk with a joint that allows the laptop to rotate and a locking mechanism to fix the laptop at the rotated location.	III
1.5.1.2	Allow user to secure the laptop screen when it is opened	Laptop screen locking mechanism.	III

FR 1.5.1.1 covers FRi7. Also, FR1.5.1.2 is introduced so that the laptop screen will not collapse (close) under shock, vibration, and crash conditions during operation (IC 1.4, 1.5, and 1.14).

The FR-DP 1.5.1 pair is decomposed into two FR-DP pairs and the new FRs seem independent. Therefore, the design equation is an uncoupled one.

$$\begin{Bmatrix} FR1.5.1.1 \\ FR1.5.1.2 \end{Bmatrix} = \begin{bmatrix} X & 0 \\ 0 & X \end{bmatrix} \begin{Bmatrix} DP1.5.1.1 \\ DP1.5.1.2 \end{Bmatrix} \quad (4.5)$$

At this point, since the above design equation indicates an acceptable design (a decoupled design), we can proceed to develop the master design equation to determine if the overall design at this level (Level 4) is still acceptable.

$$\begin{Bmatrix} FR1.1 \\ FR1.2 \\ FR1.3 \\ FR1.4 \\ FR1.6 \\ FR1.5.1.1 \\ FR1.5.1.2 \\ FR1.5.2 \\ FR1.5.3 \\ FR1.5.4 \\ FR1.5.5 \end{Bmatrix} = \begin{bmatrix} X & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & X & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & X & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & X & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ X & X & X & X & X & 0 & 0 & 0 & 0 & 0 & 0 \\ X & X & X & 0 & 0 & X & 0 & 0 & 0 & 0 & 0 \\ X & 0 & 0 & 0 & 0 & 0 & X & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & X & 0 & 0 & 0 & X & 0 & 0 & 0 \\ 0 & 0 & X & 0 & 0 & 0 & 0 & 0 & X & 0 & 0 \\ 0 & 0 & 0 & 0 & X & 0 & 0 & 0 & 0 & X & 0 \\ 0 & 0 & 0 & 0 & X & 0 & 0 & 0 & 0 & 0 & X \end{bmatrix} \begin{Bmatrix} DP1.1 \\ DP1.2 \\ DP1.3 \\ DP1.4 \\ DP1.6 \\ DP1.5.1.1 \\ DP1.5.1.2 \\ DP1.5.2 \\ DP1.5.3 \\ DP1.5.4 \\ DP1.5.5 \end{Bmatrix} \quad (4.6)$$

The master design matrix indicates that the decoupled design is still maintained. Here the design matrix that was generated from the decomposition of FR-DP 1.5.1 pair replaces design matrix element, $D_{1.5.1 - 1.5.1}$. Also, the off-diagonal elements of the 3rd level design matrix are also decomposed. For example, $D_{1.5.1 - 1.1}$ is decomposed into $D_{1.5.1.1 - 1.1}$ and $D_{1.5.1.2 - 1.1}$. Now we know that DP1.1, modernize the display capability, affects both FR1.5.1.1 and FR 1.5.1.2 since the mount designs depend on the attributes of the screen such as screen size and weight.

The reasoning for the non-zero elements of the master design matrix as well as any assumptions or conditions for both zero and non-zero elements are given in table below. Only the new values are explained here.

Table 4.18 – Level 4 Master Design Matrix Element Explanations

D_{i-j}	Explanation
D _{1.5.1.1-1.1} , 1.5.1.1-1.2, 1.5.1.1-1.3	The DPs 1.1, 1.2, and 1.3 affect the specifications of the laptop computer.
D _{1.5.1.2-1.1} , 1.5.1.2-1.2, 1.5.1.2-1.3	The DPs 1.1, 1.2, and 1.3 affect the specifications of the laptop screen.

The next step is to look at the ICs that are allocated to the parent DP and to decompose or allocate them to the newly created DPs. As shown in Table 4.19, all of the ICs that are allocated to FR-DP 1.5.1 are allocated to each and every sub DP since each DP has to comply with the allocated ICs except for IC1.5. IC 1.5 is not allocated to DP1.5.1.2 because DP1.5.1.2 is assumed to be a rigid structure for vibration test purposes and DP1.5.1.1 is assumed to act as the vibration absorber to protect the laptop from vibration effects.

Table 4.19 – DP-IC Allocation for 2nd Level DPs

DP\IC	1.4	1.5	1.13
1.5.1.1	X	X	X
1.5.1.2	X	0	X

Although, reasoning behind all the allocation values should be explained, only the most important one is explained in the allocation description table since this one reflects a design decision and it acts as a system constraint.

Table 4.20 – DP-IC Allocation Descriptions

CA_{i-j}	Allocation Explanation
CA _{1.5 – 1.5.1.2}	DP1.5.1.2 is assumed to be a rigid structure for vibration test purposes and DP1.5.1.1 is assumed to act as the vibration absorber to protect the laptop from vibration effects.

Now, the SCs and PVs should be developed for the new DPs and the mapping between the DPs and SCs should be presented as presented below.

Table 4.21 – DP-SC-PV Mapping for FR-DP 1.5.1

DP ID	DP Type	SC/PV ID	SC Name	PV Title
1.5.1	III	1.4.1	Laptop mount	Manufacturing and assembly processes
1.5.1.1	III	1.4.1.1	Laptop base mount	Manufacturing and assembly processes
1.5.1.2	III	1.4.1.2	Laptop screen locking mechanism	Manufacturing and assembly processes

Table 4.22 – DP-SC Mapping for DP 1.5 and SC 1.4

DP\SS	1.4.1	1.4.2
1.5.1.1	X	0
1.5.1.2	0	X

Still, the SCs are at the subsystem level and enough detail is not known to fully develop the PVs. Since the master design equation indicates an acceptable design and leaf level has not been reached, the decomposition process continues.

4.2.2.4 Decomposition and Zigzagging: 5th Level

The FR-DP 1.5.1.2 is decomposed further to reach the leaf level of decomposition and zigzagging by first introducing the new FRs and then DPs.

Three sub-FRs are derived from the parent FR-DP pair to properly describe the functional requirements of the laptop screen locking mechanism. The last two FRs (1.5.1.2.2 and 1.5.1.2.3) are introduced to take into account the ICs that are allocated to this DP; IC1.4 and 1.13, since these two ICs are of type performance constraints. The DPs that are proposed to satisfy the newly derived FRs are of different types; one is Type II, Conceptual, and two are Type V, Attributes. DP1.5.1.2.2 does not correspond to a single subsystem or a component; it is a design decision that states that the screen should be supported from both sides. Similar to the cola can example in Suh (2001, pg. 17), the

DPs here do not correspond one-to-one to the components of the screen locking mechanism.

Table 4.23 – FR-DP-PV Decomposition for FR 1.5.1.1

ID	FR	DP	DP Type
1.5.1.2	Allow user to secure the laptop screen when it is opened	Laptop screen locking mechanism.	III
1.5.1.2.1	Secure screen when it is opened between θ_1 and θ_2 degrees	Length and attachment points of the locking mechanism	V
1.5.1.2.2	Screen should not be twisted under shock and crash conditions	Support from both sides of the laptop screen	II
1.5.1.2.3	Screen should not be closed under shock and crash conditions	The strength of locking mechanism when it is locked	V

The parent DP is Type III, Subsystem and some of the children DPs are Type 5, Attribute, but we still do not know the components that made up the screen locking mechanism so that we can present a complete physical hierarchy. We will identify the components later.

Now, let us look at the new FRs and DPs and determine if the proposed design at this level is an acceptable one before proceeding to the next step of physical component identification.

$$\begin{Bmatrix} FR1.5.1.2.1 \\ FR1.5.1.2.2 \\ FR1.5.1.2.3 \end{Bmatrix} = \begin{bmatrix} X & 0 & 0 \\ 0 & X & 0 \\ 0 & 0 & X \end{bmatrix} \begin{Bmatrix} DP1.5.1.2.1 \\ DP1.5.1.2.2 \\ DP1.5.1.2.3 \end{Bmatrix} \quad (4.7)$$

The design matrix for FR-DP 1.5.1.2 pair indicates an uncoupled design since the DPs only affect their corresponding FRs. Although the components that provide the design solutions can be the same, the functional requirements can be satisfied independent from each other. This is a good example of the distinction between the DPs and the SCs and functional independence verses physical independence.

Now, we can look at the master design matrix to evaluate the overall design.

$$\left\{ \begin{array}{l} FR1.1 \\ FR1.2 \\ FR1.3 \\ FR1.4 \\ FR1.6 \\ FR1.5.1.1 \\ FR1.5.1.2.1 \\ FR1.5.1.2.2 \\ FR1.5.1.2.3 \\ FR1.5.2 \\ FR1.5.3 \\ FR1.5.4 \\ FR1.5.5 \end{array} \right\} = \begin{bmatrix} X & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & X & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & X & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & X & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ X & X & X & X & X & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ X & X & X & 0 & 0 & X & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ X & 0 & 0 & 0 & 0 & 0 & X & 0 & 0 & 0 & 0 & 0 & 0 \\ X & 0 & 0 & 0 & 0 & 0 & 0 & X & 0 & 0 & 0 & 0 & 0 \\ X & 0 & 0 & 0 & 0 & 0 & 0 & 0 & X & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & X & 0 & 0 & 0 & 0 & 0 & X & 0 & 0 & 0 \\ 0 & 0 & X & 0 & 0 & 0 & 0 & 0 & 0 & 0 & X & 0 & 0 \\ 0 & 0 & 0 & 0 & X & 0 & 0 & 0 & 0 & 0 & 0 & X & 0 \\ 0 & 0 & 0 & 0 & X & 0 & 0 & 0 & 0 & 0 & 0 & 0 & X \end{bmatrix} \left\{ \begin{array}{l} DP1.1 \\ DP1.2 \\ DP1.3 \\ DP1.4 \\ DP1.6 \\ DP1.5.1.1 \\ DP1.5.1.2.1 \\ DP1.5.1.2.2 \\ DP1.5.1.2.3 \\ DP1.5.2 \\ DP1.5.3 \\ DP1.5.4 \\ DP1.5.5 \end{array} \right\} \quad (4.8)$$

The master design matrix indicates that the decoupled design is still maintained. The design matrix that was generated for the decomposition of FR-DP 1.5.1.2 pair replaced the design matrix element, $D_{1.5.1.2-1.5.1.2}$.

The reasoning for the non-zero elements of the master design matrix as well as any assumptions or conditions for both zero and non-zero elements are given in Table 4.24. Only the new values are explained here.

Table 4.24 – Level 4 Master Design Matrix Element Explanations

D_{i-j}	Explanation
$D_{1.5.1.2.1-1.1, 1.5.1.2.2-1.1, 1.5.1.2.3-1.1}$	The DPs 1.1 (Modernize the display capability) affects the specifications of the laptop screen, thus affecting the design solutions for FR 1.5.1.2.1, 1.5.1.2.2 and 1.5.1.2.3.

The next step is to look at the ICs that are allocated to the parent DP and decompose or allocate them to the newly created DPs. As shown in Table 4.25, both of the ICs that were allocated to FR-DP 1.5.1.2 are allocated the sub-DPs 1.5.1.2.2 and 1.5.1.2.3 since these FRs were introduced to take care of the allocated ICs. The DP1.5.1.2.1 does not have anything to do with the allocated ICs.

Table 4.25 – DP-IC Allocation for 2nd Level DPs

DP\IC	1.4	1.13
1.5.1.2.1	0	0
1.5.1.2.2	X	X
1.5.1.2.3	X	X

The reasoning behind the allocation values are explained below.

Table 4.26 – DP-IC Allocation Descriptions

CA _{i,j}	Allocation Explanation
CA _{1.4 – 1.5.1.2.2,} 1.4 – 1.5.1.2.3, 1.13 – 1.5.1.2.2, 1.13 – 1.5.1.2.3	IC 1.4 and 1.14 will be taken care of by the DP 1.5.1.2.2 and 1.5.1.2.3.
CA _{1.4 – 1.5.1.2.1,} 1.14 – 1.5.1.2.1	DP 1.5.1.2.1 is about the dimension and attachment points of the mechanism. Although the components are subject to the input constraints, the attributes that will be defined for this DP are not related to the allocated ICs.

The next step is to identify the system components that will provide the design solutions stated by the new DPs and also the process variables that will be used to produce the system components.

The first design alternative is a two-link mechanism. One link is attached to the laptop base and the other attached to the screen. Two links are connected by a connector and a screw. The links unfold like scissors when the screen is opened up and are tightened by the screw at the desired angle. There is two of this mechanism on both sides of the screen.

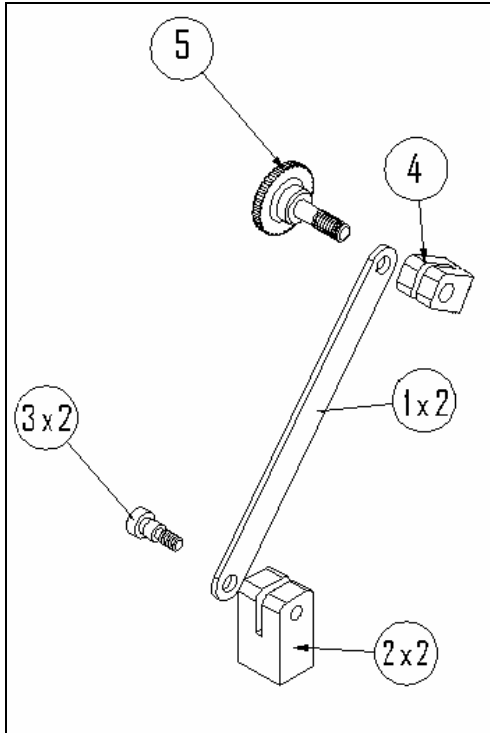


Figure 4.1 – Screen Locking Mechanism: Alternative 1

The first design alternative for screen locking mechanism consists of:

1. Two links: one attached to the laptop base, and the other attached to the screen,
2. One base and one screen attachment plates,
3. Two screws to connect the links to the plates,
4. A connector that connects the links,
5. A tightening screw that connects the links and the connector, and tightens the connector to secure the screen in place,
6. Some screws to attach the plates.

The second design alternative consists of one link, one rod where the link and rod is connected by a connector that can slide on the rod. The link is attached to the laptop base and the rod is attached to the screen. The sliding connector is placed on the slider arm with a tightening screw. There is two of this mechanism on both sides of the screen.

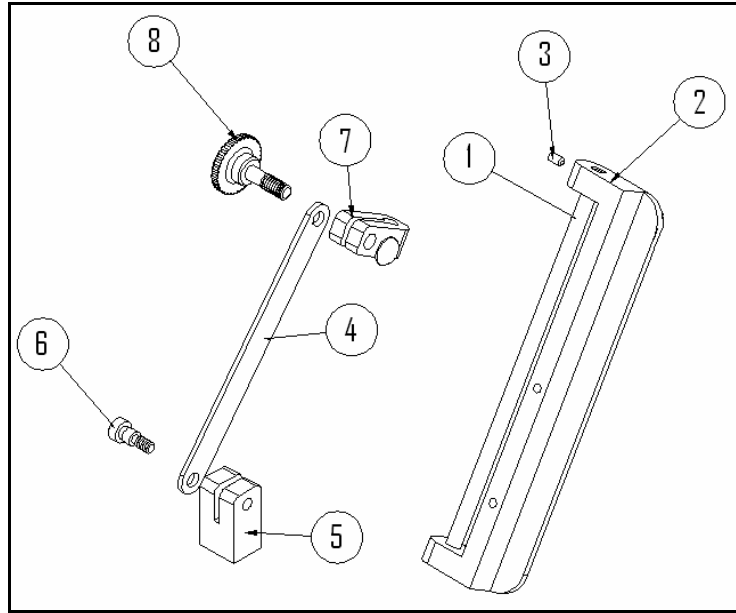


Figure 4.2 – Screen Locking Mechanism: Alternative 2

Although both alternatives would work, the second alternative is chosen because the joint where the locking happens in the second alternative has a wider contact area (larger friction force) than the first design has. This provides better locking, thus, increased probability of satisfying the FRs and ICs. Higher probability of success means less information content, i.e. better design, based on the information axiom.

The screen locking mechanism consists of:

1. A rod attached to the screen plate,
2. A screen attachment plate that holds the rod,
3. A screw to connect the rod to the screen plate,
4. A link attached to the laptop base,
5. A base attachment plate that holds the link,
6. A screw to connect the link to the base plate
7. A sliding connector that connects the link and the rod,
8. A tightening screw that connects the link and the sliding connector and the rod, and tightens the connector on the rod to secure the screen in place,
9. Some screws to attach the plates.

Now we can look at the DPs and identify the system components and attributes that will provide the design solutions.

The components of the locking mechanism are also listed in the DP-SC-PV table below to make sure that the table is comprehensive to cover the whole physical architecture and the PVs for the components.

Table 4.27 – DP-SC-PV Mapping for FR-DP 1.5.1.2

DP ID	DP Type	SC/PV ID	SC Name	PV Title
1.5.1.2	III	1.4.1.2	Laptop screen locking mechanism	Manufacturing and assembly processes
NA		1.4.1.2.1	A rod attached to the screen	Manufacturing process
NA		1.4.1.2.2	A screen attachment plate	Manufacturing process
NA		1.4.1.2.3	A screw to connect the rod to the screen plate	Purchase order
NA		1.4.1.2.4	A link attached to the laptop base	Manufacturing process
NA		1.4.1.2.5	A base attachment plate	Manufacturing process
NA		1.4.1.2.6	A screw to connect the link to the base plate	Purchase order
NA		1.4.1.2.7	A sliding connector that connects the two arms	Manufacturing process
NA		1.4.1.2.8	A tightening screw	Manufacturing process
NA		1.4.1.2.9	Screws to attach the plates	Purchase order
1.5.1.2.1	V	1.4.1.2.1.1	L1 (distance between rod's closest end and laptop hinge)	A subsection of PV 1.4.1.2.1
		1.4.1.2.1.2	L2 (rod length)	A subsection of PV 1.4.1.2.1
		1.4.1.2.4.1	L3 (distance between link's attachment point and laptop hinge)	A subsection of PV 1.4.1.2.4
		1.4.1.2.4.2	L4 (link length)	A subsection of PV 1.4.1.2.4
1.5.1.2.2	II	NA		
1.5.1.2.3	V	1.4.1.2.7.1	A1 (Contact surface area between connector and rod)	A subsection of PV 1.4.1.2.7

DP ID	DP Type	SC/PV ID	SC Name	PV Title
		1.4.1.2.7.2	SF1 (Surface finish of the connector interior)	A subsection of PV 1.4.1.2.7
		1.4.1.2.1.3	SF2 (Surface finish of the rod surface)	A subsection of PV 1.4.1.2.1
		1.4.1.2.8.1	F3 (Tightening screw preload)	A subsection of PV 1.4.1.2.8
		1.4.1.2.1.4	F1 (maximum load the rod can carry)	A subsection of PV 1.4.1.2.1
		1.4.1.2.4.3	F2 (maximum load the link can carry)	A subsection of PV 1.4.1.2.4

Since two of the children DPs are of component attribute type (Type V), the corresponding SCs are component attributes such as length, surface finish, etc. In this mapping, there are attributes of different components that are mapped to a single DP.

The process variable for component attributes is a list of special conditions, process parameters, or requirements for the PV developed for the component this attributes belong to.

The components of the subsystem 1.4.1.2 are developed based on the children DPs of DP 1.5.1.2. However, the components are mapped to the parent DP as shown below since two of the children DPs are Type V and one of them is Type II.

Table 4.28 – DP-SC Mapping for DP 1.5.1.2 and SC 1.4.1.2 (1)

DP\SS	1.4.1.2.1	1.4.1.2.2	1.4.1.2.3	1.4.1.2.4	1.4.1.2.5	1.4.1.2.6	1.4.1.2.7	1.4.1.2.8	1.4.1.2.9
1.5.1.2	X	X	X	X	X	X	X	X	X

Now, we can map the component attributes back to the children DPs.

Table 4.29 – DP-SC Mapping for DP 1.5.1.2 and SC 1.4.1.2 (2)

DP\SS	1.4.1.2.1.1	1.4.1.2.1.2	1.4.1.2.1.3	1.4.1.2.1.4	1.4.1.2.4.1	1.4.1.2.4.2	1.4.1.2.4.3	1.4.1.2.7.1	1.4.1.2.7.2	1.4.1.2.8.1
1.5.1.2.1	X	X	0	0	X	X	0	0	0	0
1.5.1.2.2	0	0	0	0	0	0	0	0	0	0
1.5.1.2.1	0	0	X	X	0	0	X	X	X	X

Although the CTCs should be drafted for each subsystem and component during the top-down decomposition and zigzagging process, only one CTC example is given here to show how the CTC mapping table and CTC template are used.

We can develop component test cases (CTCs) for the components SC 1.4.1.2.1 - 1.4.1.2.9. The CTCs will be executed when the components are produced to make sure that the component possesses all the attributes that are defined and satisfies the FRs and the design ICs that are allocated to it.

We can also create CTCs for the subsystems such as the screen locking mechanism to be run to prove that the subsystem (i.e., screen locking mechanism) satisfies all the FRs and design ICs that are allocated to it.

The CTC mapping table is populated for only SC 1.4.1.2 as an example in Table 4.30. There are two test cases developed to test this component; one test case is to make sure that the component possesses the attributes identified and the second test case is to make sure that the component satisfies the allocated FRs and ICs.

Table 4.30 – CTS Mapping Table – Level 5

CTC ID	CTC Name	SC ID								
		1.4.1.2.1	1.4.1.2.2	1.4.1.2.3	1.4.1.2.4	1.4.1.2.5	1.4.1.2.6	1.4.1.2.7	1.4.1.2.8	1.4.1.2.9
1.4.1.2.1.1	Screen locking mechanism - Rod inspection	X	0	0	0	0	0	0	0	0
1.4.1.2.1.2	Rod load test	X	0	0	0	0	0	0	0	0

The CTC 1.4.1.2.1.1 is described using the CTC template proposed in Table 3.18. The CTC description is not complete since the detail design has not been completed yet.

Table 4.31 – CTC 1.4.1.2.1.2

Attribute	Description
Test Case ID	1.4.1.2.1.1
Name	Screen locking mechanism - Rod inspection
Subsystem/Component under test	1.4.1.2.1
FRs to test for	1.5.1.2.1 and 1.5.1.2.3
ICs to test for	1.4 and 1.13
Assumptions and constraints	None
Prerequisite conditions	None
Test inputs	None
Test procedure	1) Measure and verify the length of the rod 2) Measure and verify the surface finish of the rod 3) ...

4.2.2.5 Finishing Detail Design

We have developed some Type V DPs by decomposing one branch of the FR-DP hierarchy. Each and every branch should be decomposed to Type V DPs, SCs, and PVs to finish the detail product design so that the attributes of the components or the commercially available subsystems are known for production (i.e., manufacturing, coding, etc.) or procurement purposes.

4.2.3 Bottom-Up Completion

When the top-down decomposition and zigzagging process ends with an acceptable design, the bottom-up completion process starts to complete the draft PVs for components, subsystems, and the system. The draft CTCs for components and subsystems are also finalized during this bottom-up completion process. And finally, the

FTCs are developed for the baselined FRs. The templates presented in Section 3.2.13 should be used for documenting the FTCs and the relationships between FTCs and the baselined FRs.

4.3 System Architecture

The tree-diagram that shows the FR, DP, and SC hierarchies for the case study is presented in Appendix B. The SC hierarchy presented in Appendix C highlights the branch that was decomposed to Type 5 Attribute level and also shows the SC type levels.

Since APDL uses the same module-junction and the flow diagram format and logic that are defined in the AD method, these two representations of the system are not presented here.

4.4 Discussions and Conclusion

Some of the defects that could have been prevented if APDL had been used as the model for product development:

- The laptop mount could have been designed and tested with the vibration input constraint in mind. This defect caused several problems with the laptop and the screen.
- The screen could have been supported from both sides so that the screen did not twist under shock and crash conditions.

However, there are some difficulties of applying APDL, such as:

- Training is needed to teach the structure of APDL and how to perform the mapping, decomposition and zigzagging properly.
- Software tools and databases are needed to enter and manipulate data, to handle the mapping and decomposition matrices as well as to capture the domain entity descriptions and matrix element explanations.
- Considerably more time would be spent on requirement analysis and design when APDL is used than the traditional models. However, this investment pays off during implementation and testing and also during the rest of the product lifecycle due to easier implementation, full test

coverage, less reworks, easy maintenance, and higher customer satisfaction.

The case study proved that using APDL model could have prevented some of the defects and problems experienced before, and increased the possibility of producing high quality products. In addition, the APDL model provides an easy to follow process for performing product design and development activities.

CHAPTER V

CONCLUSION AND SUGGESTIONS FOR FUTURE WORK

5.1 Conclusions

In this research, different design methodologies and system/product development lifecycle models are studied and a new product development lifecycle model, the Axiomatic Product Development Lifecycle (APDL), is proposed and its use is discussed.

The AD method provides a robust structure and systematic thinking to support design activities, however, it does not support the whole product development lifecycle. The APDL model is based on the AD method to use the AD logic and scientific thinking to capture, analyze, and manage the product development lifecycle knowledge. Since APDL is based on the AD method, it inherits all the benefits of applying AD to product development. Like the AD method, the APDL model can be used in design and development of products, systems, services, and organizations in many different disciplines.

The main differences between the AD method and the APDL model are:

1. APDL has the test domain with FTC and CTC characteristic vectors
2. APDL has the IC characteristic vector in the functional domain
3. APDL has mapping matrix from CNs to FRIs and ICs.
4. APDL has IC allocation matrix for allocating ICs to DPs
5. APDL has the SC characteristic vector in the physical domain
6. APDL ties the PVs to the SCs instead of the DPs.
7. APDL has the SC hierarchy in the System Architecture (SA) representation
8. APDL has the tables to explain the mapping matrix elements and some templates.

9. Guiding the developer to first perform a top-down analysis to develop the functional requirements, design solutions, and system components, and then a bottom-up analysis to complete process variables and test cases.

The APDL model is also similar to the four-phase QFD model, where parts that implement the design features are identified and then the processes that are used to create the parts are developed.

The goal of using APDL is straightforward – to manage and track interactions between elements of the customer, functional, design, process and test domains. By doing so, the system can be designed in a predictable way to satisfy the needs it is being created to satisfy, and the system can be tested based on those needs. Every artifact of the product development activities can be tied to the agreed-upon requirements or to individual physical components. The structure of the APDL model provides the rigor in managing design and product development lifecycle information that is required by large systems.

The APDL model provides an easy to follow process for performing product design and development activities. The APDL model guides the transdisciplinary product development team throughout the design and development effort; to first perform a top-down analysis to develop the functional requirements, design solutions, and system components, and then a bottom-up analysis to complete process variables and test cases.

The APDL model helps capture and present both the big-picture and detail view of the product development knowledge, including design knowledge and requirement traceability knowledge as well as relationships between all four PDL domains and all eight characteristic arrays. This helps in managing the knowledge produced by the development effort and also helps transdisciplinary teams communicate effectively and participate efficiently. This also supports change impact analysis as well as re-engineering and maintenance efforts.

The APDL, like AD method, forces careful consideration of functional interactions, rather than relying on developer's intuition and unstructured design documentation. This is particularly beneficial to large or complex systems, where the number of functional requirements makes it essentially impossible for single engineer,

even for a development team to manage and communicate the necessary amount of functional, design, and process information.

The APDL model introduces the system component vector in the physical domain along with the DPs and captures the mapping from DPs to SCs and from SCs to PVs throughout the decomposition and zigzagging process. Unlike the traditional AD approach, the APDL model relates the PVs to the SCs not to the DPs since the PVs are used to produce the SCs that provide the design solutions expressed as DPs. For example, a DP may state the minimum strength required from an element, but an attribute type SC defines the material to be used. The PV will use the specified material (attribute type SC) to produce the component (component type SC) in order to provide the design solution stated in the DP. The APDL model captures the system component (SC) hierarchy and traceability to be used as input for many physical component based analysis including Design Structure Matrix (DSM), Failure Modes and Effect Analysis (FMEA), functional reliability analysis [Trewn and Yang, 2000] and cost analysis [Jeziorek, 2005] as well as change impact analysis.

Requirements traceability (RT) is generally practiced in software development lifecycles and in manufacture of high-reliability products and systems such as medical and aerospace. This important practice is not widely known and implemented in other engineering disciplines. However, it should be a vital part of any system development lifecycle to make sure that the customer needs, in turn functional requirements and constraints are considered during the development phases and the final product/service fully satisfies those needs.

The APDL model provides full requirement traceability in both directions in order to make sure that all the activities in the product development lifecycle are aligned with the requirements at all times and the final product satisfies the agreed-upon requirements. This characteristic of APDL reduces the RT implementation problems. In addition to requirement traceability, the APDL model provides input constraint (IC) traceability to help allocate ICs to DPs systematically so that it can be made sure that the product

satisfies the ICs. It should be kept in mind that the matrices are living artifacts and they should be kept up-to-date like other RT data throughout the lifecycle.

Seven new theorems have been developed. These theorems are the cornerstones of the APDL model and have significant implications for the continued application of axiomatic design. They streamline the process of applying axiomatic design to product development, therefore increasing the likelihood that products will be designed to meet their needs correctly. The theorems are listed in Appendix A.

The design axioms are applicable to the design equation only and the independence axiom applies to process equation too. The other equations serve to systematize the product development processes and product development knowledge management by capturing the product development related knowledge, relations and traceability.

Traditional design documentation is typically created at the end of the design project, and often represents the final product and omits discussion of the reasoning behind design decisions. The documentation created as a by-product of the APDL process will overcome this problem and facilitate the communication and coordination between the stakeholders including design teams. Better communication and coordination result in producing high quality products and maintaining the integrity of the product. It also helps shorten the development time and reduce the cost.

The tables and matrices used during the decomposition and zigzagging process do not allow providing very detailed descriptions of the domain entities. However, the detail descriptions of the domain entities should be provided in a format most suitable for the discipline and the unique identifiers should be used to relate the documents to the mapping matrices and tables. This will provide full integration of documentation as well as traceability throughout the development lifecycle. The suggested domain entity templates should be used as a starting point to develop the templates most suitable for the development organization.

Commonly, systems are designed by teams of engineers, therefore requiring communication both within and between teams. The APDL improves communication

between all the stakeholders by providing them a systematic way of accessing development lifecycle knowledge both at the top level and at the detailed levels. Also, the matrices, tables, and templates proposed in the APDL approach capture the knowledge related to the domain entities and the relationships between the domain entities and help plan and manage the interactions of different design and development activities during the development lifecycle.

Traditionally, when a design or an analysis method to be used, the required input data is gathered from product documents such as requirement specifications, design descriptions and so on. Most of the time, these documents are not complete and most importantly, they do not capture the relationships between domain entities. However, the APDL model captures the product development knowledge and the relations between different domain entities in a very structured way that the knowledge is very easy to access for use by other design and development methodologies, such as TRIZ, robust design, DSM, FMEA, etc.

The APDL model can be used in many project management models such as waterfall, spiral, iterative-incremental, evolutionary prototype, etc. to manage the data produced for each domain as well as the relationships between the domains.

In order to implement APDL, software tools and databases are needed to enter and manipulate data, to handle the mapping and decomposition matrices as well as to capture the domain entity descriptions and matrix element explanations.

5.2 Suggestions for Future Research

Software tools should be developed to support and to take full advantage of the implementation of the APDL model. If the product development knowledge is not captured in an electronic format, manipulation, sharing and reuse of the knowledge would not be practical, especially for bigger projects.

Design and product development knowledge bases can be designed and developed based on the APDL model. These knowledge bases can be used in future development effort as a knowledge repository to search for existing design solutions, component descriptions, test cases, etc.

Risk management can be integrated into the APDL and risks will also be decomposed as the FR/DP/SC/PV decomposition is performed. Risks are either mitigated or allocated to some or all of the derived domain entities as the decomposition proceeds.

A new DP type called “Interface” can be introduced into the model to identify the subsystems and components used as interfaces to integrate the subsystems or components. The Design Matrix Analysis can be used to identify the interfaces between the system components [Jeziorek, 2005].

There are some studies to use the AD structure for project management and tasking [Steward and Tate, 2000; Braha, 2002]. Since APDL covers the whole product development lifecycle, the domain entities that are developed by applying the APDL model can be used for estimation, scheduling, and tasking.

The commonly used product and project management models, such as CMMI [CMMI 1.1] and RUP, lack the systematic nature of the APDL and the APDL lacks a lot of details such as templates, checklists, and documentation that are provided by the other models. In a more comprehensive research, the commonly used models can be modified to include the APDL model in order to provide a more robust and more systematic approach to product development lifecycle and product knowledge management.

People are finally accepting the idea that they may be able to benefit from the experiences of others. Corporations, government departments, and even the military are actively using lessons learned information to help them achieve their varied goals. There are few commercial software tools (e.g., AskMe Enterprise) and a lot of homegrown tools (NASA, WEROX, and Roche) for capture and reuse of lessons learned.

The tools and databases used for capturing and utilizing Lessons Learned and Best Practices can be integrated with the APDL SA to relate the lessons learned and best practices to specific domain entities. When a specific domain entity is reused in a future product development effort, the developer can be informed about the related lessons learned and best practices. This will help developers avoid previous mistakes and reuse the best practices. It will also make the lessons learned and best practices system more effective and efficient.

REFERENCES

- 1) A Survey of System Development Process Models, Center for Technology in Government University at Albany, SUNY, 1998.
- 2) Akao, Y., Ed. 1990, *Quality Function Deployment: Integrating Customer Requirements into Product Design*, Translated by Glenn Mazur. Cambridge, MA: Productivity Press.
- 3) Albano, L.D., and Suh, N.P. "Axiomatic Design and Concurrent Engineering", *Computer Aided Design*, 1994v26, n7, p499-504.
- 4) Altshuller G.S., *Creativity as an Exact Science*, Gordon and Breach, New York, 1988. ISBN 0-677-21230-5
- 5) American Society for Quality web site, <http://www.asq.org/>
- 6) Axiomatic Design Solutions, Inc. (ADSI) web site, <http://www.axiomaticdesign.com/>
- 7) Braha, D., *Partitioning Tasks to Product Development Teams*, Proceedings of ICAD 2002, 2nd International Conference on Axiomatic Design, Cambridge, MA, June 10&11, 2002.
- 8) Browning, T. R., *Modeling and Analyzing Cost, Schedule, and Performance in Complex System Product Development*, PhD Thesis, MIT, Cambridge, 1998.
- 9) Browning, T. R., *Applying the Design Structure Matrix to System Decomposition and Integration Problems: A Review and New Directions*, IEEE Transaction on Engineering Management, Vol. 48, No. 3, August 2001.
- 10) Cicek, I. and Ertas, A., *Vibration Considerations for the Installation of Portable Computer Equipment on Military Aircraft*, Integrated Design and Process Technology, IDPT-2004, June 2004.
- 11) Chase, James P., *Value Creation in the Product Development Process*, Thesis in Master of Science in Aeronautics and Astronautics at MIT, December 2001.
- 12) Chen, Ke-Zhang, *Identifying the Relationship among Design Methods: Key to Successful Applications of Developments of Design Methods*, Journal of Engineering Design, Vol. 10, No. 2, 1999.
- 13) Christel, Michael G. and Kang, Kyo C., Issues in Requirements Elicitation, Technical Report, CMU/SEI-92-TR-012, ESC-TR-92-012, SEI, Carnegie Mellon University, September 1992.
- 14) CMMI 1.1, Capability Maturity Model Integration, Version 1.1 for Systems Engineering, Software Engineering, Integrated Product and Process Development, and Supplier Sourcing, Carnegie Mellon University, Software Engineering Institute, Pittsburgh, PA, March 2002.

- 15) Condit, Philip M., *Performance, Process, and Value: Commercial Aircraft Design in the 21st Century*, Speech at the *World Aviation Congress and Exposition*. Los Angeles. October 22, 1996.
- 16) Coyne, R. D., Rosenman, M. A., Radford, A. D., Balachandran, M., and Gero, J. S., *Knowledge-Based Design Systems*, Addison-Wesley Publishing Company, 1990.
- 17) Davis, A.L. and Leffingwell, D.A., *Making Requirements Management Work for You*, Crosstalk, The Journal of Defense Software Engineering, April 1999, pp 10-13.
- 18) Dixon J.R., *On Research Methodology Towards a Scientific Theory of Engineering Design*, Artificial Intelligence for Engineering Design, Analysis, and Manufacturing, Vol. 1, No. 3, p 145-157, 1987.
- 19) Do, S.-H. and Suh, N. P., *Object Oriented Software Design with Axiomatic Design*, Proceedings of ICAD2000, Cambridge, MA, June 21-23, 2000, pgs. 278-284.
- 20) Do, S.-H., *Software Product Lifecycle Management Using Axiomatic Design Approach*, Proceedings of ICAD2004, Seoul, June 21-24, 2004.
- 21) DoD, 91, U.S. Department of Defense. Software Technology Plan: Volume II Plan of Action (Technical Report Draft 5, 8/15/91), U.S. Department of Defense, August 1991.
- 22) Eppinger, Steven D., *Three Views of Product Complexity*, Presented at the *LAI Plenary*. Cambridge. April 2001.
- 23) Ertas, Atila and Jones, Jesse C., *The Engineering Design Process*, 2nd Edition, John Wiley & Sons, Inc., 1996.
- 24) Ettl, J. E., *Product-process Development Integration in Manufacturing*, Management Science, 41, 7, 1995, 1224-1237.
- 25) Evbuomwan, N.F.O., Sivaloganathan, S., and Jebb A., *A Survey of Design Philosophies, Models, Methods and Systems*, Proceedings ImechE Part B: Journal of Engineering Manufacture, Vol. 210, No. B4, pp. 301-320, 1996.
- 26) Finger S, Dixon J.R., *A Review of Research in Mechanical Engineering Design. Part I and Part II*, Research in Engineering Design, Vol. 1, pp. 51-67 and pp. 121-137, 1989.
- 27) Finin, T., McKay, D., and Fritzson, R., *An Overview of KQML: A Knowledge Query and Manipulation Language*, Technical Report, Computer Science Department, University of Maryland, 1992.
- 28) Fredriksson B., *Holistic Systems Engineering In Product Development*, The Saab-Scania Griffin, 1994/95, Saab-Scania AB, Linköping, Sweden, Nov 1994.
- 29) Friedman, G., Hintersteiner, D., Tate, D., and Zimmerman, R., *Representation and Refinement of Constraints in the System Architecture*, 5th International Conference on Integrated Design and Process Technology (IDPT), Society for Design and Process Science (SDPS), Dallas, TX, June 4-8, 2000.

- 30) Genesereth, M.R. and Fikes, R., *Knowledge interchange format, Version 2.2 reference manual*. Computer Science Dept., Stanford Univ., Stanford, CA. Technical Report Logic -90-04
- 31) Gotel, O., and Finkelstein, A., *An Analysis of the Requirements Traceability Problem*, Proceedings of the First International Conference on Requirements Engineering, Colorado Springs, Colo., April 1994, pp. 94-101.
- 32) Gumus, B., Ertas, E., Unuvar, B, and Doganli, M., *Requirements Traceability (RT) Throughout the System Development Lifecycle Using Axiomatic Design (AD) Approach*, Proceedings of Integrated Design and Process Technology, IDPT, Pasadena, California, June 2002.
- 33) Gumus, Bulent and Ertas, Atila, (2004a), *Requirement Management and Axiomatic Design*, Proceedings of Integrated Design and Process Technology Symposium, Izmir, Turkey, June, 2004, Vol. 1, pp. 52-62.
- 34) Gumus, Bulent and Ertas, Atila, (2004b), *Requirement Management and Axiomatic Design*, Journal of Integrated Design and Process Science, Vol. 8 Number 4, pp. 19-31, 2004.
- 35) Harutunian, V., Nordlund, M., Tate, D., and Suh, N. P., *Decision Making and Software Tools for Product Development Based on Axiomatic Design Theory*, Annals of the CIRP, Vol. 45/1, 1996.
- 36) Hauser, J.R. and Clausing, D., *The House of Quality*, Harvard Business Review, May-June, pp 63-73.
- 37) Hintersteiner, Jason D. and Tate, Derrick, *Command and Control in Axiomatic Design Theory: It's Role and Placement in the System Architecture*, Proceedings of the 2nd International Conference on Engineering Design and Automation, Maui, HI. August 9-12, 1998.
- 38) Hintersteiner, J. D., *A Fractal Representation for Systems*, Proceedings of the 1999 International CIRP Design Seminar, Enschede, the Netherlands, March 24-26, 1999.
- 39) Hintersteiner, Jason D., *Addressing Changing Customer Needs by Adapting Design Requirements*, Proceeding of ICAD2000, First International Conference on Axiomatic Design, Cambridge, MA – June 21-23, 2000.
- 40) Hu, M., Yang, K., and Taguchi, S. (2000a), *Enhancing Robust Design with the Aid of TRIZ and Axiomatic Design, Part I*, TRIZ Journal, October 2000.
- 41) Hu, M., Yang, K., and Taguchi, S. (2000b), *Enhancing Robust Design with the Aid of TRIZ and Axiomatic Design, Part II*, TRIZ Journal, November 2000.
- 42) IEEE Std. 830-1998, Institute of Electrical and Electronics Engineers (IEEE) Recommended Practices for Software Requirements Specifications, IEEE Standard 830-1990, Institute of Electrical and Electronics Engineers, New York, 1983.

- 43) IEEE Std. 610.12-1990, Institute of Electrical and Electronics Engineers (IEEE) Standard Glossary of Software Engineering Terminology. IEEE Standard 610.12-1990, Institute of Electrical and Electronics Engineers, New York, 1983.
- 44) INCOSE, International Council on Systems Engineering (INCOSE), Systems Engineering Handbook, INCOSE, San Francisco, 1998.
- 45) Jeziorek, Peter N., *Cost Estimation of Functional and Physical Changes Made to Complex Systems*, MS Thesis, Department of Mechanical Engineering, MIT, Cambridge, 2005.
- 46) Jones, J. C., *A Method of Systematic Design*, In Conference on Design Methods, J. C. Jones and D.G. Thornley, (eds.), New York: Macmillan, 1962.
- 47) Jung, J.Y. and Billatos, S.B., *Applicability of Axiomatic Design in Concurrent Engineering*, ASME Design Engineering, v52 pp129-135, 1993.
- 48) Kletz, T. A., *Hazop and Hazan: Identifying and Assessing Process Industry Hazards*, 4th Edition, Rugby, Warwickshire, UK, Institution of Chemical Engineers, 1999.
- 49) Kuo, T.-C., Huang, S. H., and Zhang, H.-C., *Design for Manufacture and Design for 'X': Concepts, Applications, and Perspectives*, Computers and Industrial Engineering, Vol. 41, pp. 241-260, 2001
- 50) Lee, Tae-Sik, *The System Architecture Concept in Axiomatic Design Theory: Hypotheses Generation & Case-study Validation*, M.S. Thesis, Department of Mechanical Engineering, MIT, Cambridge, 1999.
- 51) Leveson, N. G., *Safeware: System Safety and Computers*, Addison-Wesley Publishing Co. Reading, MA. 1995. ISBN #020-111972-2.
- 52) Lipson, H. and Suh, N. P., *Towards a Universal Knowledge Database for Design Automation*, Proceeding of ICAD2000, First International Conference on Axiomatic Design, pg., 250258, Cambridge, MA, June 21-23, 2000
- 53) Mann, D., *Axiomatic Design and TRIZ: Compatibilities and Contradictions*, Proceedings of ICAD2002, 2nd International Conference on Axiomatic Design, Cambridge, MA, June 10-11, 2002
- 54) Mäntylä, M., *Knowledge Intensive CAD: Introduction and a Research Agenda*, in Knowledge Intensive CAD Volume 1, Pages 3-12, Chapman & Hall, London, 1996.
- 55) McManus, Hugh and Warmkessel, Joyce, *Lean Product Development*, Presentation to the Lean Aerospace Initiative Executive Board, May 23, 2002.
- 56) Melvin, Jason W., *Axiomatic System Design: Chemical Mechanical Polishing Machine Case Study*, PhD Thesis in Mechanical Engineering at MIT, February 2003.
- 57) MIL-STD-498, *Military Standard for Software Development and Documentation*, Department of Defense, USA, 5 December 1994

- 58) Mohsen, A. H. and Cekecek, E., *Thoughts on the use of Axiomatic Designs within the Product Development Process*, Proceeding of ICAD2000, First International Conference on Axiomatic Design, Pg. 188-195, 2000.
- 59) NASA *Systems Engineering Handbook*. Pasadena: Jet Propulsion Laboratory, 1995.
- 60) Nordlund, M., *An Information Framework for Engineering Design based on Axiomatic Design*, Ph.D. Thesis, Dept. of Manufacturing Systems, Royal Institute of Technology (KTH), Stockholm, Sweden, 1996
- 61) Oosterman, Bas, *Improving Product Development Projects by Matching Product Architecture and Organization*, University of Groningen, The Netherlands. 2001.
- 62) Palady, P., *Failure Modes and Effects Analysis*, PT Publications, 1995.
- 63) Park S., *Robust Design and Analysis for Quality Engineering*. Chapman & Hall, London, 1996.
- 64) Prasad, B., *Concurrent Engineering Fundamentals – Volume 1*, Prentice Hall, Upper Saddle River, New Jersey, 1996.
- 65) Project Management Institute web site <http://www.pmi.org/>
- 66) QFD Institute <http://www.qfdi.org/>
- 67) Ramesh, B., Powers, T., Stubbs, C., and Edwards, M., *Implementing Requirements Traceability: A Case Study*, Proceedings of the Second IEEE International Symposium on Requirements Engineering, York, England, March 1995.
- 68) Ramesh, B. and Jarke, M., *Toward Reference Models for Requirements Traceability*, IEEE Transactions on Software Engineering, Vol. 37, No 1. January 2001, pp 58-93.
- 69) RTCA/DO-160D, *Environmental Conditions and Test Procedures for Airborne Equipment*, July 29, 1997,
- 70) Rzepka, William E., *A Requirements Engineering Testbed: Concept, Status, and First Results*. In Bruce D. Shriver (editor), Proceedings of the Twenty-Second Annual Hawaii International Conference on System Sciences, IEEE Computer Society, pp. 339-347, 1989.
- 71) Smith, L. *Six Sigma and the Evolution of Quality in Product Development*, SixSigma Forum Magazine, 2001,
http://www.qualityprogress.asq.org/pub/sixsigma/past/vol1_issue1/ssfmv1i1smith.pdf
- 72) Söderman, M., *Tools for Creating Understanding and an Integrated Dialogue in the Early Stages of Product Design*, Proceedings of the 2nd International Conference on Engineering Design and Automation, Maui, HI. August 9 – 12, 1998.
- 73) Stagny, David B., *The Integrated Concurrent Enterprise*, MS Thesis in Aeronautics and Astronautics and in Management, MIT, September 2003
- 74) Steward, Donald V. *The Design Structure System: A Method for Managing the Design of Complex Systems*, IEEE Transactions on Engineering Management 28.3: 71-74, 1981.

- 75) Steward, D. and Tate, D., *Integration of Axiomatic Design and Project Planning*, Proceedings of ICAD2000, First International Conference on Axiomatic Design, MA-June 21-23, 2000.
- 76) Suh, Nam Pyo, *The Principles of Design*, Oxford University Press, Inc., 1990.
- 77) Suh, Nam Pyo, *Axiomatic Design: Advances and Applications*, Oxford University Press, Inc., 2001.
- 78) Sullivan, L.P., *Quality Function Deployment*, Quality Progress, June 1986, pp 39-50.
- 79) Sun, J., Han, B., Ekwaro-Osire, S., and Zhang, H.-C., *Design-for-Environment: Methodologies, Tools, and Implementation*, Integrated Design and Process Technology, 2003, Austin, Texas, pp. 375-386.
- 80) Taguchi, G., *Introduction to Quality Engineering*. Nordica International Limited, Hong Kong, 1986.
- 81) Tate, Derrick, 1999, *A Roadmap for Decomposition: Activities, Theories, and Tools for System Design*, Ph.D. Dissertation, Mechanical Engineering Department, MIT, Cambridge, MA. February, 1999.
- 82) Tate, D. and Nordlund, M., *Synergies between American and European Approaches to Design*, Proceeding of the 1st World Conference on Integrated Design and Process Technology (IDPT), Austin, TX, pp. 103-111, Dec. 7-9, 1995.
- 83) Tate, D. and Nordlund, M., *A Design Process Roadmap as a General Tool for Structuring and Supporting Design Activities*, Proceeding of the 2nd World Conference on Integrated Design and Process Technology (IDPT-Vol. 3), Society for Design and Process Science, Austin, TX, pp. 97-104, Dec. 1-4, 1996.
- 84) Trewin, J. and Yang, K., *A Treatise on System Reliability and Design Complexity*, Proceedings of ICAD2000, First International Conference on Axiomatic Design, Cambridge, MA, 2000, pp. 162-168.
- 85) Ulrich, Karl T. and Eppinger Steven D., *Product Design and Development*, Second Edition, 2000, McGraw-Hill, Inc.
- 86) Ulrich, K., *The role of product architecture in the manufacturing firm*, Research Policy, Vol. 24, pp. 265-293, 1993
- 87) Ullman, David G., *The Mechanical Design Process*, 1992, McGraw-Hill, Inc.
- 88) VDI, 1987, *Design Handbook 2221: Systematic Approach to the Design of Technical Systems and Products* (translation of German edition), Verein Deutscher Ingenieure Verlag, Dusseldorf.
- 89) Voland, Gerard, *Engineering by Design*, Second Edition, 2004, Pearson Prentice Hall.
- 90) Walker, J. M. and Boothroyd, G., *Product Development*, in J. M. Walker (Ed.), *Handbook of Manufacturing Engineering*, New York, Marcel Decker, 1996.

- 91) Wall, S. D., Smith, D. B., and Koenig, L. J., *Team Structures and Processes in the Design of Space Missions*, Proceedings of the IEEE Aerospace Conference, 1999. Volume: 2, 6-13 March 1999, Page(s): 35 -42.
- 92) Wanyama, W., Ertas, A., Zhang, H.-C., and Ekworo-Osire, S., *Life-cycle engineering: issues, tools and research*, International Journal of Computer Integrated Manufacturing, Volume 16, Numbers 4-5 / July-September 2003.
- 93) Yoshioka, Masaharu, *Knowledge Intensive Engineering Framework Manual*, Tomiyama Lab, National Center for Science Information Systems, The University of Tokyo, January 12, 2000.

APPENDIX A

NEW THEOREMS

T1: Create system FR/DP/SC triplet: Some of the CNs may not be stated in terms of highest level needs and, thus, they correspond to lower level FRs or DPs. Therefore, once the CNs are mapped to FRs and ICs, the main objective of the system, **system FR**, should be developed, the top level design concept, **system DP**, and the physical system, **system (SC1)**, should be proposed. The design decomposition and zigzagging should start from the system FR/DP/SC triplet.

T2: Initial FRs: Since the initial FRs can be at different levels of detail, they should be mapped to the FR/DP hierarchy during the decomposition process where appropriate.

T3: Verifiable and Attainable FRs: Requirements should be verifiable and attainable by themselves or should be decomposed into verifiable and attainable requirements.

T4: Multi FR – single SC: If multiple FRs are allocated to a single SC, it has to be ensured that the FRs are not conflicting in time and space and the FR can satisfy them.

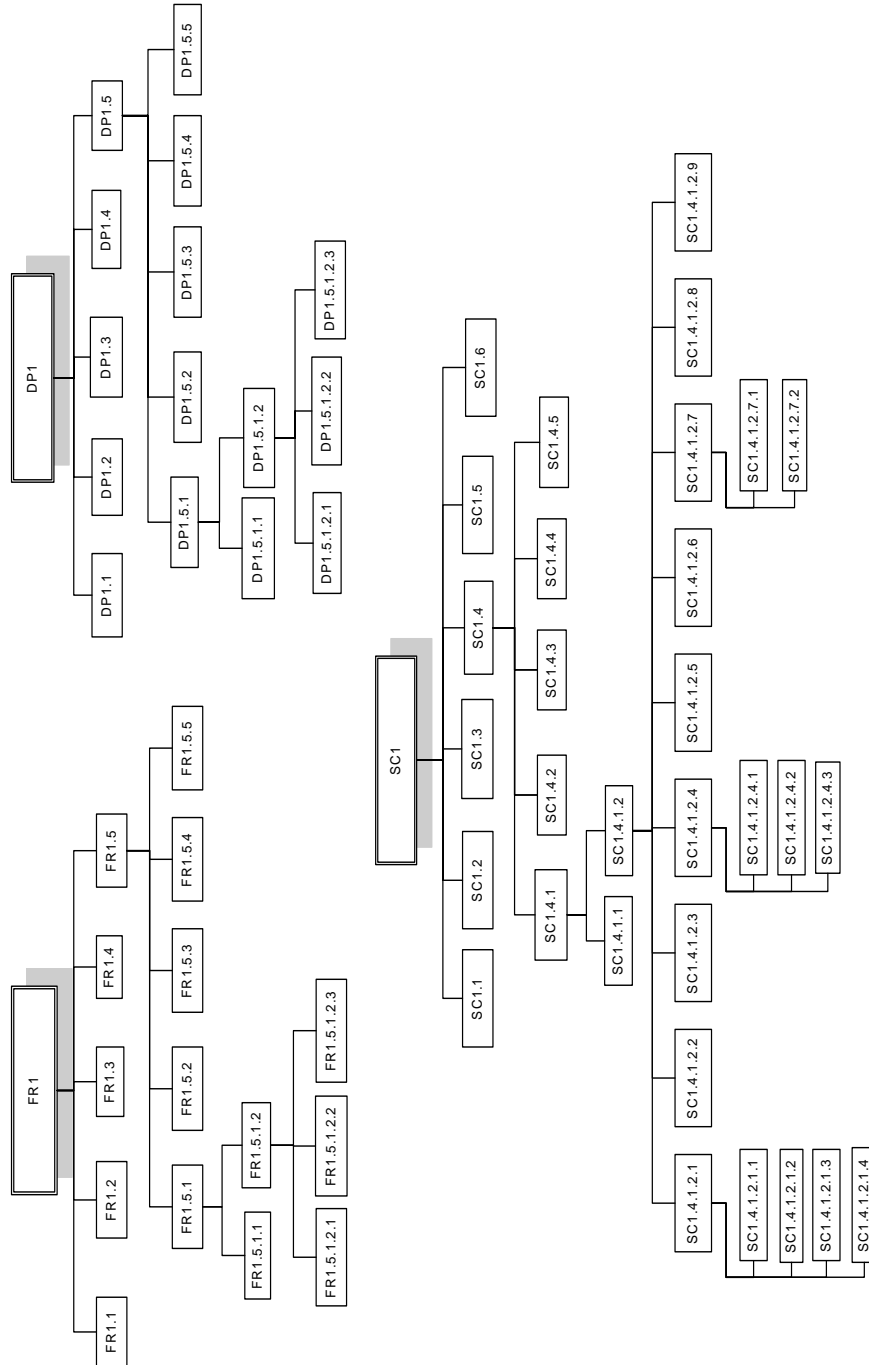
T5: FR-IC distinction: requirements are the desired functions that the product is expected to provide whereas the constraints are the restrictions that the product must comply while providing the desired functions

T6: Performance IC: To incorporate the performance constraints, a sub FR should be created for the DPs that this IC is allocated to.

T7: Allocate ICs to system DP: The ICs that are derived from the CNs are first allocated to the system DP, and then during the decomposition, the ICs are decomposed, if necessary, and allocated to the lower level DPs.

APPENDIX B

CASE STUDY – SYSTEM ARCHITECTURE



APPENDIX C
CASE STUDY – SC HIERARCHY

